

March 8th, 2011

Dear Friends,

Today is the **100th anniversary of International Women's Day**. It is a day to reflect on and celebrate the contributions of women, and to refocus on the critical challenges women still face around the world. We know you care as deeply about these issues as we do, and that you want to make a difference. So, in honor of International Women's Day, **I would like to invite you to become part of something very special – our OHANA.**

I know what you're thinking – *what in the world is OHANA?*

OHANA means "family" in Hawaiian, and the C.E.O. Women OHANA is our special designation for some of our most dedicated fans. OHANA Members commit to making a recurring monthly contribution to C.E.O. Women. They understand it takes time to effect change, and they want to support our efforts for the long haul.

By becoming an OHANA Member, you are changing lives. You are **empowering women** through entrepreneurship and **supporting our local economy**. You are providing invaluable **resources to immigrants and refugees** from over 44 countries. You are enabling us to **help underserved communities** by providing women with business training, topical workshops, and cash grants.

In appreciation of your monthly support, **you will receive a locally produced, handmade goody from one of our Burmese, Ethiopian or Peruvian entrepreneurs**, along with special updates and reports on our program!



Scarf by Nwe Oo, alfajores by Heeidy Pascarello, and trivet by Winou Wakeyo

Be one of our first 100 OHANA Members in 2011! Click the button below to join today!



We look forward to welcoming you as a member of our OHANA!



OHANA means "family" in Hawaiian.
Become a member of C.E.O. Women's **OHANA** today!

Sincerely,



Farhana Huq

P.S. When we reach **100 OHANA Members**, we'll invite everyone over to our offices for a "tropical" reception with locally produced food and desserts catered by our entrepreneurs, plus drinks and world music! We can't wait to make you part of the **OHANA** family!

Giving Levels

\$250/month - Receive a personal, hand written letter from a sponsored C.E.O. Women client, as well as a box of gourmet alfajores, a hand-sewn trivet, *and* a hand-woven silk scarf.

\$100/month - Receive a personal, handwritten letter from a sponsored C.E.O. Women client, as well as a choice of one of three gifts: a box of gourmet Peruvian alfajores, a hand-sewn Ethiopian trivet, or a hand-woven Burmese silk scarf.

\$50/month - Receive a delicious box of gourmet alfajores (Peruvian shortbread and dulce de leche cookies) handmade by catering entrepreneur Heidy Pascarello of Manos Latinas Catering.

\$25/month - Receive a beautiful trivet handsewn by Winou Wakeyo, a refugee and entrepreneur from Ethiopia.

\$10/month - Receive a lovely silk scarf hand-woven by a member of the Burmese refugee women's collective founded by our graduate Nwe Oo.

In addition, all members will be listed on our website as one of C.E.O. Women's 100 OHANA Members of 2011! But hurry, spots are already filling up!

C.E.O. Women's 100



1. Kate Hamilton	26.	51.	76.
2. Anne Poirier	27.	52.	77.
3. Joan Anyon	28.	53.	78.
4. Paulette Dudley	29.	54.	79.
5. Hydeh Ghaffari	30.	55.	80.
6.	31.	56.	81.
7.	32.	57.	82.
8.	33.	58.	83.
9.	34.	59.	84.
10.	35.	60.	85.
11.	36.	61.	86.
12.	37.	62.	87.
13.	38.	63.	88.
14.	39.	64.	89.
15.	40.	65.	90.
16.	41.	66.	91.
17.	42.	67.	92.
18.	43.	68.	93.
19.	44.	69.	94.
20.	45.	70.	95.
21.	46.	71.	96.
22.	47.	72.	97.
23.	48.	73.	98.
24.	49.	74.	99.
25.	50.	75.	100.