

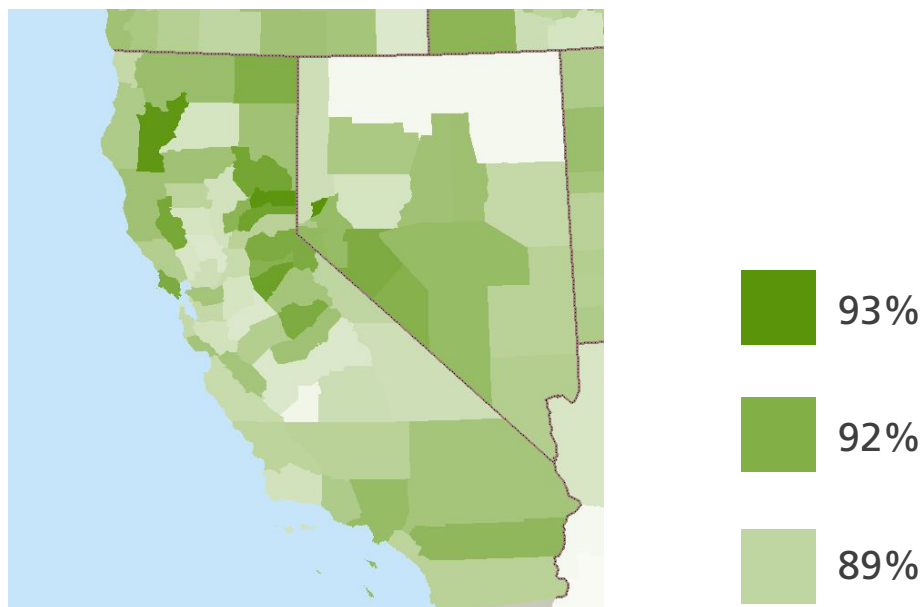


CALIFORNIA

“If just **one in three** microbusinesses hired **one** additional employee, the U.S. would be at full employment.”

In May 2011, the Association for Enterprise Opportunity (AEO) released its groundbreaking *The Power of One in Three* report on microbusinesses—those businesses with just five or fewer employees. The report demonstrated the potential of microbusiness to create jobs and get America working again. Nearly 9 out of 10 businesses in the U.S. are microbusinesses. These entrepreneurs could be the engine of job creation and economic recovery. To find out how you can join AEO in unleashing the power of microbusiness to create jobs, visit www.aeworks.org.

NUMBER OF MICROBUSINESSES



	USA	West-Pacific NW	California
Total Number of Businesses	28.5 million	4.9 million	3,531,760
Number of Microbusinesses	25.1 million	4.4 million	3,151,938
Percentage of all Businesses that are Microbusinesses	88%	89%	89%

MEDIAN NET WORTH* (In the United States)

	For Non-Business Owner	For Business Owner
All	\$85,000	\$211,000
African American	\$10,000	\$77,000
Hispanic/Latino	\$9,000	\$37,000
Women	\$82,000	\$180,000

* Net worth is defined as the total value of all real and financial assets, including equity in the home, other property, vehicles, businesses and other financial assets.

Selected AEO Members & Partners in California

AEO Affiliate State Microenterprise Association: www.microbiz.org
 California Association for MicroEnterprise Opportunity



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