# Veteran-owned Businesses and their OwnersData from the Census Bureau's Survey of Business Owners 

Office of Advocacy
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# Veteran-Owned Businesses and Their Owners - Data from the Census Bureau's Survey of Business Owners 

Businesses owned by veterans and by service-disabled veterans have been a research priority of the U.S. Small Business Administration's Office of Advocacy since the enactment of the Veterans Entrepreneurship and Small Business Development Act of 1999, Public Law 106-50. This report continues Advocacy's ongoing veteran entrepreneurship research program and features data on veteran-owned businesses and their owners. Advocacy believes that good policy requires good information, and it is hoped that the information in this report will help policymakers in government and other stakeholders make more informed decisions.

## Executive Summary and Key Statistics

Source of data. A critical source of data on veteran-owned businesses and their owners is the U.S. Census Bureau's Survey of Business Owners (SBO). The SBO in its present form is conducted once every five years, and the most recent edition is for data year 2007. About 2.3 million businesses received the SBO survey instrument during 2008 2009 asking for information about the characteristics of the business and its owners. The information obtained from respondents was combined with additional Census data and administrative records from other agencies to develop a wide variety of data products, including information on veteran-owned firms and their owners. Datasets with specialized veteran-related information from the 2007 SBO were released in 2011.

Statistical considerations. The SBO is based on a sample rather than a complete census. SBO estimates can be considered as a midpoint in a range of possible values. Such "plus or minus" ranges vary depending on a number of factors, especially the size of the data cell in question. The Census data document the likelihood of variance from each of its estimates.

Veteran-owned businesses in general. Census estimated that in 2007:

- There were 2.45 million businesses with majority ownership by veterans.
- 491,000 of these firms were employers, and 1.956 million were non-employers.
- These veteran-owned firms had sales/receipts of $\$ 1.220$ trillion, 5.793 million employees, and an annual payroll of $\$ 210$ billion.
- Veteran-owned firms represented 9.0 percent of all U.S. firms.
- 12.2 percent of all owners of SBO-respondent firms were veterans.
- 8.3 percent of all respondent veteran owners had service-connected disabilities.

Veteran-owned employer firms. The SBO reported that in 2007:

- The 491,000 veteran-owned employers made up 20.1 percent of all veteranowned firms, similar to the share of employers among all firms, 21.2 percent.
- Veteran-owned employers had sales/receipts of \$1.126 trillion, 92.3 percent of the sales/receipts of all veteran-owned firms (with and without employees).

Veteran-owned firms without employees. Census also found that in 2007:

- The 1.956 million veteran non-employer businesses made up 79.9 percent of all veteran businesses, similar to the non-employer share for all firms, 78.8 percent.
- Veteran non-employers had sales/receipts of $\$ 93.766$ billion, 7.7 percent of the sales/receipts of all veteran-owned businesses.

Distribution of veteran-owned firms by industry. One-third of all veteran-owned firms were found in two industries: the professional, scientific, and technical services group (16.9 percent), and construction (15.5 percent). Significant shares of veteranowned firms were also found in other services ( 9.9 percent), real estate ( 8.9 percent), and retail trade ( 8.1 percent).

Concentration of veteran-owned firms within industries. Overall, 9.0 percent of all businesses of the United States were veteran-owned, but this percentage varied by industry, ranging from a high of 13.2 percent in finance and insurance to a low of 5.2 percent in the accommodation and food services industry. Other industries in which veteran-owned firms had higher than average participation rates included: transportation and warehousing at 12.7 percent; mining, quarrying, oil and gas at 12.4 percent; construction at 11.1 percent; professional, scientific, and technical services at 10.9 percent; and manufacturing at 10.5 percent.

Distribution of veteran-owned firm sales by industry. Wholesale trade was the largest single industry group in terms of sales/receipts for both all U.S. firms and veteran-owned firms, accounting respectively for 21.4 and 21.5 percent of total all-sector sales. For veteran-owned firms, retail trade was a close second with 20.1 percent of all sales, followed by construction at 14.1 percent and manufacturing at 13.1 percent. These four industries together accounted for 68.8 percent of all veteran-owned firm sales. Including the professional, scientific, and technical services group, with 6.2 percent of sales, the top five industries together accounted for 75.0 percent of all veteran sales.

Concentration of veteran-owned firm sales/receipts within industry. Overall, 4.1 percent of all U.S. firm sales/receipts were attributable to veteran-owned firms, but this share varied by industry, ranging from a high of 9.2 percent in construction to a low of 0.3 percent in the utilities group. Besides construction, other sectors with notably higher than average veteran shares of sales included: agriculture, forestry and fishing at 7.6 percent; other services at 7.4 percent; transportation and warehousing at 6.4 percent; retail trade at 6.1 percent; and real estate and rental/leasing at 6.0 percent.

Firm size by sales/receipts. More than half of all veteran-owned firms (51.6 percent) had annual sales of less than $\$ 25,000$; and one-third ( 33.2 percent) had annual sales of less than $\$ 10,000$. These shares mirrored those for all firms, and it is important to remember that the SBO captured data on all firms that reported business income of $\$ 1,000$ or more in 2007. Accordingly, many part-time business activities were included.

Employer firm size by sales/receipts. Not surprisingly, employer firms had higher sales levels than firms without employees. Among veteran-owned employers, 78.1 percent had sales of $\$ 100,000$ or more, while 38.2 percent had sales of $\$ 500,000$ or more. Among veteran non-employers, 11.4 percent had sales of $\$ 100,000$ or more, while only 1.1 percent had sales of $\$ 500,000$ or more.

Employer firm size by number of employees. More than half (53.4 percent) of veteranowned employer firms had from one to four employees. Businesses with fewer than ten employees accounted for 80.4 percent of firms, and those with fewer than twenty employees accounted for 90.2 percent. Veteran-owned employers with twenty or more employees accounted for 9.8 percent of all firms, while those with fifty or more employees accounted for 3.6 percent.

Veteran-owned firms by gender, ethnicity and race. Veteran-owned firms had majority ownership which was overwhelmingly male (94.8 percent), non-Hispanic (95.2 percent) and White ( 89.7 percent). Women owned 4.0 percent of all veteran-owned businesses, and self-identified minorities as a whole owned 14.2 percent of all veteranowned firms. Veteran-owned firms majority-owned by African Americans represented 7.6 percent of all firms; 4.6 percent had Hispanic ownership; 1.3 percent had Asian American ownership; 1.1 percent had American Indian or Alaska Native ownership; and less than one percent were owned by Native Hawaiians or other Pacific Islanders.

Number of veteran-owned firms by state. California, Texas, Florida, New York and Georgia had the most veteran-owned firms, in that order.

Sales/receipts of veteran-owned firms by state. California and Texas were again the leaders, followed by New York, Florida and Illinois, in descending order.

Percentage of veteran-owned firms by state. Ranking states by their percentage of veteran-owned firms controls for differences in state populations. South Carolina had the largest percentage at 12.9 percent, followed by West Virginia at 12.6 percent, Virginia at 12.4 percent, Tennessee at 11.9 percent, and Alabama at 11.8 percent.

Percentage of veteran-owned firm sales/receipts by state. Similarly, a state ranking by the percentage of sales attributable to veteran-owned firms shows that Mississippi led at 6.3 percent, followed by Oklahoma at 6.2 percent, South Carolina at 6.1 percent, Maine at 5.8 percent, and New Hampshire and Vermont, both at 5.7 percent.

Home-based businesses. In 2007, 55.4 percent of veteran-owned respondent businesses reported that they were home-based, compared with 51.6 percent of all respondent firms.

Family-based businesses. Family-owned businesses are those in which two or more members of the same family own the majority of the business. In 2007, 15.1 percent of veteran-owned respondent firms reported that they were family-owned. This compares with a reported 28.2 percent for family ownership among all respondent businesses.

Franchised businesses. In 2007, 1.8 percent of all veteran-owned respondent businesses were operated as franchises, compared with 2.1 percent of all firms. Among veteranowned employers, 3.4 percent were operated as franchises, compared with 4.0 percent for all firms. Franchise businesses are concentrated in certain industries, and the two most important for veteran-owned firms were the 14.1 percent of all veteran franchises that were in the accommodations and food services industry, and 4.7 percent in retail trade.

Sources of capital for business startup or acquisition. By far the largest source of capital for business startup or acquisition was personal or family savings: 61.7 percent for veteran-owned firms and 60.3 percent for all firms. Business loans from banks or other commercial lenders were the second most important source at 9.8 percent for veteranowned firms and 10.7 percent for all firms.

Sources of capital for business expansion. Personal and family savings were a primary source of expansion capital for both veteran-owned firms and all firms, both reporting 30.0 percent. Personal and business credit cards were also important, at 10.9 percent for veteran-owned firms and 12.6 percent for all firms, respectively.

Businesses by their number of owners. Most businesses had only one owner, including 78.9 percent of veteran-owned firms, compared with 61.3 percent of all firms.

Age of owners. Veteran business owners were markedly older than non-veteran business owners, reflecting the age structure of the underlying veteran population. In 2007, 75.1 percent of veteran business owners were age 55 and over, with 36.1 percent age 65 or older, compared with 36.6 percent and 12.5 percent of all business owners, respectively.

Education level of owners. Veterans tend to be better educated than other business owners. In 2007, veteran firm owners were about as likely as all owners of respondent firms to have either a bachelor's or postgraduate degree ( 44.0 percent of veteran owners compared to 44.9 percent of all owners). But veteran owners were more likely to have post-graduate degrees ( 20.2 percent vs. 18.5 percent for all owners) and less likely not to have graduated from high school ( 3.3 percent vs. 5.2 percent for all owners).

Hours worked by owners in business. Among veteran business owners, 43.5 percent reported that they worked 40 or more hours per week in their businesses, and 12.9 percent worked 60 or more hours per week in their firms.

Service-disabled veterans. Among respondent veteran-business owners, 8.3 percent had service-connected disabilities. Service-disabled veterans formed a larger proportion of non-employer owners than of employer owners, 9.3 percent and 6.0 percent, respectively.

## Chapter 1 - Introduction

Veterans of the Armed Forces are represented in every walk of life in the United States. In 2010, the nation's 21.8 million veterans included one out of every eleven persons in the United States aged 18 years and over. ${ }^{1}$ Veterans form a vital part of the nation's population, the labor force, and the business sector. Veterans had majority ownership interests in 2.45 million business enterprises in 2007, ${ }^{2}$ and many veteran business owners have gained important skills and leadership abilities from their active duty and Reserve Component service that are often directly relevant to business ownership.

Businesses owned by veterans and by service-disabled veterans have been a research priority of the U.S. Small Business Administration's Office of Advocacy since the enactment of the Veterans Entrepreneurship and Small Business Development Act of 1999. ${ }^{3}$ When this legislation was enacted, there was considerable information about small businesses in general, and there were also many sources of data about veterans, but knowledge about the intersection of these two populations was very limited.

The Office of Advocacy has been working to help fill this knowledge gap. It has commissioned a number of contract research studies on veteran entrepreneurship issues, and it continues to work with other federal agencies to develop better information about veteran-owned firms and their owners. Advocacy-sponsored studies have found that:

- About 22 percent of veterans in the U.S. household population were either purchasing or starting a business, or considering doing so in the study period. ${ }^{4}$
- Almost 72 percent of these new veteran entrepreneurs planned to employ at least one person at the outset of their venture. ${ }^{5}$
- About 23 percent of current veteran business owners, and 32 percent of those planning or in the process of starting a new business, indicated that their venture would be 50 percent or more internet-dependent. ${ }^{6}$
- Military service appeared to have provided business skills to a significant proportion (one-third or more) of both current veteran business owners and those planning to become owners. ${ }^{7}$
- The self-employment rate for veterans was higher than that of non-veterans in each year from 1979 through 2003, the last year covered in the study. ${ }^{8}$ (Bureau of Labor Statistics data show that this has remained true each year since then. ${ }^{9}$ )

[^0]- Veterans with service-connected disabilities are self-employed at lower rates than veterans without such disabilities when all veterans, including those not in the active labor force, are included in the calculation. Most of this rate differential is attributable to service-disabled veterans not working because of their disabilities. ${ }^{10}$
- Computer use is correlated with higher self-employment rates among all veterans. ${ }^{11}$
- Households with veterans who owned businesses had higher income and wealth than those with veterans not owning businesses. ${ }^{12}$
- Military experience is an even stronger predictor of self-employment than graduate level education. ${ }^{13}$
- In the private sector workforce, veterans are at least 45 percent more likely than those with no active duty military experience to be self-employed. ${ }^{14}$
- Although veterans are more likely to be self-employed than the general population, analysis of veterans-only data shows that self-employment is negatively correlated with the length of military service. Veterans with four or fewer years of service were most likely to be self-employed. ${ }^{15}$
- An exception to the negative correlation of self-employment with veterans' length of service occurs with the subgroup of veterans who are career military retirees with service of twenty years or more. In this group, additional years of service correlate with a higher probability of self-employment. ${ }^{16}$

Other Advocacy-sponsored research found that both the number and dollar amount of federal contracts to small businesses owned by veterans were understated in the official government reporting system during the study period, ${ }^{17}$ and that better efforts were needed to improve the quality of data on veteran-owned firms, both to identify veteran ownership and to ensure the accuracy of the veteran status markers in existing data. ${ }^{18}$

[^1]
## Data on Veteran-Owned Businesses

A critical source of data on veteran-owned businesses and their owners is the U.S. Census Bureau's Survey of Business Owners (SBO). The SBO was first conducted in its present form for data year 2002, and the most recent edition is for data year 2007. ${ }^{19}$ About 2.3 million businesses received the SBO survey instrument during 2008-2009 asking for information about the characteristics of the business and its owners. The information obtained from respondents was combined with additional Census data and administrative records from other agencies to develop a wide variety of data products, including information on veteran-owned firms and their owners. ${ }^{20}$ Thirty-nine datasets with specialized veteran-related information from the 2007 SBO were released in 2011.

The SBO's scope is broad and includes most non-farm businesses with receipts of \$1,000 or more that file Internal Revenue Service tax forms as individual proprietorships, partnerships, or any type of corporation. ${ }^{21}$ The SBO covers both firms with paid employees and firms with no paid employees. The SBO is conducted on a company or firm basis rather than an establishment basis. A company or firm is a business consisting of one or more domestic establishments that the reporting firm specified as being under its ownership or control.

The Census Bureau made a number of important improvements to the veteran-related data in its 2007 SBO over the previous 2002 edition. These include:

- Estimates of the total number of veteran-owned firms in many categories, instead of partial estimates based on respondents only.
- Reporting of data for states, metropolitan statistical areas (MSAs), county and local jurisdictions, and other geographic divisions.
- The ability for users to generate customized reports in the Census Bureau's online American FactFinder utility by constructing their own queries with user-selected criteria. These reports are downloadable into Excel spreadsheet or PDF formats.

As a result of these and other improvements, we now have by far the best information that has ever been available on veteran-owned firms and their owners.

[^2]
## How This Report is Organized

Most of the information in this report originates in the 2007 SBO. There are many different datasets with veteran-related information in the SBO, and there are any number of ways in which data could be extracted and presented. This report generally presents some of the most important and useful information at the "top" level - that is, for the entire United States - although it also includes some state-level summary data. Subject to statistical constraints, users may be able to generate information analogous to that presented here for individual states, and even for metropolitan areas, counties, and cities, by using the American FactFinder utility. Information on how to do this, and much more about the SBO in general, is available at http://www.census.gov/econ/sbo/.

Following this introduction, SBO veteran-related data are presented in three chapters. Chapter 2 includes data with "full universe" estimates, i.e., estimates of the total populations of veteran-owned firms. Because of statistical constraints, not all estimates in the SBO are full universe estimates; instead, some are partial estimates based on survey respondents only. Chapter 2 includes only full universe estimates and contains no partial estimates.

Chapter 3 includes estimates for firm data in categories where Census reporting is based on respondents only. These partial estimates yield useful information on business "characteristics" including distributions of cohorts by certain attributes (for example, breaking out veteran-owned firms by the source of capital for the startup or acquisition of the business). However, these respondent-only estimates must be used with caution because they do not tell us the total number or dollar amounts for all firms. The distribution percentages in this chapter are actually more useful than the number or dollar amounts presented for respondents only, data that are in one sense incomplete. The limitations of respondent-only data will be further explained in Chapter 3.

Chapter 4 includes estimates for veteran business owner "characteristics" including information on service-disabled veteran business owners. In this section, we again encounter partial estimates based on owners of respondent firms only. The same sort of limitations and cautions that apply for respondent-only firm characteristics also apply to the owner characteristics in this chapter.

The report is followed by an appendix with additional information and documentation. The appendix includes a series of charts with more detailed data on all of the full universe reporting categories presented in Chapter 2, including new information on the number of employees and payroll for each data cohort. In the interest of data quality, each data cell in the appendix charts also has a corresponding cell depicting the relative standard error for that cell. These values can help users determine the level of reliability of the data estimate, which can in turn inform decisions on how and when to use these data.

## Statistical Considerations

The SBO is based on a sample of businesses rather than a complete census. The sample is quite large, 2.3 million in 2007, but SBO estimates are still subject to sampling variability and may differ from results that would have been obtained from a complete census of all firms. Because these data are based on a survey, various kinds of sampling and non-sampling errors can occur, with the result that SBO estimates usually have a "plus or minus" factor that can be associated with them. A stated estimate can be thought of as a midpoint in a range of possible values. This range can be quite small (even negligible) or it can be significant, depending on a number of factors, especially the sample size of the population being examined.

Census provides us with a measure of the likelihood of variance from its stated estimates for each data cell in reports generated using its American FactFinder utility. This measure is called the relative standard error (RSE). The RSE is a measure of sampling variability. As calculated for the SBO, the RSE also partially reflects various response errors and processing errors. In general, the smaller the RSE, the lower the "plus or minus" range for any given estimate. At the 90 percent confidence level, one can multiply the RSE by 1.6 to estimate the plus or minus percentage likelihood of variance from the stated estimate.

For example, the SBO estimates that in 2007 there were 380,395 veteran-owned construction firms in the U.S. The RSE for this data cell is 1 , which means that we can state with 90 percent confidence that there were 380,395 veteran-owned construction firms, plus or minus 1.6 percent. National estimates for the numbers of veteran-owned firms in most of the 20 major industry groups have low RSEs, with 14 of the groups having RSEs of either 1 or 2 , so our industry data is quite reliable at the national level.

Moving from industry to geography, the RSE for all veteran-owned firms in the United States is 0 , meaning the likelihood of meaningful variance is negligible. If we look at the veteran-owned firms in a given state - a subset of the national total - the RSEs range from 1 for Florida, Georgia, Maryland, New Jersey, and Texas to a high of 9 for Wyoming. Although larger states (with more firms) tend to have lower RSEs, the correlation is not exact (e.g., California has a veteran-owned firm RSE of 2).

As we look at breakout cohorts with smaller numbers (for example, in smaller industry groups or geographic areas), the RSEs are generally higher. An RSE of 6 results in a "plus or minus" factor of less than 10 percent, which is still useful for most purposes. Data with even higher RSEs can also be useful for some purposes, for example by setting a lower or upper bound to a range, as in: "There are probably at least x number of ...." or "There are probably no more than x number of ...." However, when greater precision is needed, SBO estimates that have large RSEs should be used with caution or not at all.

As noted above, RSEs are included for all full universe data estimates in the appendix. For more information on SBO methodology, definitions, and sampling and non-sampling errors, see http://www.census.gov/econ/sbo/methodology.html on the 2007 SBO website.

## The Veteran Population

Before moving to our discussion of the SBO data, a brief description of the veteran population in general will help put the business data in context. Table 1 provides key demographic data on veterans in the SBO data year 2007. In that year, the 23.8 million veterans in the United States accounted for 10.5 percent of the population aged 18 and over. ${ }^{22}$ In 2007, 92.5 percent of veterans were male, and 52.6 percent were at least 60 years old. In the same year, 13.3 percent of all veterans were disabled and receiving compensation. In 2007, 8.3 percent of the civilian labor force were veterans. ${ }^{23}$

Table 1: Veterans by sex, age, disability status, and period of service - 2007 (thousands)

|  | All veterans | Wartime veterans |  |  |  |  | Peacetime veterans |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total wartime ${ }^{1}$ | Gulf War ${ }^{2}$ | Vietnam era ${ }^{3}$ | Korean conflict ${ }^{4}$ | World War II |  |
| All veterans | 23,816 | 17,739 | 4,966 | 7,884 | 2,961 | 2,912 | 6,077 |
| Sex |  |  |  |  |  |  |  |
| Male | 22,036 | 16,513 | 4,171 | 7,626 | 2,890 | 2,775 | 5,522 |
| Female | 1,780 | 1,226 | 795 | 258 | 71 | 137 | 555 |
| Age |  |  |  |  |  |  |  |
| Under 35 | 1,900 | 1,894 | 1,894 |  |  |  | 6 |
| 35-39 | 1,259 | 1,064 | 1,064 |  |  |  | 196 |
| 40-44 | 1,578 | 727 | 727 |  |  |  | 851 |
| 45-49 | 1,876 | 556 | 535 | 23 |  |  | 1,320 |
| 50-54 | 1,950 | 1,155 | 364 | 883 |  |  | 796 |
| 55-59 | 2,718 | 2,540 | 237 | 2,453 |  |  | 179 |
| 60-64 | 3,233 | 3,003 | 105 | 2,981 |  |  | 230 |
| 65 and over | 9,302 | 6,802 | 41 | 1,545 | 2,961 | 2,912 | 2,500 |
| Disabled and receiving compensation |  |  |  |  |  |  |  |
|  | 3,167 | 2,565 | 802 | 1,142 | 223 | 397 | 602 |
| ${ }^{1}$ Veterans who served in more than one wartime period are counted only once in the total. <br> ${ }^{2}$ Service after August 1, 1990 <br> ${ }^{3}$ Service from August 5, 1964 to May 7, 1975 <br> ${ }^{4}$ Service from June 27, 1950 to January 31, 1955 |  |  |  |  |  |  |  |

[^3]
## Chapter 2 - Veteran-Owned Businesses

This chapter presents basic information on veteran-owned firms by industry, size, location, and the gender, race and ethnicity of the majority ownership in these firms. More detail on sales/receipts and employment, together with the relative standard errors for estimates in this section, appear in the appendix. All estimates in this chapter are based on the total number of firms in each category. The 2007 SBO provides the first ever estimates for all veteran-owned businesses in the United States. The 2002 SBO provided data only for the veteran-owned firms that responded to the survey.

## Veteran-Owned Businesses by Industry

Figure 1 shows that veteran-owned businesses are widely distributed among all major industry groups, with the construction and professional, scientific and technical services groups having the most firms. Together, these two sectors accounted for nearly one-third of all veteran-owned firms.

Figure 1: Veteran-owned firms by industry - 2007


Table 2 compares the distribution of veteran-owned firms to that of all U.S. firms among 20 major industry groups, as defined by their standard two-digit North American Industry Classification System (NAICS) codes. The distribution of veteran-owned firms among industries is generally similar to that of all firms. The top five industries for both all firms and those owned by veterans are the same. There are some differences, however, between the two groups in certain industries.

Table 2: Distribution of all firms and veteran-owned firms by industry - 2007

| Industry <br> (two-digit NAICS code) | All firms with and without employees |  | Firms with employees |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | Veteranowned | All firms | Veteranowned | All firms | Veteranowned |
| Total for all sectors | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Agriculture, forestry, and fishing | 1.0 | 1.1 | 0.4 | 0.4 | 1.1 | 1.2 |
| Mining, quarrying, oil and gas | 0.5 | 0.6 | 0.4 | 0.5 | 0.5 | 0.7 |
| Utilities | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Construction | 12.6 | 15.5 | 13.9 | 15.7 | 12.2 | 15.5 |
| Manufacturing | 2.3 | 2.6 | 5.0 | 6.1 | 1.5 | 1.8 |
| Wholesale trade | 2.7 | 3.0 | 5.8 | 6.6 | 1.9 | 2.2 |
| Retail trade | 9.9 | 8.1 | 12.4 | 10.5 | 9.2 | 7.5 |
| Transportation and warehousing | 4.6 | 6.5 | 3.0 | 3.5 | 5.1 | 7.3 |
| Information | 1.4 | 1.1 | 1.3 | 1.0 | 1.4 | 1.2 |
| Finance and insurance | 3.8 | 5.5 | 4.6 | 6.0 | 3.5 | 5.4 |
| Real estate and rental and leasing | 9.7 | 8.9 | 5.3 | 5.2 | 10.8 | 9.8 |
| Professional, scientific, and technical services | 14.0 | 16.9 | 13.5 | 16.2 | 14.1 | 17.1 |
| Management of firms/enterprises | 0.1 | 0.1 | 0.5 | 0.4 | 0.0 | 0.0 |
| Admin. and support and waste mgt. | 7.8 | 7.2 | 5.9 | 5.7 | 8.4 | 7.6 |
| Educational services | 2.2 | 1.4 | 1.3 | 0.6 | 2.5 | 1.6 |
| Health care and social assistance | 8.7 | 6.2 | 10.6 | 11.0 | 8.2 | 4.9 |
| Arts, entertainment and recreation | 4.6 | 3.7 | 2.1 | 1.1 | 5.2 | 4.4 |
| Accommodation and food services | 2.9 | 1.6 | 8.3 | 4.7 | 1.4 | 0.9 |
| Other services | 11.5 | 9.9 | 6.6 | 5.8 | 12.9 | 10.9 |
| Industries not classified | N/A | N/A | N/A | N/A | N/A | N/A |

[^4]The percentage of all veteran-owned firms that are in the construction industry was somewhat higher than that of all firms in this industry (15.5 percent compared with 12.6 percent). This was also true for transportation and warehousing ( 6.5 percent compared with 4.6 percent); finance and insurance ( 5.5 percent compared with 3.8 percent); and professional, scientific, and technical services (16.9 percent compared with 14.0 percent).

The share of veteran-owned firms in retail trade was lower than that for all firms (8.1 percent and 9.9 percent, respectively). Veteran-owned firms also had lower shares in health care and social assistance ( 6.2 percent compared with 8.7 percent for all firms), and accommodation and food services (1.6 percent compared with 2.9 percent).

These trends generally held true for both firms with employees and firms without employees, except in the case of employer firms in the health care and social assistance industry, where veteran-owned firms had a slightly higher share than all firms (11.0 percent compared with 10.6 percent), which was more than offset by their lower share among non-employers.

Table 3 provides the estimated numbers of veteran-owned firms in each of the 20 major industry groups, together with the percentage that such firms represent of all firms in the industry (all firms owned by both veterans and non-veterans). Overall, 9.0 percent of all firms were veteran-owned, but this share varies by industry, ranging from a high of 13.2 percent in finance and insurance to a low of 5.2 percent in the accommodation and food services industry.

Other industries in which veteran-owned firms had a higher than average participation rates included transportation and warehousing at 12.7 percent; mining, quarrying, oil and gas at 12.4 percent; construction at 11.1 percent; professional, scientific, and technical services at 10.9 percent; and manufacturing at 10.5 percent.

Besides accommodation and food services, industries in which veteran-owned businesses had lower than average participation rates include: educational services at 5.7 percent; health care and social assistance at 6.4 percent; and four separate industries all at 7.4 percent - retail trade; information; management of firms/enterprises; and arts, entertainment and recreation.

Veteran-owned non-employers represented 9.2 percent of all non-employers, while veteran-owned employers made up 8.6 percent of all employers. Veteran non-employers also had an equal or larger share than veteran employers in all but one of the 18 major industry groups for which we have data - the health care and social assistance group, where veteran-owned non-employers represent 5.5 percent of all non-employers in this industry, while 8.9 percent of all employers in this group were owned by veterans.

Industry shares for veteran non-employers were notably higher than those for veteran employers in arts, entertainment and recreation ( 7.7 vs. 4.4 percent); educational services ( 6.0 vs. 3.9 percent); utilities (10.5 vs. 6.3 percent); agriculture, forestry and fishing (10.3 vs. 7.8 percent); and transportation and warehousing ( 13.2 vs. 9.8 percent).

Table 3: Number and percentage of veteran-owned firms by industry - 2007

| Industry (two-digit NAICS code) | All veteranowned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% of all firms within industry | Number | \% of all firms within industry | Number | \% of all firms within industry |
| Total for all industry groups | 2,447,608 | 9.0 | 491,349 | 8.6 | 1,956,259 | 9.2 |
| Agriculture, forestry, and fishing | 25,991 | 10.0 | 1,758 | 7.8 | 24,233 | 10.3 |
| Mining, quarrying, oil and gas | 15,223 | 12.4 | 2,246 | 10.8 | 12,977 | 12.8 |
| Utilities | 2,262 | 9.4 | 387 | 6.3 | 1,875 | 10.5 |
| Construction | 380,395 | 11.1 | 76,977 | 9.6 | 303,418 | 11.6 |
| Manufacturing | 64,542 | 10.5 | 29,862 | 10.4 | 34,680 | 10.6 |
| Wholesale trade | 74,482 | 10.2 | 32,324 | 9.7 | 42,159 | 10.6 |
| Retail trade | 198,434 | 7.4 | 51,487 | 7.2 | 146,947 | 7.5 |
| Transportation and warehousing | 159,329 | 12.7 | 17,035 | 9.8 | 142,294 | 13.2 |
| Information | 28,124 | 7.4 | 4,912 | 6.7 | 23,212 | 7.5 |
| Finance and insurance | 134,782 | 13.2 | 29,344 | 11.2 | 105,438 | 13.9 |
| Real estate and rental and leasing | 217,336 | 8.3 | 25,369 | 8.3 | 191,968 | 8.3 |
| Professional, scientific, and technical services | 414,519 | 10.9 | 79,818 | 10.3 | 334,701 | 11.1 |
| Management of firms/enterprises | 1,966 | 7.4 | 1,966 | 7.4 | 0 | - |
| Admin. and support and waste mgt. | 175,709 | 8.3 | 27,863 | 8.3 | 147,846 | 8.3 |
| Educational services | 34,223 | 5.7 | 2,939 | 3.9 | 31,283 | 6.0 |
| Health care and social assistance | 150,968 | 6.4 | 54,225 | 8.9 | 96,743 | 5.5 |
| Arts, entertainment and recreation | 91,669 | 7.4 | 5,173 | 4.4 | 86,496 | 7.7 |
| Accommodation and food services | 40,297 | 5.2 | 23,011 | 4.8 | 17,286 | 5.8 |
| Other services | 241,238 | 7.7 | 28,535 | 7.6 | 212,702 | 7.7 |
| Industries not classified | N/A | N/A | N/A | N/A | N/A | N/A |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners. N/A indicates data not available. Detail may not add to totals.

Table 4 shows data on the sales or receipts of veteran-owned firms by industry. Overall, veteran-owned firms had receipts of more than $\$ 1.2$ trillion in 2007. This represented 4.1 percent of all U.S. firm receipts. Interestingly, veteran-owned employers had 3.9 percent of all employer revenue, while veteran-owned non-employers accounted for a much larger share, 9.6 percent of all non-employer revenue. These shares can be compared with corresponding shares in Table 3 for numbers of firms: a 9.0 percent share for all veteran-owned firms, 8.6 percent for employers, and 9.2 percent for non-employers.

Table 4: Veteran-owned firms' sales/receipts by industry - 2007 (thousands of dollars)

| Industry <br> (two-digit NAICS code) | All veteranowned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | $\begin{gathered} \hline \% \text { in } \\ \text { sector } \end{gathered}$ | Sales | $\begin{gathered} \hline \% \text { in } \\ \text { sector } \end{gathered}$ | Sales | $\begin{gathered} \text { \% in } \\ \text { sector } \end{gathered}$ |
| Total for all sectors | 1,219,551,078 | 4.1 | 1,125,784,785 | 3.9 | 93,766,292 | 9.6 |
| Agriculture, forestry, and fishing | 2,850,651 | 7.6 | 1,814,001 | 6.9 | 1,036,650 | 9.4 |
| Mining, quarrying, oil and gas | 10,929,710 | 2.6 | 9,921,690 | 2.4 | 1,008,020 | 12.0 |
| Utilities | 1,607,646 | 0.3 | 1,495,615 | 0.2 | 112,031 | 15.0 |
| Construction | 172,455,347 | 9.2 | 154,882,719 | 9.0 | 17,572,628 | 11.3 |
| Manufacturing | 160,035,418 | 3.0 | 158,360,048 | 3.0 | 1,675,370 | 10.5 |
| Wholesale trade | 262,006,096 | 4.1 | 258,474,207 | 4.0 | 3,531,889 | 10.1 |
| Retail trade | 244,914,811 | 6.1 | 238,197,594 | 6.1 | 6,717,217 | 7.8 |
| Transportation and warehousing | 38,096,266 | 6.4 | 29,832,474 | 5.7 | 8,263,792 | 12.5 |
| Information | 12,769,685 | 1.2 | 11,894,701 | 1.1 | 874,984 | 8.1 |
| Finance and insurance | 47,461,174 | 1.3 | 40,172,785 | 1.1 | 7,288,389 | 13.5 |
| Real estate and rental and leasing | 39,519,112 | 6.0 | 25,609,566 | 5.4 | 13,909,546 | 7.7 |
| Professional, scientific, and technical services | 75,703,322 | 5.0 | 61,127,872 | 4.4 | 14,575,450 | 11.4 |
| Management of firms/enterprises | 2,888,408 | 2.6 | 2,888,408 | 2.6 | 0 | - |
| Admin. and support and waste mgt. | 34,622,000 | 5.0 | 31,182,029 | 4.8 | 3,439,971 | 8.8 |
| Educational services | 5,769,564 | 2.7 | 5,324,420 | 2.6 | 445,144 | 6.2 |
| Health care and social assistance | 47,216,697 | 3.0 | 42,816,472 | 2.8 | 4,400,225 | 8.1 |
| Arts, entertainment and recreation | 9,522,483 | 4.8 | 7,523,136 | 4.4 | 1,999,347 | 7.4 |
| Accommodation and food services | 28,858,701 | 4.7 | 27,941,339 | 4.6 | 917,363 | 5.9 |
| Other services | 22,185,968 | 7.4 | 16,187,693 | 7.2 | 5,998,275 | 7.9 |
| Industries not classified | N/A | N/A | N/A | N/A | N/A | N/A |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners.
N/A indicates data not available. Detail may not add to totals.

Overall, 4.1 percent of all U.S. firm sales/receipts were attributable to veteran-owned firms, but this share varies by industry, ranging from a high of 9.2 percent in construction to a low of 0.3 percent in the utilities group. Besides construction, other sectors with notably higher than average veteran shares of sales include: agriculture, forestry and fishing at 7.6 percent; other services at 7.4 percent; transportation and warehousing at 6.4 percent; retail trade at 6.1 percent; and real estate and rental/leasing at 6.0 percent.

Besides the utility group, other sectors with somewhat lower than average veteran shares of sales include information at 1.2 percent; finance and insurance at 1.3 percent; mining, quarrying, oil and gas at 2.6 percent; management of firms and enterprises at 2.6 percent; and educational services at 2.7 percent.

Table 5 presents the distributions among major industry groups of the sales/receipts of all U.S. firms and those of veteran-owned firms, in the same way as Table 2 presented distributions of the number of firms.

Table 5: Distribution by industry of sales for veteran-owned and all firms - 2007 (percent)

| Industry <br> (two-digit NAICS code) | All firms with and without employees |  | Firms with employees |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | Veteranowned | All firms | Veteranowned | All firms | Veteranowned |
| Total for all sectors | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Agriculture, forestry, and fishing | 0.1 | 0.2 | 0.1 | 0.2 | 1.1 | 1.1 |
| Mining, quarrying, oil and gas | 1.4 | 0.9 | 1.4 | 0.9 | 0.9 | 1.1 |
| Utilities | 2.0 | 0.1 | 2.1 | 0.1 | 0.1 | 0.1 |
| Construction | 6.3 | 14.1 | 5.9 | 13.8 | 16.1 | 18.7 |
| Manufacturing | 17.7 | 13.1 | 18.2 | 14.1 | 1.6 | 1.8 |
| Wholesale trade | 21.4 | 21.5 | 22.0 | 23.0 | 3.6 | 3.8 |
| Retail trade | 13.4 | 20.1 | 13.5 | 21.2 | 8.8 | 7.2 |
| Transportation and warehousing | 2.0 | 3.1 | 1.8 | 2.6 | 6.8 | 8.8 |
| Information | 3.6 | 1.0 | 3.7 | 1.1 | 1.1 | 0.9 |
| Finance and insurance | 12.6 | 3.9 | 12.8 | 3.6 | 5.5 | 7.8 |
| Real estate and rental and leasing | 2.2 | 3.2 | 1.6 | 2.3 | 18.7 | 14.8 |
| Professional, scientific, and technical services | 5.0 | 6.2 | 4.8 | 5.4 | 13.1 | 15.5 |
| Management of firms/enterprises | 0.4 | 0.2 | 0.4 | 0.3 | 0.0 | 0.0 |
| Admin. \& support \& waste mgt. | 2.3 | 2.8 | 2.2 | 2.8 | 4.0 | 3.7 |
| Educational services | 0.7 | 0.5 | 0.7 | 0.5 | 0.7 | 0.5 |
| Health care and social assistance | 5.3 | 3.9 | 5.3 | 3.8 | 5.6 | 4.7 |
| Arts, entertainment and recreation | 0.7 | 0.8 | 0.6 | 0.7 | 2.8 | 2.1 |
| Accommodation and food services | 2.1 | 2.4 | 2.1 | 2.5 | 1.6 | 1.0 |
| Other services | 1.0 | 1.8 | 0.8 | 1.4 | 7.9 | 6.4 |
| Industries not classified | N/A | N/A | N/A | N/A | N/A | N/A |

[^5]Wholesale trade was the single largest industry group in terms of sales/receipts for both all U.S. firms and veteran-owned firms, accounting respectively for 21.4 and 21.5 percent of total all-sector sales. For veteran-owned firms, retail trade was a close second, with 20.1 percent of all sales, followed by construction at 14.1 percent and manufacturing at 13.1 percent. These four industries together account for 68.8 percent of all veteranowned firm sales. Add in professional, scientific, and technical services, with 6.2 percent of sales, and the top five industries together account for 75.0 percent of all veteran sales.

There are a few interesting differences between the industry shares of all U.S. firm receipts and those of veteran-owned firms. For veteran-owned firms the construction sector accounts for 14.1 percent of all receipts, but only 6.3 percent of the receipts of all U.S. firms. The retail sector provides veteran-owned firms with 20.1 percent of all sales, and 13.4 percent of sales for all U.S. firms. The finance and insurance sector accounts for 12.6 percent of all U.S. firm sales/receipts, but only 3.9 percent of all veteran sales.

## Size of Veteran Owned Businesses by Sales/Receipts

The 2007 SBO provides data on the size of veteran-owned firms, both by the level of their sales/receipts, and by the number of employees of veteran-owned employers.

Figure 2: Size of veteran-owned firms by level of sales/receipts - 2007


Table 6 below depicts the distribution of all U.S. firms and of veteran-owned firms among various size cohorts by their shares of total 2007 sales/receipts. The distribution of sales/receipts is very similar for both groups throughout the range of size classes.

When employers and non-employers are taken together, the share of firms in each sales size class generally decreases as the sales size level increases. However, when employer firms are broken out, their shares rise as the sales level goes up, while the opposite happens with non-employers, whose shares decline at higher sales levels.

More than half of all veteran-owned firms ( 51.6 percent) have annual sales of less than $\$ 25,000$; and one-third ( 33.2 percent) have annual sales of less than $\$ 10,000$. These shares mirror those for all firms, and it is important to remember that the SBO captures data on all firms that reported business income of $\$ 1,000$ or more in 2007. Therefore, many part-time or beginning business activities are included in the SBO estimates.

Not surprisingly, employer firms in both groups have higher sales levels than firms without employees. Among veteran-owned employers, 38.2 percent had sales of $\$ 500,000$ or more, while only 1.1 percent of veteran non-employers reached this level.

Table 6: Distribution by receipts size of all firms and veteran-owned firms - 2007 (percent)

| Firm size by level of sales/receipts | All firms with and without employees |  | Firms with employees |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | Veteranowned | All firms | Veteranowned | All firms | Veteranowned |
| Total for all firms | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Less than \$5,000 | 20.6 | 20.2 | 1.4 | 0.9 | 25.8 | 25.1 |
| \$5,000 to \$9,999 | 13.7 | 13.0 | 1.1 | 1.2 | 17.1 | 16.0 |
| \$10,000 to \$24,999 | 18.8 | 18.4 | 3.5 | 3.7 | 22.9 | 22.1 |
| \$25,000 to \$49,999 | 12.1 | 12.7 | 5.5 | 5.6 | 13.9 | 14.4 |
| \$50,000 to \$99,999 | 9.9 | 10.9 | 10.0 | 10.4 | 9.9 | 11.0 |
| \$100,000 to \$249,999 | 10.2 | 10.8 | 21.3 | 21.9 | 7.2 | 8.0 |
| \$250,000 to \$499,999 | 5.5 | 5.4 | 18.0 | 18.0 | 2.1 | 2.3 |
| \$500,000 to \$999,999 | 4.0 | 3.8 | 15.1 | 15.1 | 1.0 | 0.9 |
| \$1,000,000 or more | 5.2 | 4.8 | 24.1 | 23.1 | 0.2 | 0.2 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners. Totals may not add to 100 percent due to rounding in sales/receipts size cohorts.

Table 7 provides the numbers of veteran-owned firms in each of the sales/receipts size classes shown in Table 6, together with the percentage that these firms represent among all firms at that level (i.e., firms owned by both veterans and non-veterans). Overall, 9.0 percent of all firms are veteran-owned, and firm shares are similar in all sales/receipts levels, ranging from a high of 9.9 percent in the $\$ 50,000$ to $\$ 99,999$ class to a low of 8.3 percent in the $\$ 1$ million and over class.

Table 7: Number and percentage of veteran-owned firms by receipts size - 2007

| Firm size by level of sales/receipts | All veteranowned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% within class | Number | \% within class | Number | \% within class |
| Total for all firms | 2,447,608 | 9.0 | 491,349 | 8.6 | 1,956,259 | 9.2 |
| Less than \$5,000 | 495,602 | 8.9 | 4,590 | 5.7 | 491,012 | 8.9 |
| \$5,000 to \$9,999 | 318,581 | 8.6 | 5,831 | 8.9 | 312,751 | 8.6 |
| \$10,000 to \$24,999 | 450,006 | 8.8 | 18,354 | 9.2 | 431,652 | 8.8 |
| \$25,000 to \$49,999 | 309,924 | 9.5 | 27,721 | 8.8 | 282,203 | 9.5 |
| \$50,000 to \$99,999 | 267,374 | 9.9 | 51,218 | 8.9 | 216,156 | 10.2 |
| \$100,000 to \$249,999 | 263,441 | 9.5 | 107,556 | 8.8 | 155,885 | 10.1 |
| \$250,000 to \$499,999 | 132,983 | 8.9 | 88,489 | 8.6 | 44,495 | 9.7 |
| \$500,000 to \$999,999 | 92,421 | 8.6 | 74,317 | 8.6 | 18,103 | 8.8 |
| \$1,000,000 or more | 117,276 | 8.3 | 113,274 | 8.2 | 4,002 | 10.1 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners. Detail may not add to totals.

## Size of Veteran-Owned Employers by Number of Employees

Figure 3 shows that more than half ( 53.4 percent) of veteran-owned employer firms have from one to four employees. Businesses with fewer than ten employees account for 80.4 percent of firms, and those with fewer than twenty employees account for 90.2 percent. Veteran-owned employers with twenty or more employees account for 9.7 percent of all firms, while those with fifty or more employees account for 3.5 percent.

In addition, 9.5 percent of veteran-owned employer firms had no employees during the SBO "snapshot" pay period including March 12, 2007, but some employment at other times of the year (e.g., seasonal employees).

Figure 3: Size of veteran-owned employers by number of employees - 2007


Table 8 shows the distribution of all U.S. employer firms and of veteran-owned employer firms among various firm size cohorts by number of their employees. The distribution of size classes is very similar for both groups throughout the range of employment classes.

At the higher end of the employment scale, Table 8 includes additional breakout cohorts to those shown in Figure 3, including shares for firms with 50 to 99 employees (2.0 percent), 100 to 499 employees ( 1.4 percent), and 500 or more employees ( 0.2 percent).

Table 9 presents the numbers of veteran-owned employer firms in each of the employment size classes shown in Table 8, together with the percentage that these firms represent among all firms in that size group (i.e., firms owned by both veterans and nonveterans). Overall, 8.6 percent of all employer firms are veteran-owned, and firm shares range from 9.1 percent to 7.6 percent in the various size cohorts, except that for the largest size class, with firms with 500 or more employees. In this group, veteran-owned firms represent 4.4 percent of all firms.

Table 8: Distribution by employment size of employer firms - 2007

| Firm size by number <br> of employees | All firms | Veteran-owned |
| :--- | :---: | :---: |
| All firms with employees | 100.0 | 100.0 |
| no employees * | 10.8 | 9.5 |
| 1 to 4 employees | 50.2 | 53.4 |
| 5 to 9 employees | 17.5 | 17.5 |
| 10 to 19 employees | 10.8 | 9.8 |
| 20 to 49 employees | 6.8 | 6.2 |
| 50 to 99 employees | 2.1 | 2.0 |
| 100 to 499 employees | 1.5 | 1.4 |
| 500 employees or more | 0.3 | 0.2 |
| * Employer firms with no employees are those businesses with employees at some time during <br> the year, but no employees during the March $12^{\text {th }}$ "snapshot" pay period. |  |  |
| Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of <br> Business Owners (SBO). |  |  |

Table 9: Number and percentage of veteran-owned employer firms by size - 2007

| Firm size by number <br> of employees | Number of firms | Percent of all firms <br> within size class |
| :--- | :---: | :---: |
| All firms with employees | 491,349 | 8.6 |
| no employees * | 46,839 | 7.6 |
| 1 to 4 employees | 262,507 | 9.1 |
| 5 to 9 employees | 85,816 | 8.5 |
| 10 to 19 employees | 48,334 | 7.8 |
| 20 to 49 employees | 30,448 | 7.9 |
| 50 to 99 employees | 9,958 | 8.1 |
| 100 to 499 employees |  |  |
| 500 employees or more |  |  |
| * Employer firms with no employees are those businesses with employees at some time during |  |  |
| the year, but no employees during the March 12 "shapshot" pay period. |  |  |
| Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of |  |  |
| Business Owners (SBO). |  |  |

## Veteran-Owned Businesses by Owners' Gender, Ethnicity and Race

Table 10 depicts the number and percentage of all veteran-owned firms by gender, ethnicity, minority status, and race. One or more veterans with the demographic attributes indicated had majority interest ownership in the firms.

Table 10: Veteran-owned firms by owners' gender, ethnicity, minority status and race 2007

| Veteran-owned firm cohort | All veteran-owned firms |  | Firms with employees |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% | Number | \% | Number | \% |
| All firms | 2,447,608 | 100 | 491,349 | 100 | 1,956,259 | 100 |
| By gender |  | 100 |  | 100 |  | 100 |
| Female | 97,114 | 4.0 | 9,897 | 2.0 | 87,217 | 4.5 |
| Male | 2,320,901 | 94.8 | 476,820 | 97.0 | 1,844,081 | 94.3 |
| Equally M/F | 29,593 | 1.2 | 4,632 | 0.9 | 24,961 | 1.3 |
| By ethnicity |  | 100 |  | 100 |  | 100 |
| Hispanic | 113,161 | 4.6 | 14,715 | 3.0 | 98,446 | 5.0 |
| Non-Hispanic | 2,331,067 | 95.2 | 476,095 | 96.9 | 1,854,972 | 94.8 |
| Equally H/N-H | 3,380 | 0.1 | 539 | 0.1 | 2,841 | 0.1 |
| By minority status |  | 100 |  | 100 |  | 100 |
| Minority | 347,910 | 14.2 | 35,391 | 7.2 | 312,519 | 16.0 |
| Non-minority | 2,094,479 | 85.6 | 454,900 | 92.6 | 1,639,579 | 83.8 |
| Equally M/N-M | 5,219 | 0.2 | 1,058 | 0.2 | 4,161 | 0.2 |
| By race |  | 100 |  | 100 |  | 100 |
| White | 2,219,385 | 89.7 | 471,415 | 95.4 | 1,747,969 | 88.2 |
| African American | 188,820 | 7.6 | 12,177 | 2.5 | 176,642 | 8.9 |
| American Indian or Alaska Native | 27,111 | 1.1 | 3,325 | 0.7 | 23,786 | 1.2 |
| Asian | 32,732 | 1.3 | 6,507 | 1.3 | 26,225 | 1.3 |
| Native Hawaiian or Other Pacific Islander | 4,123 | 0.2 | 418 | 0.1 | 3,706 | 0.2 |
| Some other race | 3,096 | 0.1 | 390 | 0.1 | 2,706 | 0.1 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (May 2011). Detail may not add to totals due to rounding or because Hispanic owners may be of any race. Moreover, each owner had the option of selecting more than one race and is included in each race selected.

Veteran-owned firms had majority ownership that was overwhelmingly male (94.8 percent), non-Hispanic ( 95.2 percent) and White ( 89.7 percent). Women owned 4.0 percent of all veteran-owned businesses, and self-identified minorities as a whole owned 14.2 percent of all veteran-owned firms.

Businesses with majority ownership by African Americans represented 7.6 percent of all firms; 4.6 percent had Hispanic ownership; 1.3 percent had Asian American ownership; 1.1 percent had American Indian or Alaska Native ownership; and less than one percent had majority ownership by either Native Hawaiians or other Pacific Islanders.

Women, minorities as a whole, Hispanics, African Americans and American Indians had markedly higher ownership shares of businesses without employees than of firms with employees.

## Veteran-Owned Businesses by State

This section presents five tables with summary data on veteran-owned firms in each state and the District of Columbia. The same data are sorted five ways: alphabetically; by the number of firms; by the amount of sales/receipts; by the percentage of veteran-owned firms within each state; and by percentage of their sales in each state.

As noted in the introduction, additional information beyond the scope of this report is available for each state, as well as county and other local divisions, by using the Census Bureau's American FactFinder utility. Links to this very valuable resource and information on how to use it can be found at http://www.census.gov/econ/sbo/.

Table 11 presents state summary data on the number of veteran-owned firms and their total sales/receipts. The data are provided for all veteran-owned firms, and then broken out for both employers and non-employers. This table is sorted alphabetically by state.

Table 12 presents the same data as Table 11, except that they are sorted by the number of firms in descending order. California, Texas, Florida, New York and Georgia have the most veteran-owned firms, in that order.

Table 13 presents data on veteran-owned businesses in each state sorted by the amount of their sales/receipts in descending order. California and Texas are again the leaders, followed by New York, Florida and Illinois.

Table 14 is of special interest because it controls for the effect of state populations by ranking the percentage of firms that are veteran-owned within each state. South Carolina is the leader at 12.9 percent, followed by West Virginia at 12.6 percent, Virginia at 12.4 percent, Tennessee at 11.9 percent, and Alabama at 11.8 percent.

Table 15 ranks by state the share of all sales/receipts attributable to veteran-owned firms. Mississippi leads at 6.3 percent, followed by Oklahoma at 6.2 percent, South Carolina at 6.1 percent, Maine at 5.8 percent, and New Hampshire and Vermont, both at 5.7 percent.

Table 11: Veteran-owned firms by state, sorted alphabetically - 2007

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| United States | 2,447,575 | 1,219,482,082 | 491,344 | 1,125,717,505 | 1,956,231 | 93,764,577 |
| Alabama | 45,085 | 21,516,614 | 9,174 | 19,814,358 | 35,911 | 1,702,256 |
| Alaska | 7,155 | 2,235,633 | 1,432 | 1,979,171 | 5,723 | 256,462 |
| Arizona | 48,039 | 24,401,602 | 8,237 | 22,492,582 | 39,802 | 1,909,019 |
| Arkansas | 24,847 | 8,450,317 | 3,991 | 7,560,943 | 20,856 | 889,374 |
| California | 239,422 | 144,133,269 | 47,497 | 133,914,986 | 191,925 | 10,218,283 |
| Colorado | 48,833 | 22,924,797 | 10,232 | 20,935,752 | 38,601 | 1,989,045 |
| Connecticut | 31,366 | 18,081,087 | 6,966 | 16,539,381 | 24,400 | 1,541,706 |
| Delaware | 7,616 | 4,005,028 | 1,713 | 3,736,778 | 5,903 | 268,250 |
| District of Columbia | 4,040 | 1,888,665 | 1,042 | 1,708,539 | 2,998 | 180,126 |
| Florida | 176,727 | 61,912,111 | 35,548 | 54,702,807 | 141,178 | 7,209,304 |
| Georgia | 97,692 | 41,949,159 | 17,909 | 38,050,451 | 79,782 | 3,898,708 |
| Hawaii | 10,288 | 4,867,730 | 1,957 | 4,467,707 | 8,330 | 400,022 |
| Idaho | 11,808 | 4,404,594 | 2,533 | 4,056,064 | 9,274 | 348,530 |
| Illinois | 80,612 | 51,683,649 | 19,389 | 48,973,874 | 61,223 | 2,709,775 |
| Indiana | 46,772 | 26,052,675 | 9,421 | 24,585,549 | 37,351 | 1,467,126 |
| Iowa | 23,867 | 12,490,074 | 5,229 | 11,685,261 | 18,638 | 804,813 |
| Kansas | 22,898 | 10,782,106 | 5,219 | 9,878,691 | 17,679 | 903,414 |
| Kentucky | 31,468 | 14,713,105 | 5,980 | 13,645,672 | 25,488 | 1,067,433 |
| Louisiana | 38,286 | 18,399,366 | 7,059 | 16,979,975 | 31,227 | 1,419,392 |
| Maine | 15,946 | 5,458,869 | 3,000 | 4,990,061 | 12,946 | 468,808 |
| Maryland | 54,042 | 25,022,635 | 10,861 | 23,108,656 | 43,181 | 1,913,979 |
| Massachusetts | 53,299 | 34,310,628 | 12,834 | 31,855,844 | 40,466 | 2,454,784 |
| Michigan | 66,739 | 29,321,635 | 13,807 | 27,236,015 | 52,932 | 2,085,620 |
| Minnesota | 43,484 | 25,744,025 | 9,322 | 24,330,561 | 34,161 | 1,413,463 |
| Mississippi | 26,125 | 12,569,741 | 4,781 | 11,646,347 | 21,344 | 923,395 |
| Missouri | 48,103 | 27,275,037 | 10,424 | 25,644,704 | 37,680 | 1,630,333 |
| Montana | 12,141 | 3,225,587 | 2,602 | 2,856,994 | 9,539 | 368,594 |

Table 11: Veteran-owned firms by state, sorted alphabetically - 2007 (continued)

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| Nebraska | 15,933 | 7,698,159 | 3,433 | 7,120,551 | 12,500 | 577,608 |
| Nevada | 23,656 | 11,805,210 | 4,655 | 10,848,236 | 19,001 | 956,973 |
| New Hampshire | 13,921 | 6,710,927 | 2,670 | 6,100,873 | 11,252 | 610,054 |
| New Jersey | 61,767 | 37,230,952 | 14,319 | 34,493,144 | 47,449 | 2,737,808 |
| New Mexico | 15,157 | 6,518,932 | 3,075 | 6,092,037 | 12,082 | 426,896 |
| New York | 127,156 | 70,876,543 | 28,845 | 65,914,330 | 98,311 | 4,962,213 |
| North Carolina | 84,350 | 42,450,829 | 17,322 | 39,731,625 | 67,027 | 2,719,204 |
| North Dakota | 6,136 | 3,196,048 | 1,480 | 3,028,524 | 4,657 | 167,525 |
| Ohio | 88,569 | 43,018,665 | 18,571 | 39,909,536 | 69,998 | 3,109,130 |
| Oklahoma | 34,738 | 19,776,318 | 6,746 | 18,284,764 | 27,993 | 1,491,554 |
| Oregon | 32,445 | 14,769,240 | 8,346 | 13,596,525 | 24,099 | 1,172,715 |
| Pennsylvania | 96,066 | 51,430,758 | 21,678 | 47,898,266 | 74,388 | 3,532,493 |
| Rhode Island | 10,713 | 4,834,730 | 2,428 | 4,397,755 | 8,285 | 436,975 |
| South Carolina | 46,445 | 20,142,059 | 9,683 | 18,312,047 | 36,763 | 1,830,012 |
| South Dakota | 7,302 | 4,617,313 | 2,091 | 4,425,845 | 5,211 | 191,468 |
| Tennessee | 64,657 | 27,961,308 | 9,908 | 25,251,044 | 54,749 | 2,710,264 |
| Texas | 199,476 | 95,302,296 | 32,293 | 87,078,461 | 167,183 | 8,223,835 |
| Utah | 17,716 | 8,366,119 | 3,853 | 7,748,058 | 13,863 | 618,061 |
| Vermont | 7,232 | 2,653,502 | 1,539 | 2,324,108 | 5,693 | 329,394 |
| Virginia | 79,248 | 33,261,953 | 15,496 | 30,462,633 | 63,752 | 2,799,320 |
| Washington | 48,077 | 21,172,646 | 11,143 | 19,494,428 | 36,933 | 1,678,219 |
| West Virginia | 15,115 | 5,635,933 | 3,102 | 5,195,016 | 12,014 | 440,917 |
| Wisconsin | 39,310 | 19,914,591 | 8,597 | 18,498,156 | 30,713 | 1,416,434 |
| Wyoming | 5,040 | 2,317,313 | 1,262 | 2,133,824 | 3,778 | 183,489 |

Source: SBA Office of Advocacy. Source data from Census Bureau 2007 Survey of Business Owners (May 2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals.

Table 12: Number of veteran-owned firms by state, ranked by number - 2007

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts $(\$ 1,000 \mathrm{~s})$ | Number | Sales/receipts $(\$ 1,000 \mathrm{~s})$ |
| United States | 2,447,575 | 1,219,482,082 | 491,344 | 1,125,717,505 | 1,956,231 | 93,764,577 |
| California | 239,422 | 144,133,269 | 47,497 | 133,914,986 | 191,925 | 10,218,283 |
| Texas | 199,476 | 95,302,296 | 32,293 | 87,078,461 | 167,183 | 8,223,835 |
| Florida | 176,727 | 61,912,111 | 35,548 | 54,702,807 | 141,178 | 7,209,304 |
| New York | 127,156 | 70,876,543 | 28,845 | 65,914,330 | 98,311 | 4,962,213 |
| Georgia | 97,692 | 41,949,159 | 17,909 | 38,050,451 | 79,782 | 3,898,708 |
| Pennsylvania | 96,066 | 51,430,758 | 21,678 | 47,898,266 | 74,388 | 3,532,493 |
| Ohio | 88,569 | 43,018,665 | 18,571 | 39,909,536 | 69,998 | 3,109,130 |
| North Carolina | 84,350 | 42,450,829 | 17,322 | 39,731,625 | 67,027 | 2,719,204 |
| Illinois | 80,612 | 51,683,649 | 19,389 | 48,973,874 | 61,223 | 2,709,775 |
| Virginia | 79,248 | 33,261,953 | 15,496 | 30,462,633 | 63,752 | 2,799,320 |
| Michigan | 66,739 | 29,321,635 | 13,807 | 27,236,015 | 52,932 | 2,085,620 |
| Tennessee | 64,657 | 27,961,308 | 9,908 | 25,251,044 | 54,749 | 2,710,264 |
| New Jersey | 61,767 | 37,230,952 | 14,319 | 34,493,144 | 47,449 | 2,737,808 |
| Maryland | 54,042 | 25,022,635 | 10,861 | 23,108,656 | 43,181 | 1,913,979 |
| Massachusetts | 53,299 | 34,310,628 | 12,834 | 31,855,844 | 40,466 | 2,454,784 |
| Colorado | 48,833 | 22,924,797 | 10,232 | 20,935,752 | 38,601 | 1,989,045 |
| Missouri | 48,103 | 27,275,037 | 10,424 | 25,644,704 | 37,680 | 1,630,333 |
| Washington | 48,077 | 21,172,646 | 11,143 | 19,494,428 | 36,933 | 1,678,219 |
| Arizona | 48,039 | 24,401,602 | 8,237 | 22,492,582 | 39,802 | 1,909,019 |
| Indiana | 46,772 | 26,052,675 | 9,421 | 24,585,549 | 37,351 | 1,467,126 |
| South Carolina | 46,445 | 20,142,059 | 9,683 | 18,312,047 | 36,763 | 1,830,012 |
| Alabama | 45,085 | 21,516,614 | 9,174 | 19,814,358 | 35,911 | 1,702,256 |
| Minnesota | 43,484 | 25,744,025 | 9,322 | 24,330,561 | 34,161 | 1,413,463 |
| Wisconsin | 39,310 | 19,914,591 | 8,597 | 18,498,156 | 30,713 | 1,416,434 |
| Louisiana | 38,286 | 18,399,366 | 7,059 | 16,979,975 | 31,227 | 1,419,392 |

Table 12: Number of veteran-owned firms by state, ranked by number - 2007 (continued)

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | $\begin{gathered} \text { Sales/receipts } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| Oklahoma | 34,738 | 19,776,318 | 6,746 | 18,284,764 | 27,993 | 1,491,554 |
| Oregon | 32,445 | 14,769,240 | 8,346 | 13,596,525 | 24,099 | 1,172,715 |
| Kentucky | 31,468 | 14,713,105 | 5,980 | 13,645,672 | 25,488 | 1,067,433 |
| Connecticut | 31,366 | 18,081,087 | 6,966 | 16,539,381 | 24,400 | 1,541,706 |
| Mississippi | 26,125 | 12,569,741 | 4,781 | 11,646,347 | 21,344 | 923,395 |
| Arkansas | 24,847 | 8,450,317 | 3,991 | 7,560,943 | 20,856 | 889,374 |
| Iowa | 23,867 | 12,490,074 | 5,229 | 11,685,261 | 18,638 | 804,813 |
| Nevada | 23,656 | 11,805,210 | 4,655 | 10,848,236 | 19,001 | 956,973 |
| Kansas | 22,898 | 10,782,106 | 5,219 | 9,878,691 | 17,679 | 903,414 |
| Utah | 17,716 | 8,366,119 | 3,853 | 7,748,058 | 13,863 | 618,061 |
| Maine | 15,946 | 5,458,869 | 3,000 | 4,990,061 | 12,946 | 468,808 |
| Nebraska | 15,933 | 7,698,159 | 3,433 | 7,120,551 | 12,500 | 577,608 |
| New Mexico | 15,157 | 6,518,932 | 3,075 | 6,092,037 | 12,082 | 426,896 |
| West Virginia | 15,115 | 5,635,933 | 3,102 | 5,195,016 | 12,014 | 440,917 |
| New Hampshire | 13,921 | 6,710,927 | 2,670 | 6,100,873 | 11,252 | 610,054 |
| Montana | 12,141 | 3,225,587 | 2,602 | 2,856,994 | 9,539 | 368,594 |
| Idaho | 11,808 | 4,404,594 | 2,533 | 4,056,064 | 9,274 | 348,530 |
| Rhode Island | 10,713 | 4,834,730 | 2,428 | 4,397,755 | 8,285 | 436,975 |
| Hawaii | 10,288 | 4,867,730 | 1,957 | 4,467,707 | 8,330 | 400,022 |
| Delaware | 7,616 | 4,005,028 | 1,713 | 3,736,778 | 5,903 | 268,250 |
| South Dakota | 7,302 | 4,617,313 | 2,091 | 4,425,845 | 5,211 | 191,468 |
| Vermont | 7,232 | 2,653,502 | 1,539 | 2,324,108 | 5,693 | 329,394 |
| Alaska | 7,155 | 2,235,633 | 1,432 | 1,979,171 | 5,723 | 256,462 |
| North Dakota | 6,136 | 3,196,048 | 1,480 | 3,028,524 | 4,657 | 167,525 |
| Wyoming | 5,040 | 2,317,313 | 1,262 | 2,133,824 | 3,778 | 183,489 |
| District of Columbia | 4,040 | 1,888,665 | 1,042 | 1,708,539 | 2,998 | 180,126 |

Source: SBA Office of Advocacy. Source data from Census Bureau 2007 Survey of Business Owners (May 2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals.

Table 13: Receipts of veteran-owned firms by state, ranked by amount - 2007

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| United States | 2,447,575 | 1,219,482,082 | 491,344 | 1,125,717,505 | 1,956,231 | 93,764,577 |
| California | 239,422 | 144,133,269 | 47,497 | 133,914,986 | 191,925 | 10,218,283 |
| Texas | 199,476 | 95,302,296 | 32,293 | 87,078,461 | 167,183 | 8,223,835 |
| New York | 127,156 | 70,876,543 | 28,845 | 65,914,330 | 98,311 | 4,962,213 |
| Florida | 176,727 | 61,912,111 | 35,548 | 54,702,807 | 141,178 | 7,209,304 |
| Illinois | 80,612 | 51,683,649 | 19,389 | 48,973,874 | 61,223 | 2,709,775 |
| Pennsylvania | 96,066 | 51,430,758 | 21,678 | 47,898,266 | 74,388 | 3,532,493 |
| Ohio | 88,569 | 43,018,665 | 18,571 | 39,909,536 | 69,998 | 3,109,130 |
| North Carolina | 84,350 | 42,450,829 | 17,322 | 39,731,625 | 67,027 | 2,719,204 |
| Georgia | 97,692 | 41,949,159 | 17,909 | 38,050,451 | 79,782 | 3,898,708 |
| New Jersey | 61,767 | 37,230,952 | 14,319 | 34,493,144 | 47,449 | 2,737,808 |
| Massachusetts | 53,299 | 34,310,628 | 12,834 | 31,855,844 | 40,466 | 2,454,784 |
| Virginia | 79,248 | 33,261,953 | 15,496 | 30,462,633 | 63,752 | 2,799,320 |
| Michigan | 66,739 | 29,321,635 | 13,807 | 27,236,015 | 52,932 | 2,085,620 |
| Tennessee | 64,657 | 27,961,308 | 9,908 | 25,251,044 | 54,749 | 2,710,264 |
| Missouri | 48,103 | 27,275,037 | 10,424 | 25,644,704 | 37,680 | 1,630,333 |
| Indiana | 46,772 | 26,052,675 | 9,421 | 24,585,549 | 37,351 | 1,467,126 |
| Minnesota | 43,484 | 25,744,025 | 9,322 | 24,330,561 | 34,161 | 1,413,463 |
| Maryland | 54,042 | 25,022,635 | 10,861 | 23,108,656 | 43,181 | 1,913,979 |
| Arizona | 48,039 | 24,401,602 | 8,237 | 22,492,582 | 39,802 | 1,909,019 |
| Colorado | 48,833 | 22,924,797 | 10,232 | 20,935,752 | 38,601 | 1,989,045 |
| Alabama | 45,085 | 21,516,614 | 9,174 | 19,814,358 | 35,911 | 1,702,256 |
| Washington | 48,077 | 21,172,646 | 11,143 | 19,494,428 | 36,933 | 1,678,219 |
| South Carolina | 46,445 | 20,142,059 | 9,683 | 18,312,047 | 36,763 | 1,830,012 |
| Wisconsin | 39,310 | 19,914,591 | 8,597 | 18,498,156 | 30,713 | 1,416,434 |
| Oklahoma | 34,738 | 19,776,318 | 6,746 | 18,284,764 | 27,993 | 1,491,554 |
| Louisiana | 38,286 | 18,399,366 | 7,059 | 16,979,975 | 31,227 | 1,419,392 |
| Connecticut | 31,366 | 18,081,087 | 6,966 | 16,539,381 | 24,400 | 1,541,706 |

Table 13: Receipts of veteran-owned firms by state, ranked by amount - 2007 (continued)

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts $(\$ 1,000 \mathrm{~s})$ | Number | Sales/receipts $(\$ 1,000 \mathrm{~s})$ |
| Oregon | 32,445 | 14,769,240 | 8,346 | 13,596,525 | 24,099 | 1,172,715 |
| Kentucky | 31,468 | 14,713,105 | 5,980 | 13,645,672 | 25,488 | 1,067,433 |
| Mississippi | 26,125 | 12,569,741 | 4,781 | 11,646,347 | 21,344 | 923,395 |
| Iowa | 23,867 | 12,490,074 | 5,229 | 11,685,261 | 18,638 | 804,813 |
| Nevada | 23,656 | 11,805,210 | 4,655 | 10,848,236 | 19,001 | 956,973 |
| Kansas | 22,898 | 10,782,106 | 5,219 | 9,878,691 | 17,679 | 903,414 |
| Arkansas | 24,847 | 8,450,317 | 3,991 | 7,560,943 | 20,856 | 889,374 |
| Utah | 17,716 | 8,366,119 | 3,853 | 7,748,058 | 13,863 | 618,061 |
| Nebraska | 15,933 | 7,698,159 | 3,433 | 7,120,551 | 12,500 | 577,608 |
| New Hampshire | 13,921 | 6,710,927 | 2,670 | 6,100,873 | 11,252 | 610,054 |
| New Mexico | 15,157 | 6,518,932 | 3,075 | 6,092,037 | 12,082 | 426,896 |
| West Virginia | 15,115 | 5,635,933 | 3,102 | 5,195,016 | 12,014 | 440,917 |
| Maine | 15,946 | 5,458,869 | 3,000 | 4,990,061 | 12,946 | 468,808 |
| Hawaii | 10,288 | 4,867,730 | 1,957 | 4,467,707 | 8,330 | 400,022 |
| Rhode Island | 10,713 | 4,834,730 | 2,428 | 4,397,755 | 8,285 | 436,975 |
| South Dakota | 7,302 | 4,617,313 | 2,091 | 4,425,845 | 5,211 | 191,468 |
| Idaho | 11,808 | 4,404,594 | 2,533 | 4,056,064 | 9,274 | 348,530 |
| Delaware | 7,616 | 4,005,028 | 1,713 | 3,736,778 | 5,903 | 268,250 |
| Montana | 12,141 | 3,225,587 | 2,602 | 2,856,994 | 9,539 | 368,594 |
| North Dakota | 6,136 | 3,196,048 | 1,480 | 3,028,524 | 4,657 | 167,525 |
| Vermont | 7,232 | 2,653,502 | 1,539 | 2,324,108 | 5,693 | 329,394 |
| Wyoming | 5,040 | 2,317,313 | 1,262 | 2,133,824 | 3,778 | 183,489 |
| Alaska | 7,155 | 2,235,633 | 1,432 | 1,979,171 | 5,723 | 256,462 |
| District of Columbia | 4,040 | 1,888,665 | 1,042 | 1,708,539 | 2,998 | 180,126 |

Source: SBA Office of Advocacy. Source data from Census Bureau 2007 Survey of Business Owners (May 2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals.

Table 14: Percent share of veteran-owned firms in state, ranked by share - 2007

| State | Number |  |  | Sales/receipts (\$1,000s) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | All veteranowned firms | Percent share | All firms | All veteranowned firms | Percent share |
| United States | 27,092,908 | 2,447,575 | 9.0 | 30,031,519,910 | 1,219,482,082 | 4.1 |
| South Carolina | 360,397 | 46,445 | 12.9 | 329,223,557 | 20,142,059 | 6.1 |
| West Virginia | 120,381 | 15,115 | 12.6 | 114,537,399 | 5,635,933 | 4.9 |
| Virginia | 638,643 | 79,248 | 12.4 | 718,945,701 | 33,261,953 | 4.6 |
| Tennessee | 545,348 | 64,657 | 11.9 | 553,420,991 | 27,961,308 | 5.1 |
| Alabama | 382,350 | 45,085 | 11.8 | 408,238,540 | 21,516,614 | 5.3 |
| Mississippi | 225,977 | 26,125 | 11.6 | 199,667,242 | 12,569,741 | 6.3 |
| Rhode Island | 96,822 | 10,713 | 11.1 | 86,067,253 | 4,834,730 | 5.6 |
| Georgia | 901,105 | 97,692 | 10.8 | 923,749,405 | 41,949,159 | 4.5 |
| Nevada | 221,260 | 23,656 | 10.7 | 223,457,604 | 11,805,210 | 5.3 |
| Montana | 114,398 | 12,141 | 10.6 | 70,170,306 | 3,225,587 | 4.6 |
| Maine | 150,389 | 15,946 | 10.6 | 93,506,200 | 5,458,869 | 5.8 |
| North Carolina | 798,791 | 84,350 | 10.6 | 818,217,999 | 42,450,829 | 5.2 |
| Alaska | 68,728 | 7,155 | 10.4 | 70,741,748 | 2,235,633 | 3.2 |
| Oklahoma | 333,797 | 34,738 | 10.4 | 320,166,074 | 19,776,318 | 6.2 |
| Arkansas | 238,994 | 24,847 | 10.4 | 237,498,700 | 8,450,317 | 3.6 |
| Maryland | 528,112 | 54,042 | 10.2 | 497,133,236 | 25,022,635 | 5.0 |
| Delaware | 74,573 | 7,616 | 10.2 | 148,387,886 | 4,005,028 | 2.7 |
| Louisiana | 375,808 | 38,286 | 10.2 | 519,742,183 | 18,399,366 | 3.5 |
| New Hampshire | 137,815 | 13,921 | 10.1 | 118,321,646 | 6,710,927 | 5.7 |
| Nebraska | 159,665 | 15,933 | 10.0 | 190,358,188 | 7,698,159 | 4.0 |
| North Dakota | 61,546 | 6,136 | 10.0 | 65,388,608 | 3,196,048 | 4.9 |
| Ohio | 897,939 | 88,569 | 9.9 | 1,114,157,240 | 43,018,665 | 3.9 |
| Pennsylvania | 981,501 | 96,066 | 9.8 | 1,175,703,198 | 51,430,758 | 4.4 |
| Arizona | 491,529 | 48,039 | 9.8 | 492,599,687 | 24,401,602 | 5.0 |
| Indiana | 482,847 | 46,772 | 9.7 | 640,533,045 | 26,052,675 | 4.1 |
| Kansas | 237,040 | 22,898 | 9.7 | 302,250,797 | 10,782,106 | 3.6 |
| New Mexico | 157,231 | 15,157 | 9.6 | 131,696,582 | 6,518,932 | 4.9 |

Table 14: Percent share of veteran-owned firms in state, ranked by share - 2007 (continued)

| State | Number |  |  | Sales/receipts (\$1,000s) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | All veteranowned firms | Percent share | All firms | All veteranowned firms | Percent share |
| Missouri | 501,064 | 48,103 | 9.6 | 555,390,875 | 27,275,037 | 4.9 |
| South Dakota | 76,997 | 7,302 | 9.5 | 83,082,455 | 4,617,313 | 5.6 |
| Connecticut | 332,150 | 31,366 | 9.4 | 522,110,932 | 18,081,087 | 3.5 |
| Kentucky | 337,600 | 31,468 | 9.3 | 395,023,298 | 14,713,105 | 3.7 |
| Oregon | 348,154 | 32,445 | 9.3 | 326,360,624 | 14,769,240 | 4.5 |
| Texas | 2,164,852 | 199,476 | 9.2 | 2,621,467,877 | 95,302,296 | 3.6 |
| Vermont | 78,729 | 7,232 | 9.2 | 46,797,784 | 2,653,502 | 5.7 |
| Iowa | 259,931 | 23,867 | 9.2 | 312,149,438 | 12,490,074 | 4.0 |
| Wisconsin | 433,797 | 39,310 | 9.1 | 562,795,472 | 19,914,591 | 3.5 |
| Massachusetts | 596,790 | 53,299 | 8.9 | 761,977,464 | 34,310,628 | 4.5 |
| Colorado | 547,770 | 48,833 | 8.9 | 482,485,956 | 22,924,797 | 4.8 |
| Florida | 2,009,589 | 176,727 | 8.8 | 1,467,083,782 | 61,912,111 | 4.2 |
| Minnesota | 496,657 | 43,484 | 8.8 | 597,102,937 | 25,744,025 | 4.3 |
| Washington | 551,340 | 48,077 | 8.7 | 625,760,953 | 21,172,646 | 3.4 |
| Hawaii | 120,374 | 10,288 | 8.5 | 97,093,812 | 4,867,730 | 5.0 |
| Wyoming | 61,179 | 5,040 | 8.2 | 65,038,324 | 2,317,313 | 3.6 |
| Michigan | 816,972 | 66,739 | 8.2 | 858,127,515 | 29,321,635 | 3.4 |
| New Jersey | 781,622 | 61,767 | 7.9 | 1,109,995,739 | 37,230,952 | 3.4 |
| Idaho | 151,671 | 11,808 | 7.8 | 124,016,977 | 4,404,594 | 3.6 |
| District of Columbia | 55,887 | 4,040 | 7.2 | 120,725,735 | 1,888,665 | 1.6 |
| Utah | 246,393 | 17,716 | 7.2 | 236,538,951 | 8,366,119 | 3.5 |
| Illinois | 1,123,817 | 80,612 | 7.2 | 1,473,210,665 | 51,683,649 | 3.5 |
| California | 3,425,510 | 239,422 | 7.0 | 3,765,938,643 | 144,133,269 | 3.8 |
| New York | 1,956,733 | 127,156 | 6.5 | 2,257,362,689 | 70,876,543 | 3.1 |

Source: SBA Office of Advocacy. Source data from Census Bureau 2007 Survey of Business Owners (May 2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals.

Table 15: Percent share of veteran-owned firms' state sales, ranked by share - 2007

| State | Number |  |  | Sales/receipts (\$1,000s) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | All veteranowned firms | Percent share | All firms | All veteranowned firms | Percent share |
| United States | 27,092,908 | 2,447,575 | 9.0 | 30,031,519,910 | 1,219,482,082 | 4.1 |
| Mississippi | 225,977 | 26,125 | 11.6 | 199,667,242 | 12,569,741 | 6.3 |
| Oklahoma | 333,797 | 34,738 | 10.4 | 320,166,074 | 19,776,318 | 6.2 |
| South Carolina | 360,397 | 46,445 | 12.9 | 329,223,557 | 20,142,059 | 6.1 |
| Maine | 150,389 | 15,946 | 10.6 | 93,506,200 | 5,458,869 | 5.8 |
| New Hampshire | 137,815 | 13,921 | 10.1 | 118,321,646 | 6,710,927 | 5.7 |
| Vermont | 78,729 | 7,232 | 9.2 | 46,797,784 | 2,653,502 | 5.7 |
| Rhode Island | 96,822 | 10,713 | 11.1 | 86,067,253 | 4,834,730 | 5.6 |
| South Dakota | 76,997 | 7,302 | 9.5 | 83,082,455 | 4,617,313 | 5.6 |
| Nevada | 221,260 | 23,656 | 10.7 | 223,457,604 | 11,805,210 | 5.3 |
| Alabama | 382,350 | 45,085 | 11.8 | 408,238,540 | 21,516,614 | 5.3 |
| North Carolina | 798,791 | 84,350 | 10.6 | 818,217,999 | 42,450,829 | 5.2 |
| Tennessee | 545,348 | 64,657 | 11.9 | 553,420,991 | 27,961,308 | 5.1 |
| Maryland | 528,112 | 54,042 | 10.2 | 497,133,236 | 25,022,635 | 5.0 |
| Hawaii | 120,374 | 10,288 | 8.5 | 97,093,812 | 4,867,730 | 5.0 |
| Arizona | 491,529 | 48,039 | 9.8 | 492,599,687 | 24,401,602 | 5.0 |
| New Mexico | 157,231 | 15,157 | 9.6 | 131,696,582 | 6,518,932 | 4.9 |
| West Virginia | 120,381 | 15,115 | 12.6 | 114,537,399 | 5,635,933 | 4.9 |
| Missouri | 501,064 | 48,103 | 9.6 | 555,390,875 | 27,275,037 | 4.9 |
| North Dakota | 61,546 | 6,136 | 10.0 | 65,388,608 | 3,196,048 | 4.9 |
| Colorado | 547,770 | 48,833 | 8.9 | 482,485,956 | 22,924,797 | 4.8 |
| Virginia | 638,643 | 79,248 | 12.4 | 718,945,701 | 33,261,953 | 4.6 |
| Montana | 114,398 | 12,141 | 10.6 | 70,170,306 | 3,225,587 | 4.6 |
| Georgia | 901,105 | 97,692 | 10.8 | 923,749,405 | 41,949,159 | 4.5 |
| Oregon | 348,154 | 32,445 | 9.3 | 326,360,624 | 14,769,240 | 4.5 |
| Massachusetts | 596,790 | 53,299 | 8.9 | 761,977,464 | 34,310,628 | 4.5 |
| Pennsylvania | 981,501 | 96,066 | 9.8 | 1,175,703,198 | 51,430,758 | 4.4 |
| Minnesota | 496,657 | 43,484 | 8.8 | 597,102,937 | 25,744,025 | 4.3 |

Table 15: Percent share of veteran-owned firms' state sales, ranked by share - 2007 (continued)

| State | Number |  |  | Sales/Receipts (\$1,000s) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | All veteranowned firms | Percent share | All firms | All veteranowned firms | Percent share |
| Florida | 2,009,589 | 176,727 | 8.8 | 1,467,083,782 | 61,912,111 | 4.2 |
| Indiana | 482,847 | 46,772 | 9.7 | 640,533,045 | 26,052,675 | 4.1 |
| Nebraska | 159,665 | 15,933 | 10.0 | 190,358,188 | 7,698,159 | 4.0 |
| Iowa | 259,931 | 23,867 | 9.2 | 312,149,438 | 12,490,074 | 4.0 |
| Ohio | 897,939 | 88,569 | 9.9 | 1,114,157,240 | 43,018,665 | 3.9 |
| California | 3,425,510 | 239,422 | 7.0 | 3,765,938,643 | 144,133,269 | 3.8 |
| Kentucky | 337,600 | 31,468 | 9.3 | 395,023,298 | 14,713,105 | 3.7 |
| Texas | 2,164,852 | 199,476 | 9.2 | 2,621,467,877 | 95,302,296 | 3.6 |
| Kansas | 237,040 | 22,898 | 9.7 | 302,250,797 | 10,782,106 | 3.6 |
| Wyoming | 61,179 | 5,040 | 8.2 | 65,038,324 | 2,317,313 | 3.6 |
| Arkansas | 238,994 | 24,847 | 10.4 | 237,498,700 | 8,450,317 | 3.6 |
| Idaho | 151,671 | 11,808 | 7.8 | 124,016,977 | 4,404,594 | 3.6 |
| Louisiana | 375,808 | 38,286 | 10.2 | 519,742,183 | 18,399,366 | 3.5 |
| Wisconsin | 433,797 | 39,310 | 9.1 | 562,795,472 | 19,914,591 | 3.5 |
| Utah | 246,393 | 17,716 | 7.2 | 236,538,951 | 8,366,119 | 3.5 |
| Illinois | 1,123,817 | 80,612 | 7.2 | 1,473,210,665 | 51,683,649 | 3.5 |
| Connecticut | 332,150 | 31,366 | 9.4 | 522,110,932 | 18,081,087 | 3.5 |
| Michigan | 816,972 | 66,739 | 8.2 | 858,127,515 | 29,321,635 | 3.4 |
| Washington | 551,340 | 48,077 | 8.7 | 625,760,953 | 21,172,646 | 3.4 |
| New Jersey | 781,622 | 61,767 | 7.9 | 1,109,995,739 | 37,230,952 | 3.4 |
| Alaska | 68,728 | 7,155 | 10.4 | 70,741,748 | 2,235,633 | 3.2 |
| New York | 1,956,733 | 127,156 | 6.5 | 2,257,362,689 | 70,876,543 | 3.1 |
| Delaware | 74,573 | 7,616 | 10.2 | 148,387,886 | 4,005,028 | 2.7 |
| District of Columbia | 55,887 | 4,040 | 7.2 | 120,725,735 | 1,888,665 | 1.6 |

Source: SBA Office of Advocacy. Source data from Census Bureau 2007 Survey of Business Owners (May 2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals.

## Chapter 3 - Characteristics of Veteran-Owned Firms

As noted in Chapter 1, not all Census SBO estimates are for the "full universe" of all firms. All of the estimates in the preceding chapter were full universe estimates for all firms and sales in the various categories and breakouts presented. In this chapter, we now turn to additional estimates that are based on SBO respondents only. Firms that responded to questions on selected economic and demographic characteristics of their businesses represented 14.8 million firms or 54.5 percent of the nation's 27.1 million nonfarm businesses. Firms without employees accounted for approximately 10.5 million, or 71.3 percent of these firms.

Business characteristics are of great interest, and Census has provided a wealth of information in 22 separate datasets with veteran business characteristic data that can be mined online using its American FactFinder utility at http://www.census.gov/econ/sbo/. In this chapter, we have extracted selected data from key datasets.

All of the estimates of this chapter are based on SBO respondent-only data that must be used with caution because they do not give us information for all firms. The distribution percentages in this chapter are actually more useful than the number or dollar amounts presented, which, because they are for respondent firms only, are in a sense incomplete.

For example, the SBO estimates that 55.4 percent of respondent veteran-owned firms were home-based (compared with 51.6 percent for all firms). For the home-based question, there were an estimated 1,323,086 SBO-respondent firms reporting. However, the SBO also estimates that the full universe of all veteran-owned firms was actually $2,447,608$, so respondent firms made up only 54.0 percent of all sampled firms.

The relative standard error for this respondent-only home-based estimate is 1 , meaning that we can say with 90 percent confidence that the "plus or minus" range for the estimate is only 1.6 percent. But even though the respondent-only estimate is very reliable, we do not know whether the characteristics of non-respondents - who make up 46 percent of all veteran-owned firms in this case - would be the same as those of respondents. Accordingly, Census has not made full universe estimates for the number of home-based firms or sales - its estimates relate only to respondent firms. This is also true of all other estimates made for the business characteristics presented in this chapter.

Census does provide full universe estimates for all veteran-owned firms so that we can see the difference between the total population and the respondent-only estimate. Some users may be tempted to apply the reported respondent-only percentages to the corresponding full universe populations to estimate what the total number or sales in those cohorts were, but such a procedure relies on an assumption that the characteristics of non-respondents are the same as those of respondents. Unless this is true, nonresponse bias makes the result of such a calculation problematic. Any such extrapolation carries a risk of non-response bias and other possible errors. If such a calculation is made, it should be prefaced with a qualifying statement about the assumptions used.

In this chapter we will examine veteran-owned businesses by a variety of different attributes, or "characteristics" as Census calls them. These include:

- Home-based businesses by industry
- Home-based businesses by number of employees
- Family-owned businesses by industry
- Family-owned businesses by number of employees
- Businesses operated as franchises by industry
- Businesses operated as franchises by number of employees
- Businesses by percentage of export sales
- Businesses operated less than full-time
- Sources of capital for startup or firm acquisition
- Sources of capital for expansion or capital improvements
- Businesses by type of customers
- Businesses by type of workers
- Types of benefits provided by employer firms
- Businesses by the number of owners


## Home-Based Businesses

Home-based businesses made up the majority of all respondent U.S. firms, so it is not surprising that they were also the majority of veteran-owned firms. Table 16 presents data on home-based businesses by industry.

In 2007, 55.4 percent of veteran-owned respondent businesses reported that they were operating from the owner's home, compared with 51.6 percent of all respondent businesses. As expected, veteran-owned businesses without employees were more likely to be home-based than those with employees -66.3 percent and 25.1 percent, respectively.

Percentages of veteran-owned home-based firms varied by kind of business, employer status, and size of firm in proportions similar to those of all home-based businesses, with a few variations. Within several industries, home-based veteran-owned firms had a somewhat larger share than all home-based firms. These included finance and insurance ( 44.9 percent veteran-owned compared with 37.6 percent for all firms); educational services ( 67.3 percent compared with 58.5 percent); accommodation and food services (18.8 percent vs. 14.7 percent); and other services ( 54.0 percent vs. 44.5 percent).

The only industry where veteran-owned firms had a much lower share of home-based firms than all U.S. firms was health care and social assistance, where the shares were 29.7 percent and 38.9 percent respectively.

Respondent veteran-owned firms reporting on their home-based status represented 54.0 percent of the full universe of all veteran-owned firms.

Table 16: Home-based businesses by industry - 2007

| Class | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms |  | Veteranowned firms |  | All firms | $\begin{aligned} & \circ \\ & \stackrel{\circ}{\top} \\ & \stackrel{0}{0} \\ & \underset{\sim}{n} \end{aligned}$ | Veteranowned firms |  | All firms |  | Veteranowned firms |  |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Agriculture, forestry and fishing | 82,512 | 63.0 | 8,239 | 63.3 | 7,605 | 46.0 | 509 | 42.9 | 74,907 | 65.5 | 7,730 | 65.3 |
| Mining, quarrying, oil and gas | 32,472 | 44.4 | 3,910 | 43.5 | 4,168 | 25.3 | 363 | 21.6 | 28,304 | 50.0 | 3,548 | 48.6 |
| Utilities | 6,100 | 46.4 | 624 | 55.9 | 814 | 16.3 | 62 | 25.7 | 5,286 | 64.8 | 563 | 64.1 |
| Construction | 1,195,231 | 70.4 | 141,761 | 75.2 | 320,502 | 54.8 | 29,273 | 54.4 | 874,729 | 78.5 | 112,488 | 83.5 |
| Manufacturing | 135,081 | 34.1 | 14,560 | 36.0 | 17,695 | 8.0 | 1,896 | 8.6 | 117,386 | 66.5 | 12,665 | 68.6 |
| Wholesale trade | 195,115 | 42.8 | 21,874 | 47.3 | 53,565 | 21.8 | 5,562 | 23.9 | 141,549 | 67.7 | 16,313 | 71.0 |
| Retail trade | 653,114 | 44.2 | 48,796 | 43.9 | 33,435 | 6.7 | 2,462 | 6.9 | 619,679 | 63.3 | 46,333 | 61.5 |
| Transportation and w arehousing | 283,950 | 54.0 | 39,764 | 58.8 | 49,468 | 40.9 | 4,363 | 39.5 | 234,483 | 57.9 | 35,401 | 62.6 |
| Information | 137,758 | 65.1 | 10,573 | 68.0 | 13,524 | 25.8 | 811 | 24.7 | 124,234 | 78.1 | 9,762 | 79.5 |
| Finance and insurance | 232,734 | 37.6 | 36,184 | 44.9 | 25,656 | 13.1 | 3,441 | 15.8 | 207,078 | 49.1 | 32,743 | 55.6 |
| Real estate and rental and leasing | 645,151 | 41.1 | 52,721 | 41.7 | 54,059 | 24.2 | 4,102 | 22.9 | 591,092 | 44.0 | 48,619 | 44.8 |
| Professional, scientific and technical services | 1,485,429 | 63.1 | 164,592 | 63.3 | 198,552 | 32.0 | 18,864 | 30.1 | 1,286,877 | 74.2 | 145,728 | 73.8 |
| Management of firms | 666 | 3.1 | S | S | 666 | 3.1 | S | S | 0 |  | S | S |
| Administrative and support and w aste management | 615,310 | 64.5 | 54,745 | 68.2 | 109,450 | 45.3 | 8,745 | 46.1 | 505,860 | 71.0 | 46,000 | 75.0 |
| Educational services | 186,696 | 58.5 | 12,431 | 67.3 | 10,926 | 18.9 | 686 | 35.6 | 175,770 | 67.3 | 11,745 | 71.0 |
| Health care and social assistance | 459,834 | 38.9 | 25,101 | 29.7 | 40,679 | 8.8 | 2,954 | 7.4 | 419,155 | 58.2 | 22,147 | 49.5 |
| Arts, entertainment, and recreation | 418,072 | 64.1 | 30,842 | 68.4 | 18,389 | 21.0 | 792 | 22.6 | 399,683 | 70.8 | 30,049 | 72.3 |
| Accommodation and food services | 62,694 | 14.7 | 4,029 | 18.8 | 9,093 | 3.0 | 447 | 3.2 | 53,601 | 42.3 | 3,582 | 48.6 |
| Other services | 640,795 | 44.5 | 62,534 | 54.0 | 26,706 | 10.2 | 2,390 | 12.3 | 614,088 | 52.2 | 60,145 | 62.3 |
| Industries not classified | 1,846 | 58.2 | S | S | 1,846 | 58.2 | S | S | 0 |  | S | S |
|  |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{aligned} & \text { \% } \\ & \text { total } \end{aligned}$ |
| All reporting home-based businessses | 7,470,132 | 51.6 | 733,432 | 55.4 | 996,371 | 23.8 | 87,870 | 25.1 | 6,473,761 | 62.9 | 645,561 | 66.3 |
| All reporting non-home-based businesses | 6,999,759 | 48.4 | 589,655 | 44.6 | 3,187,018 | 76.2 | 262,110 | 74.9 | 3,812,741 | 37.1 | 327,545 | 33.7 |
| Total reporting | 14,469,891 | 100 | 1,323,086 | 100 | 4,183,389 | 100 | 349,980 | 100 | 10,286,502 | 100 | 973,106 | 100 |
| Item not reported | 293,164 |  | 29,548 |  | 49,715 |  | 4,245 |  | 243,448 |  | 25,303 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

S Withheld because estimate did not meet Census publication standards.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table 17 presents data on respondent home-based employer firms by employment size. Again, the distribution of firms by size is very similar between all firms and veteranowned firms. More than half ( 53.7 percent) of veteran home-based employers actually had no employees at all during the "snapshot" pay period including March 12, 2007, although they did have employment at some other time of year. Just over one-third (33.8 percent), of home-based veteran-owned employers had between one and four employees.

Respondent veteran-owned employer firms reporting on their home-based size status represented 71.2 percent of the full universe of all veteran-owned employer firms.

Table 17: Home-based employer businesses by number of employees - 2007

| Class | Firms with employees |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | All firms | \% of all <br> firms within <br> size class | Veteran- <br> owned <br> firms | \% of all <br> firms within <br> size class |
|  | $\mathbf{5 , 7 3 5 , 5 6 2}$ |  | 491,349 |  |
| Firms with no employees * | 182,538 | 46.2 | 15,109 | 53.7 |
| Firms with 1 to 4 employees | 686,500 | 33.1 | 63,300 | 33.8 |
| Firms with 5 to 9 employees | 86,064 | 11.4 | 6,611 | 10.6 |
| Firms with 10 to 19 employees | 29,640 | 6.3 | 2,026 | 5.7 |
| Firms with 20 to 49 employees | 9,364 | 3.1 | 708 | 3.0 |
| Firms with 50 to 99 employees | 1,566 | 1.6 | 64 | 0.8 |
| Firms with 100 to 499 employees | 662 | 0.9 | 51 | 1.0 |
| Firms with 500 employees or more | 36 | 0.3 | 2 | 0.4 |
|  |  | $\%$ total |  | $\%$ total |
| All reporting home-based businesses | 996,371 | 23.8 | 87,870 | 25.1 |
| All reporting non-home-based businesses | $3,187,018$ | 76.2 | 262,110 | 74.9 |
| Total reporting | $4,183,389$ | 100 | 349,980 | 100 |
| Item not reported | 49,715 |  | 4,245 |  |
| Complete non-response | $1,502,458$ |  | 137,124 |  |

* Employer firms with no employees are those businesses that have employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Family-Owned Businesses

Family-owned businesses are those in which two or more members of the same family own the majority of the business. For the purposes of the SBO, "family" refers to spouses, parents/guardians, children, siblings, or close relatives.

Table 18 shows us that, in 2007, 15.1 percent of veteran-owned respondent businesses reported that they were family-owned. This compares with a reported 28.2 percent for family ownership among all respondent businesses.

Veteran-owned businesses with employees were much more likely to be family-owned than their counterparts without employees, 21.7 percent and 12.7 percent, respectively. This difference was also true within all but the health care and social assistance group. This is probably due to the fact than many non-employers are sole owners, and would not therefore meet the family ownership definition which requires at least two owners.

By industry, the largest proportions of veteran-owned firms that were family-owned were in management of companies and enterprises ( 35.8 percent compared with 46.2 percent for the share for all family-owned firms); mining, quarrying, oil and gas (27.1 percent for veteran-owned and 44.6 percent for all family-owned firms); real estate and rental and leasing ( 24.0 percent compared with 39.2 percent for all family-owned firms); manufacturing ( 23.6 percent for veteran-owned and 39.7 percent for all family-owned respondent firms); accommodation and food services (22.6 percent for veteran-owned and 41.7 percent for all family-owned firms); and wholesale trade ( 21.8 percent for veteran-owned and 35.4 percent for all family-owned firms).

Respondent veteran-owned firms reporting on their family ownership status represented 53.6 percent of the full universe of all veteran-owned firms.

Table 19 presents data on respondent family-owned employer firms by employment size. As noted above, family-owned businesses constituted 21.7 percent of veteran-owned firms with employees. This compares with 36.0 percent for all family-owned employer firms.

Within all size categories, the proportion of family-owned employer businesses was lower for veteran-owned firms than for all firms, with the gap narrowing as the firm size grew larger. For firms with one to four employees, veteran-owned employer firms owned by families had a 17.8 percent share of all veteran-owned employer firms in this size category, while their share increased to 42.4 percent for firms with 500 or more employees. The corresponding shares for all family-owned employer firms were 33.3 percent and 46.2 percent, respectively.

Respondent veteran-owned employer firms reporting on their family ownership firm size represented 70.8 percent of the full universe of all veteran-owned employer firms.

Table 18: Family-owned businesses by industry - 2007

| Class | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | $\begin{aligned} & \therefore \\ & \vdots \\ & \vdots \\ & \stackrel{n}{0} \\ & \sim \end{aligned}$ | Veteranowned firms | $\begin{aligned} & \therefore \\ & \vdots \\ & \vdots \\ & \\ & 0 \end{aligned}$ | All firms | $\begin{aligned} & \therefore \\ & \vdots \\ & \vdots \\ & \frac{n}{0} \\ & \sim \end{aligned}$ | Veteranowned firms | $\begin{aligned} & \circ \\ & \vdots \\ & \vdots \\ & 0 \\ & 0 \end{aligned}$ | All firms | $\begin{aligned} & \circ \\ & \vdots \\ & \vdots \\ & \stackrel{\circ}{0} \\ & \text { O} \end{aligned}$ | Veteranowned firms |  |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Agriculture, forestry and fishing | 46,259 | 36.4 | 1,920 | 14.8 | 7,273 | 50.0 | 401 | 33.3 | 38,985 | 34.7 | 1,519 | 13.0 |
| Mining, quarrying, oil and gas | 30,259 | 44.6 | 2,364 | 27.1 | 6,531 | 47.9 | 500 | 30.4 | 23,728 | 43.8 | 1,864 | 26.3 |
| Utilities | 3,276 | 37.5 | 142 | 12.9 | 768 | 49.5 | 39 | 16.2 | 2,508 | 34.9 | 103 | 12.0 |
| Construction | 477,289 | 29.2 | 26,170 | 14.1 | 217,723 | 40.3 | 13,176 | 24.5 | 259,565 | 23.7 | 12,994 | 9.9 |
| Manufacturing | 145,714 | 39.7 | 9,438 | 23.6 | 88,958 | 46.0 | 6,993 | 32.2 | 56,755 | 32.8 | 2,444 | 13.4 |
| Wholesale trade | 147,065 | 35.4 | 10,039 | 21.8 | 85,632 | 40.4 | 6,529 | 28.3 | 61,433 | 30.2 | 3,509 | 15.3 |
| Retail trade | 507,331 | 35.7 | 21,666 | 19.7 | 206,571 | 45.6 | 11,410 | 32.2 | 300,760 | 31.1 | 10,257 | 13.8 |
| Transportation and w arehousing | 145,028 | 28.5 | 8,757 | 13.0 | 46,697 | 43.7 | 2,685 | 24.4 | 98,330 | 24.4 | 6,073 | 10.8 |
| Information | 47,087 | 24.0 | 1,896 | 12.2 | 13,965 | 34.3 | 844 | 25.7 | 33,122 | 21.3 | 1,052 | 8.6 |
| Finance and insurance | 153,350 | 27.2 | 11,588 | 14.5 | 45,762 | 27.7 | 3,779 | 17.4 | 107,588 | 27.0 | 7,808 | 13.4 |
| Real estate and rental and leasing | 552,161 | 39.2 | 30,278 | 24.0 | 76,374 | 40.5 | 4,385 | 24.5 | 475,787 | 39.0 | 25,893 | 24.0 |
| Professional, scientific and technical services | 498,988 | 21.9 | 27,905 | 10.8 | 133,766 | 23.5 | 8,147 | 13.0 | 365,222 | 21.3 | 19,758 | 10.1 |
| Management of firms | 5,263 | 46.2 | 523 | 35.8 | 5,263 | 46.2 | 523 | 35.8 | 0 |  | 0 |  |
| Administrative and support and w aste management | 232,345 | 25.1 | 10,990 | 13.8 | 78,960 | 36.5 | 4,187 | 22.3 | 153,385 | 21.6 | 6,803 | 11.2 |
| Educational services | 57,409 | 19.7 | 2,355 | 12.8 | 11,171 | 35.4 | 387 | 20.4 | 46,238 | 17.8 | 1,967 | 11.9 |
| Health care and social assistance | 189,774 | 17.5 | 7,251 | 8.7 | 73,997 | 20.0 | 3,380 | 8.6 | 115,777 | 16.2 | 3,870 | 8.7 |
| Arts, entertainment, and recreation | 126,959 | 20.6 | 4,969 | 11.1 | 21,053 | 36.4 | 994 | 28.7 | 105,907 | 19.0 | 3,975 | 9.6 |
| Accommodation and food services | 163,446 | 41.7 | 4,861 | 22.6 | 118,724 | 44.4 | 3,782 | 27.2 | 44,722 | 36.0 | 1,079 | 14.2 |
| Other services | 353,775 | 25.1 | 16,457 | 14.3 | 92,358 | 39.0 | 4,891 | 25.5 | 261,417 | 22.3 | 11,566 | 12.1 |
| Industries not classified | S | S | S | S | S | S | S | S | S | S | S |  |
|  |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{aligned} & \% \\ & \text { total } \end{aligned}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |
| All reporting family-ow ned businessses | 3,870,090 | 28.2 | 197,985 | 15.1 | 1,318,859 | 36.0 | 75,450 | 21.7 | 2,551,231 | 25.4 | 122,536 | 12.7 |
| All reporting businesses not family-ow ned | 9,836,414 | 71.8 | 1,114,431 | 84.9 | 2,347,714 | 64.0 | 272,430 | 78.3 | 7,488,700 | 74.6 | 842,001 | 87.3 |
| Total reporting | 13,706,504 | 100 | 1,312,416 |  | 3,666,573 | 100 | 347,880 | 100 | 10,039,932 | 100 | 964,537 | 100 |
| Item not reported or not applicable | 1,056,550 |  | 40,218 |  | 566,531 |  | 6,346 |  | 490,019 |  | 33,872 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

S Withheld because estimate did not meet Census publication standards.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table 19: Family-owned employer businesses by number of employees - 2007

| Class | Firms with employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | All firms | \% of all firms within respondent size class | Veteranowned firms | $\%$ of all firms within respondent size class |
| All firms | 5,735,562 |  | 491,349 |  |
| Firms with no employees * | 112,402 | 31.8 | 5,157 | 18.3 |
| Firms with 1 to 4 employees | 621,181 | 33.3 | 33,254 | 17.8 |
| Firms with 5 to 9 employees | 259,792 | 38.8 | 14,549 | 23.6 |
| Firms with 10 to 19 employees | 168,066 | 41.3 | 9,966 | 28.2 |
| Firms with 20 to 49 employees | 105,607 | 42.6 | 7,562 | 32.7 |
| Firms with 50 to 99 employees | 30,582 | 42.3 | 2,778 | 36.6 |
| Firms with 100 to 499 employees | 18,980 | 44.1 | 1,949 | 39.0 |
| Firms with 500 employees or more | 2,250 | 46.2 | 234 | 42.4 |
|  |  | \% total |  | \% total |
| All reporting family-owned businesses | 1,318,859 | 36.0 | 75,450 | 21.7 |
| All reporting businesses not family-owned | 2,347,714 | 64.0 | 272,430 | 78.3 |
| Total reporting | 3,666,573 | 100 | 347,880 | 100 |
| Item not reported or not applicable | 566,531 |  | 6,346 |  |
| Complete non-response | 1,502,458 |  | 137,124 |  |

* Employer firms with no employees are those businesses that have employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Businesses Operating as Franchises

Table 20 shows that about 1.8 percent of all veteran-owned respondent businesses were operated as franchises in 2007, compared with 2.1 percent of all firms. Among veteranowned employers, 3.4 percent were operated as franchises, compared with 4.0 percent for all firms. Among non-employers the corresponding shares were 1.2 and 1.3 percent.

Franchise businesses tend to be concentrated in certain industry groups, especially in the accommodation and food services group and in retail trade. ${ }^{24}$ These two industries have the largest proportions of veteran-owned firms operating as franchises. In the accommodation and food services industry, 14.1 percent of all veteran-owned firms were operated as franchises; while in retail trade, 4.7 percent of all veteran-owned firms were franchises. The corresponding franchise shares for all firms in these industries were 14.9 percent and 4.2 percent, respectively.

As would be expected, the franchise share of employer firms in these two industries is somewhat higher than that for all firms. Among employers, 19.9 percent of all veteranowned firms in the accommodation and food services group are franchises, while 9.7 percent of veteran-owned firms in retail trade are franchises. The corresponding shares among all employers are 19.6 percent and 7.4 percent, respectively.

Respondent veteran-owned firms reporting on their franchise status represented 54.0 percent of the full universe of all veteran-owned firms.

Table 21 presents data on respondent employer firms operating as franchises by employment size. The proportion of franchised employer businesses was similar for veteran-owned firms and all firms in the size categories below 50 employees. However, in the three size classes above this level, the proportion of franchised veteran-owned firms increased while that of all firms decreased. In the 20-49 employee class, the share of franchised firms was nearly the same for veteran-owned and all firms, 9.4 percent and 9.5 percent, respectively. At the 500 or more employees level, however, the corresponding shares were 12.9 and 4.6 percent, respectively.

Respondent veteran-owned employer firms reporting on their franchise firm size represented 71.2 percent of the full universe of all veteran-owned employer firms.

[^6]Table 20：Businesses operating as franchises by industry－ 2007

| Class | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | $\begin{aligned} & \circ \\ & \stackrel{0}{0} \\ & ⿳ 亠 口 冋 刂 \\ & 0 \\ & \sim \end{aligned}$ | Veteran－ owned firms |  | All <br> firms |  | Veteran－ owned firms |  | All firms | $\begin{aligned} & \circ \\ & \vdots \\ & \vdots \\ & \\ & \end{aligned}$ | Veteran－ owned firms |  |
| All firms | 27，092，908 |  | 2，447，608 |  | 5，735，562 |  | 491，349 |  | 21，357，346 |  | 1，956，259 |  |
| Agriculture，forestry and fishing | S | S | S | S | S | S | S | S | S | S | S | S |
| Mining，quarrying，oil and gas | S | S | S | S | S | S | S | S | S | S | S | S |
| Utilities | 135 | 1.0 | 4 | 0.3 | 75 | 1.5 | 2 | 0.8 | S | S | S | S |
| Construction | 11，349 | 0.7 | 1，017 | 0.5 | 5，236 | 0.9 | 459 | 0.9 | 6，113 | 0.5 | 558 | 0.4 |
| Manufacturing | 5，164 | 1.3 | 299 | 0.7 | 4，074 | 1.9 | 229 | 1.0 | 1，090 | 0.6 | 71 | 0.4 |
| Wholesale trade | 8，343 | 1.8 | 901 | 2.0 | 3，750 | 1.5 | 472 | 2.0 | 4，592 | 2.2 | 429 | 1.9 |
| Retail trade | 62，161 | 4.2 | 5，237 | 4.7 | 36，856 | 7.4 | 3，448 | 9.7 | 25，305 | 2.6 | 1，789 | 2.4 |
| Transportation and w arehousing | 9，873 | 1.9 | 830 | 1.2 | 2，331 | 1.9 | 250 | 2.3 | 7，543 | 1.9 | 580 | 1.0 |
| Information | 1，522 | 0.7 | 79 | 0.5 | 420 | 0.8 | 21 | 0.6 | 1，102 | 0.7 | 58 | 0.5 |
| Finance and insurance | 13，904 | 2.3 | 1，825 | 2.3 | 5，558 | 2.8 | 597 | 2.7 | 8，346 | 2.0 | 1，228 | 2.1 |
| Real estate and rental and leasing | 38，320 | 2.4 | 3，354 | 2.7 | 10，791 | 4.8 | 862 | 4.8 | 27，529 | 2.0 | 2，492 | 2.3 |
| Professional，scientific and technical services | 18，551 | 0.8 | 1，351 | 0.5 | 6，573 | 1.1 | 494 | 0.8 | 11，978 | 0.7 | 857 | 0.4 |
| Management of firms | 2，092 | 9.8 | S | S | 2，092 | 9.8 | S | S | 0 |  | S | S |
| Administrative and support and w aste management | 23，524 | 2.5 | 1，900 | 2.4 | 11，730 | 4.9 | 1，006 | 5.3 | 11，794 | 1.7 | 894 | 1.5 |
| Educational services | 5，289 | 1.7 | 383 | 2.1 | 2，861 | 4.9 | 152 | 7.9 | 2，428 | 0.9 | 232 | 1.4 |
| Health care and social assistance | 9，287 | 0.8 | 626 | 0.7 | 4，256 | 0.9 | 294 | 0.7 | 5，031 | 0.7 | 332 | 0.7 |
| Arts，entertainment，and recreation | 11，179 | 1.7 | 628 | 1.4 | 6，194 | 7.1 | 250 | 7.1 | 4，985 | 0.9 | S | S |
| Accommodation and food services | 63，542 | 14.9 | 3，044 | 14.1 | 58，554 | 19.6 | 2，793 | 19.9 | 4，988 | 3.9 | 252 | 3.4 |
| Other services | 25，410 | 1.8 | 1，719 | 1.5 | 10，584 | 4.0 | 715 | 3.7 | 14，826 | 1.3 | 1，003 | 1.0 |
| Industries not classified | S | S | S | S | S | S | S | S | S | S | S |  |
|  |  | $\begin{aligned} & \text { \% } \\ & \text { total } \end{aligned}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |  | $\begin{gathered} \% \\ \text { total } \end{gathered}$ |
| All reporting businesses operating as franchises | 308，129 | 2.1 | 23，298 | 1.8 | 169，339 | 4.0 | 11，928 | 3.4 | 138，790 | 1.3 | 11，370 | 1.2 |
| All reporting businesses not operating as franchises | 14，164，911 | 97.9 | 1，299，358 | 98.2 | 4，014，943 | 96.0 | 337，819 | 96.6 | 10，149，968 | 98.7 | 961，538 | 98.8 |
| Total reporting | 14，473，039 | 100 | 1，322，656 | 100 | 4，184，282 | 100 | 349，747 | 100 | 10，288，758 | 100 | 972，909 | 100 |
| Item not reported | 290，015 |  | 29，979 |  | 48，822 |  | 4，478 |  | 241，193 |  | 25，500 |  |
| Complete non－response | 12，329，854 |  | 1，094，974 |  | 1，502，458 |  | 137，124 |  | 10，827，395 |  | 957，850 |  |

S Withheld because estimate did not meet Census publication standards．
Source：SBA Office of Advocacy．Source data from the U．S．Census Bureau 2007 Survey of Business Owners（June 2011）．Respondent firms include all firms that responded to the characteristic（s）tabulated in this dataset and reported gender，ethnicity，race，or veteran status or that were publicly held or not classifiable by gender，ethnicity，race，and veteran status．Percentages are for respondent firms only．Detail may not add to totals due to rounding．For information on methodology，definitions，relative standard errors and confidentiality protection，see the 2007 SBO website at http：／／www．census．gov／econ／sbo／．

Table 21: Franchised employer businesses by number of employees - 2007

| Class | Firms with employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | All firms | $\%$ of all firms within respondent size class | Veteranowned firms | $\%$ of all firms within respondent size class |
| All firms | 5,735,562 |  | 491,349 |  |
| Firms with no employees * | 13,983 | 3.5 | 803 | 2.8 |
| Firms with 1 to 4 employees | 46,410 | 2.2 | 3,532 | 1.9 |
| Firms with 5 to 9 employees | 32,621 | 4.3 | 1,936 | 3.1 |
| Firms with 10 to 19 employees | 31,572 | 6.7 | 1,869 | 5.3 |
| Firms with 20 to 49 employees | 28,559 | 9.5 | 2,191 | 9.4 |
| Firms with 50 to 99 employees | 9,563 | 9.7 | 901 | 11.7 |
| Firms with 100 to 499 employees | 5,982 | 8.4 | 626 | 12.5 |
| Firms with 500 employees or more | 647 | 4.6 | 71 | 12.9 |
|  |  | \% total |  | \% total |
| All reporting franchise businesses | 169,339 | 4.0 | 11,928 | 3.4 |
| All reporting non-franchise businesses | 4,014,943 | 96.0 | 337,819 | 96.6 |
| Total reporting | 4,184,282 | 100 | 349,747 | 100 |
| Item not reported | 48,822 |  | 4,478 |  |
| Complete non-response | 1,502,458 |  | 137,124 |  |

* Employer firms with no employees are those businesses that have employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Businesses by Percentage of Export Sales

Table 22 presents a distribution of SBO-respondent firms by the percentage of their export sales. Data are presented for both veteran-owned firms and all firms, and they are also broken out by employers and non-employers. Among veteran-owned firms, 93.0 percent reported no export sales, compared with 92.1 percent for all firms.

Respondent veteran-owned firms reporting on export sales represented 54.0 percent of the full universe of all veteran-owned firms.

Table 22: Businesses by percentage of export sales - 2007

| Firm cohort by export sales as percent of all sales | All firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ | \% | Veteranowned firms | \% | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ | \% | Veteranowned firm s | \% | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ | \% | Veteranowned firms | \% |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| 0 percent | 13,289,637 | 92.1 | 1,228,015 | 93.0 | 3,761,170 | 90.1 | 317,362 | 90.8 | 9,528,467 | 92.9 | 910,653 | 93.7 |
| Less than 1\% | 241,780 | 1.7 | 21,604 | 1.6 | 111,496 | 2.7 | 9,869 | 2.8 | 130,284 | 1.3 | 11,735 | 1.2 |
| 1\% to 4\% | 124,633 | 0.9 | 10,957 | 0.8 | 60,702 | 1.5 | 5,320 | 1.5 | 63,931 | 0.6 | 5,637 | 0.6 |
| 5\% to 9\% | 71,980 | 0.5 | 7,157 | 0.5 | 33,679 | 0.8 | 2,976 | 0.9 | 38,301 | 0.4 | 4,181 | 0.4 |
| 10\% to 19\% | 75,489 | 0.5 | 6,939 | 0.5 | 34,752 | 0.8 | 3,098 | 0.9 | 40,736 | 0.4 | 3,841 | 0.4 |
| 20\% to 49\% | 76,958 | 0.5 | 5,448 | 0.4 | 35,325 | 0.8 | 2,687 | 0.8 | 41,632 | 0.4 | 2,761 | 0.3 |
| 50\% to 99\% | 66,036 | 0.5 | 5,195 | 0.4 | 28,189 | 0.7 | 1,742 | 0.5 | 37,848 | 0.4 | 3,453 | 0.4 |
| 100\% | 39,374 | 0.3 | 3,001 | 0.2 | 12,229 | 0.3 | 576 | 0.2 | 27,145 | 0.3 | 2,425 | 0.2 |
| Don't know | 448,428 | 3.1 | 32,554 | 2.5 | 95,361 | 2.3 | 5,784 | 1.7 | 353,066 | 3.4 | 26,769 | 2.8 |
| Total reporting | 14,434,315 | 100 | 1,320,870 | 100 | 4,172,903 | 100 | 349,414 | 100 | 10,261,411 | 100 | 971,456 | 100 |
| Item not reported | 328,740 |  | 31,765 |  | 60,201 |  | 4,812 |  | 268,540 |  | 26,953 |  |
| No response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

[^7]
## Seasonal and Part-Time Businesses

Table 23 presents information supplied by SBO-respondent businesses on whether their firm was operated seasonally or part-time. Four categories of less than full-time operation were available to choose from, including businesses that operated for less than 40 hours per week, operated less than 12 months a year, were a seasonal business, or operated occasionally. An option of "none of the above" was also possible, which would include full-time businesses. Respondents could answer in more than one category.

Among respondent veteran-owned businesses, 54.0 percent were in none of the four seasonal and part-time categories, compared with 56.7 percent of all firms. As expected, many more non-employers were seasonal or part-time than employers. Among employers, 80.2 percent of veteran-owned firms and 82.0 percent of all firms were in none of the seasonal or part-time categories. Among non-employers, the corresponding percentages were 44.6 percent veteran-owned firms and 46.5 percent of all firms.

Respondent veteran-owned firms reporting on seasonal or part-time operations represented 53.4 percent of the full universe of all veteran-owned firms.

Table 23: Seasonal and part-time businesses

| Class | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms |  | Veteranowned firms | $\begin{aligned} & \stackrel{\circ}{\circ} \\ & \vdots \\ & \stackrel{\rightharpoonup}{0} \\ & \stackrel{0}{0} \end{aligned}$ | $\begin{aligned} & \text { All } \\ & \text { firm s } \end{aligned}$ |  | Veteran- <br> owned <br> firms | $\begin{aligned} & \circ \\ & \overrightarrow{0} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \sim N \end{aligned}$ | $\begin{gathered} \text { All } \\ \text { firms } \end{gathered}$ |  | Veteranowned firms |  |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Operated less than 40 hours per week on average | 4,724,983 | 33.1 | 463,047 | 35.4 | 507,173 | 12.3 | 50,964 | 14.8 | 4,217,810 | 41.5 | 412,084 | 42.8 |
| Operated less than 12 months | 1,567,848 | 11.0 | 155,025 | 11.9 | 217,573 | 5.3 | 16,935 | 4.9 | 1,350,275 | 13.3 | 138,090 | 14.3 |
| Seasonal business | 723,365 | 5.1 | 76,870 | 5.9 | 115,840 | 2.8 | 8,901 | 2.6 | 607,524 | 6.0 | 67,969 | 7.1 |
| Operated occasionally | 962,752 | 6.7 | 86,922 | 6.6 | 26,800 | 0.7 | 2,216 | 0.6 | 935,952 | 9.2 | 84,706 | 8.8 |
| None of the above | 8,105,148 | 56.7 | 706,383 | 54.0 | 3,369,680 | 82.0 | 276,168 | 80.2 | 4,735,468 | 46.5 | 430,215 | 44.6 |
| Total reporting | 14,284,090 | 100 | 1,307,919 | 100 | 4,109,792 | 100 | 344,160 | 100 | 10,174,298 | 100 | 963,759 | 100 |
| Item not reported | 478,965 |  | 44,715 |  | 123,312 |  | 10,065 |  | 355,653 |  | 34,650 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Respondents could answer in more than one category, so class detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Sources of Capital for Startup or Firm Acquisition

Table 24 presents data from SBO respondents on their sources of capital for business startup or acquisition. A variety of reporting options were offered, and respondents could choose all that applied to them. The responses for each of the capital source options were very similar between veteran-owned firms and all firms. This was also true within each of the three groups for which data are shown: all firms, employers, and non-employers.

By far the largest source of capital for business startup or acquisition was personal or family savings: 61.7 percent for veteran-owned firms and 60.3 percent for all firms. Business loans from banks or other commercial lenders were the second most important source at 9.8 percent for veteran-owned firms and 10.7 percent for all firms.

Other sources of startup capital for veteran-owned firms were also personal: 8.7 percent used personal or business credit cards, 7.5 percent used personal or family assets other than savings, and 4.2 percent used personal or family home equity loans. The corresponding shares for all firms were 10.4 percent, 7.7 percent, and 5.6 percent.

Interestingly, 21.6 percent of veteran-owned respondent firms and 20.8 percent of all firms indicated that they needed no startup or acquisition capital. There was a significant difference between employers and non-employers on this option, however. Among employers, only 9.9 percent of veteran-owned firms and 10.6 percent of all firms indicated that they had no need for startup capital. Many more non-employers said that they needed no capital, 25.8 percent of veteran-owned firms and 25.0 percent of all firms.

Respondent veteran-owned firms reporting on sources of capital for business startup or acquisition represented 53.7 percent of the full universe of all veteran-owned firms.

## Sources of Capital for Expansion or Capital Improvements

Table 25 presents data from SBO respondents on sources of capital for business expansion or capital improvements. The reporting categories in this dataset are similar to those in Table 24, but several new options appear, including one in which the firm could report that it did not expand or make capital improvements. This choice led all other options, with 49.3 percent of all veteran-owned firms and 46.5 percent of all firms.

Personal and family savings were a primary source of expansion capital for both veteranowned firms and all firms, both reporting 30.0 percent. Personal and business credit cards were also important, at 10.9 percent for veteran-owned firms and 12.6 percent for all firms, respectively. Business profits and/or assets were the source of expansion capital for 10.8 percent of veteran-owned firms and 10.7 percent of all firms.

Respondent veteran-owned firms reporting capital sources for firm expansion or capital improvements represented 52.4 percent of the full universe of all veteran-owned firms.

Table 24: Sources of capital for business startup or acquisition - 2007

| Source of capital for startup or acquisition of business | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | \% | Veteranowned firms | \% | All firm s | \% | Veteranowned firms | \% | All firm s | \% | Veteranowned firms | \% |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Personal/family savings | 8,672,686 | 60.3 | 811,388 | 61.7 | 2,569,312 | 62.0 | 228,796 | 65.9 | 6,103,374 | 59.6 | 582,592 | 60.2 |
| Personal/family assets other than savings | 1,114,297 | 7.7 | 98,113 | 7.5 | 400,156 | 9.7 | 31,936 | 9.2 | 714,141 | 7.0 | 66,177 | 6.8 |
| Personal/family home equity loan | 798,743 | 5.6 | 55,736 | 4.2 | 343,273 | 8.3 | 21,939 | 6.3 | 455,470 | 4.4 | 33,797 | 3.5 |
| Personal/business credit card(s) | 1,493,278 | 10.4 | 114,012 | 8.7 | 433,889 | 10.5 | 30,310 | 8.7 | 1,059,389 | 10.3 | 83,702 | 8.6 |
| Business loan from federal, state or local govt. | 97,454 | 0.7 | 8,001 | 0.6 | 54,305 | 1.3 | 4,112 | 1.2 | 43,149 | 0.4 | 3,889 | 0.4 |
| Government-guaranteed business loan from bank | 99,884 | 0.7 | 8,305 | 0.6 | 62,711 | 1.5 | 5,011 | 1.4 | 37,173 | 0.4 | 3,294 | 0.3 |
| Business loan from bank or other non-govt. lender | 1,533,512 | 10.7 | 128,895 | 9.8 | 786,696 | 19.0 | 67,880 | 19.6 | 746,815 | 7.3 | 61,015 | 6.3 |
| Business loan/investment from family/friends | 376,153 | 2.6 | 25,038 | 1.9 | 197,074 | 4.8 | 13,317 | 3.8 | 179,079 | 1.7 | 11,721 | 1.2 |
| Investment by venture capitalist(s) | 55,829 | 0.4 | 3,664 | 0.3 | 29,887 | 0.7 | 1,722 | 0.5 | 25,942 | 0.3 | 1,942 | 0.2 |
| Grants | 53,298 | 0.4 | 1,364 | 0.1 | 32,452 | 0.8 | 280 | 0.1 | 20,846 | 0.2 | 1,084 | 0.1 |
| Other sources of capital | 331,353 | 2.3 | 23,825 | 1.8 | 153,051 | 3.7 | 8,773 | 2.5 | 178,301 | 1.7 | 15,052 | 1.6 |
| Don't know | 575,227 | 4.0 | 40,390 | 3.1 | 247,586 | 6.0 | 15,649 | 4.5 | 327,641 | 3.2 | 24,740 | 2.6 |
| None needed | 2,999,537 | 20.8 | 284,505 | 21.6 | 438,385 | 10.6 | 34,386 | 9.9 | 2,561,152 | 25.0 | 250,119 | 25.8 |
| Total reporting | 14,391,193 | 100 | 1,315,336 | 100 | 4,144,864 | 100 | 346,961 | 100 | 10,246,329 | 100 | 968,375 | 100 |
| Item not reported | 371,862 |  | 37,299 |  | 88,239 |  | 7,265 |  | 283,622 |  | 30,035 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Respondents could answer in more than one category, so class detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table 25: Sources of capital for business expansion or capital improvements - 2007

| Source of capital for business expansion | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All } \\ \text { firm s } \end{gathered}$ | \% | Veteranowned firms | \% | All firms | \% | Veteran owned firms | \% | All firms | \% | Veteranowned firms | \% |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Personal/family savings | 4,218,071 | 30.0 | 384,517 | 30.0 | 1,062,590 | 26.3 | 91,782 | 27.2 | 3,155,481 | 31.6 | 292,735 | 31.0 |
| Personal/family assets other than savings | 604,791 | 4.3 | 54,479 | 4.3 | 191,840 | 4.7 | 15,563 | 4.6 | 412,950 | 4.1 | 38,915 | 4.1 |
| Personal/family home equity loan | 665,378 | 4.7 | 50,793 | 4.0 | 278,921 | 6.9 | 20,656 | 6.1 | 386,457 | 3.9 | 30,137 | 3.2 |
| Personal/business credit card(s) | 1,763,770 | 12.6 | 139,260 | 10.9 | 588,013 | 14.5 | 44,100 | 13.1 | 1,175,757 | 11.8 | 95,159 | 10.1 |
| Business loan from federal, state or local govt. | 65,292 | 0.5 | 4,938 | 0.4 | 36,392 | 0.9 | 2,527 | 0.7 | 28,900 | 0.3 | 2,411 | 0.3 |
| Government-guaranteed business loan from bank | 48,684 | 0.3 | 4,511 | 0.4 | 28,004 | 0.7 | 2,197 | 0.7 | 20,679 | 0.2 | 2,314 | 0.2 |
| Business loan from bank or other non-govt. lender | 1,269,349 | 9.0 | 107,614 | 8.4 | 736,825 | 18.2 | 62,399 | 18.5 | 532,524 | 5.3 | 45,215 | 4.8 |
| Business loan/investment from family/friends | 149,078 | 1.1 | 9,720 | 0.8 | 70,520 | 1.7 | 4,821 | 1.4 | 78,558 | 0.8 | 4,899 | 0.5 |
| Investment by venture capitalist(s) | 25,245 | 0.2 | 1,591 | 0.1 | 13,414 | 0.3 | 672 | 0.2 | 11,831 | 0.1 | 918 | 0.1 |
| Business profits and/or assets | 1,496,487 | 10.7 | 138,440 | 10.8 | 710,695 | 17.6 | 62,404 | 18.5 | 785,792 | 7.9 | 76,036 | 8.1 |
| Grants | 52,165 | 0.4 | 1,438 | 0.1 | 34,533 | 0.9 | 365 | 0.1 | 17,633 | 0.2 | 1,073 | 0.1 |
| Other source(s) of capital | 146,337 | 1.0 | 9,200 | 0.7 | 65,672 | 1.6 | 2,717 | 0.8 | 80,665 | 0.8 | 6,484 | 0.7 |
| Don't know | 732,591 | 5.2 | 47,512 | 3.7 | 194,399 | 4.8 | 11,167 | 3.3 | 538,193 | 5.4 | 36,345 | 3.9 |
| No access to capital | 212,563 | 1.5 | 18,692 | 1.5 | 31,834 | 0.8 | 2,260 | 0.7 | 180,728 | 1.8 | 16,431 | 1.7 |
| Did not expand or make capital improvements | 6,525,277 | 46.5 | 631,242 | 49.3 | 1,597,736 | 39.5 | 142,019 | 42.0 | 4,927,542 | 49.3 | 489,223 | 51.8 |
| Total reporting | 14,038,884 | 100 | 1,281,472 | 100 | 4,044,929 | 100 | 337,787 | 100 | 9,993,954 | 100 | 943,685 | 100 |
| Item not reported | 724,171 |  | 71,162 |  | 188,174 |  | 16,438 |  | 535,996 |  | 54,724 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Respondents could answer in more than one category, so class detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Businesses by Types of Customers

Table 26 presents data on the "major customers" of respondent businesses. A major customer is one accounting for 10 percent or more of sales. Although the shares of major customers are similar for veteran-owned firms and all firms in most categories, it is noteworthy that 2.9 percent of veteran-owned firms reported the federal government as a major customer, while only 1.9 percent of all firms did ( 1.7 percent of all firms owned by non-veterans, data not shown). Also of interest is the 5.9 percent share of veteran-owned firms that counted state and local governments among their major customers, more than twice the 2.9 percent share that counted the federal government as a major customer.

Respondent veteran-owned firms reporting major customers represented 52.3 percent of the full universe of all veteran-owned firms.

Table 26: Businesses by types of customers - 2007

| Firm cohort by type of major customers ${ }^{1}$ | All firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firms | \% | Veteranowned Firms | \% | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ | \% | Veteranowned Firms | \% | All firms | \% | Veteranowned Firms | \% |
| All U.S. firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Federal govt. | 263,686 | 1.9 | 36,941 | 2.9 | 115,123 | 2.8 | 12,652 | 3.7 | 148,563 | 1.5 | 24,289 | 2.6 |
| State/local govt. ${ }^{2}$ | 720,666 | 5.2 | 75,801 | 5.9 | 296,092 | 7.2 | 27,849 | 8.1 | 424,574 | 4.3 | 47,952 | 5.1 |
| Other firms ${ }^{3}$ | 4,910,788 | 35.3 | 493,840 | 38.6 | 1,643,214 | 40.2 | 150,654 | 43.8 | 3,267,575 | 33.3 | 343,186 | 36.7 |
| Individuals | 10,108,381 | 72.7 | 878,116 | 68.7 | 2,917,257 | 71.4 | 236,109 | 68.7 | 7,191,123 | 73.3 | 642,007 | 68.7 |
| Total reporting | 13,895,584 | 100.0 | 1,279,032 | 100 | 4,088,634 | 100.0 | 343,896 | 100 | 9,806,949 | 100.0 | 935,136 | 100.0 |
| Item not reported | 867,471 |  | 73,603 |  | 144,470 |  | 10,329 |  | 723,001 |  | 63,274 |  |
| No response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |
| 1 Major customers are those which accounted for 10 percent or more of a business's total sales of goods and/or services, as reported by survey respondents. <br> 2 State and local governments, including school districts, transportation authorities, etc. <br> 3 Other businesses and/or organizations, including distributors of a firm's products. <br> Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Detail does not add to 100 percent (total reporting) because firms may have major customers in more than one customer category (e.g., a single firm may report that the federal government, state/local government, and other firms each accounted for 10 percent or more of sales). For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo. |  |  |  |  |  |  |  |  |  |  |  |  |

## Businesses by Types of Workers

Table 27 presents data on the types of workers used by SBO respondent firms. Respondents could choose more than one worker type, and many did. The shares of worker types differed only slightly between veteran-owned firms and all firms. More than 75 percent of both veteran-owned employer firms and all employer firms reported using their own full-time paid employees to operate the business. Part-time workers were also reported by 53.7 percent of veteran-owned employers and 58.0 percent of all employers.

Contractors were used by 24.6 percent of all veteran-owned firms and 32.7 percent of veteran-owned employers. The corresponding shares for all firms were 27.0 percent and 36.1 percent. Paid day laborers supplemented the workforce of 4.8 percent of veteranowned firms and 4.9 percent of all firms.

Respondent veteran-owned firms reporting on their workforce types represented 53.0 percent of the full universe of all veteran-owned firms.

Table 27: Businesses by types of workers used - 2007

|  | Firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Class | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ |  | Veteranowned firms |  | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ |  | Veteranowned firms |  | $\begin{aligned} & \text { All } \\ & \text { firms } \end{aligned}$ |  | Veteranowned firms |  |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| Full-time paid employees | N/A | N/A | N/A | NA | 3,151,067 | 75.4 | 265,814 | 76.0 | N/A | N/A | N/A | N/A |
| Part-time paid employees | N/A | NA | N/A | NA | 2,420,939 | 58.0 | 187,641 | 53.7 | N/A | NA | N/A | N/A |
| Paid day laborers | 702,876 | 4.9 | 62,297 | 4.8 | 219,314 | 5.3 | 16,843 | 4.8 | 483,562 | 4.8 | 45,454 | 4.8 |
| Temporary staffing from temporary help service | 447,957 | 3.2 | 39,081 | 3.0 | 305,060 | 7.3 | 24,916 | 7.1 | 142,897 | 1.4 | 14,166 | 1.5 |
| Leased employees | 121,228 | 0.9 | 10,460 | 0.8 | 54,584 | 1.3 | 4,165 | 1.2 | 66,644 | 0.7 | 6,295 | 0.7 |
| Contractors, subcontractors or outside consultants | 3,834,827 | 27.0 | 318,750 | 24.6 | 1,508,954 | 36.1 | 114,418 | 32.7 | 2,325,873 | 23.2 | 204,333 | 21.6 |
| Total reporting | 14,202,223 | 100 | 1,296,409 | 100 | 4,176,409 | 100 | 349,526 | 100 | 10,025,813 | 100 | 946,882 | 100 |
| Item not reported | 560,832 |  | 56,226 |  | 56,694 |  | 4,699 |  | 504,137 |  | 51,527 |  |
| Complete non-response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |

N/A Not available.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Respondents could answer in more than one category, so type of worker detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Types of Benefits Provided by Employer Firms

Table 28 presents data on the types of benefits provided to employees by SBOrespondent employer firms. Fewer than half of both veteran-owned employers and all employers contributed toward their employees' health insurance coverage as part of their benefits package, 47.9 percent and 45.3 percent, respectively. Just over one-quarter of both veteran-owned employers and all employers made contributions to their employees' retirement plans, 26.5 percent and 25.1 percent, respectively. Profit-sharing plans and/or stock options were offered to 7.3 percent of the employees of veteran-owned firms, and to 6.4 percent of the employees of all firms.

More than half of veteran-owned and all employer respondent firms offered paid holidays, vacation, and/or sick leave, 54.7 percent and 51.6 percent, respectively. None of the listed benefits were offered to employees of 29.2 percent of veteran-owned employer firms and 33.3 percent of all employer firms. Veteran-owned employer firms were more likely than all employer firms to offer each type of employer-paid benefit.

Respondent veteran-owned employer firms reporting on their workforce types represented 71.0 percent of the full universe of all veteran-owned employer firms.

Table 28: Types of benefits provided by employer firms - 2007

| Class | Firms with employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | All firms | \% of all respondents | Veteranowned firms | $\%$ of all respondents |
| All firms | 5,735,562 |  | 491,349 |  |
| Health insurance | 1,884,544 | 45.3 | 167,185 | 47.9 |
| Contributions to retirement plans | 1,043,402 | 25.1 | 92,617 | 26.5 |
| Profit sharing and/or stock options | 265,757 | 6.4 | 25,412 | 7.3 |
| Paid holidays, vacation, and/or sick leave | 2,144,233 | 51.6 | 190,967 | 54.7 |
| None of the above | 1,383,811 | 33.3 | 101,793 | 29.2 |
| Total reporting | 4,159,425 | 100 | 348,915 | 100 |
| Item not reported | 73,679 |  | 5,310 |  |
| Complete non-response | 1,502,458 |  | 137,124 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (June 2011).
Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only. Respondents could answer in more than one category, so type of benefit detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Businesses by Number of Owners

Table 29 presents data on businesses by their number of owners. The SBO instructed survey recipients not to combine two or more owners to report a single owner, and to count spouses and partners as separate owners. Most businesses had only one owner, with the share of such veteran-owned firms at 78.9 percent, somewhat higher than the 61.3 percent share for all firms. However, when firms with either one or two owners are considered together, the shares of both all firms and veteran-owned firms are much closer at 91.5 percent and 93.0 percent, respectively.

Respondent veteran-owned firms reporting on their number of owners represented 53.3 percent of the full universe of all veteran-owned firms.

Table 29: Businesses by number of owners - 2007

| Firm cohort by number of wwners | All firms with and without employees |  |  |  | Firms with employees |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All firm s | \% | Veteranowned firms | \% | All <br> firm s | \% | Veteranowned firms | \% | All firm s | \% | Veteranowned firms | \% |
| All firms | 27,092,908 |  | 2,447,608 |  | 5,735,562 |  | 491,349 |  | 21,357,346 |  | 1,956,259 |  |
| 1 ow ner | 8,369,076 | 61.3 | 1,029,541 | 78.9 | 1,841,460 | 50.3 | 240,314 | 69.3 | 6,527,617 | 65.4 | 789,228 | 82.4 |
| 2 ow ners | 4,118,424 | 30.2 | 183,829 | 14.1 | 1,391,822 | 38.0 | 70,591 | 20.3 | 2,726,602 | 27.3 | 113,238 | 11.8 |
| 3 ow ners | 438,858 | 3.2 | 35,874 | 2.7 | 208,413 | 5.7 | 17,310 | 5.0 | 230,445 | 2.3 | 18,563 | 1.9 |
| 4 ow ners | 242,452 | 1.8 | 13,927 | 1.1 | 102,334 | 2.8 | 6,879 | 2.0 | 140,118 | 1.4 | 7,048 | 0.7 |
| 5 to 9 ow ners | 200,705 | 1.5 | 17,391 | 1.3 | 81,008 | 2.2 | 7,364 | 2.1 | 119,697 | 1.2 | 10,027 | 1.0 |
| 10 to 49 ow ners | 51,860 | 0.4 | 5,944 | 0.5 | 23,614 | 0.6 | 2,779 | 0.8 | 28,246 | 0.3 | 3,165 | 0.3 |
| 50 or more | 9,459 | 0.1 | 1,196 | 0.1 | 4,393 | 0.1 | 574 | 0.2 | 5,067 | 0.1 | 622 | 0.1 |
| Unknow n | 218,084 | 1.6 | 17,192 | 1.3 | 11,423 | 0.3 | 1,135 | 0.3 | 206,661 | 2.1 | 16,057 | 1.7 |
| Total reporting | 13,648,920 | 100 | 1,304,896 | 100 | 3,664,466 | 100 | 346,947 | 100 | 9,984,454 | 100 | 957,949 | 100 |
| Item not reported | 348,363 |  | 47,739 |  | 53,268 |  | 7,279 |  | 295,095 |  | 40,460 |  |
| No response | 12,329,854 |  | 1,094,974 |  | 1,502,458 |  | 137,124 |  | 10,827,395 |  | 957,850 |  |
| Not applicable | 765,772 |  |  |  | 515,370 |  |  |  | 250,402 |  |  |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Chapter 4 - Business Owner Characteristics

In this chapter we will look at some basic characteristics of business owners. All Census SBO data on owner characteristics are for owners of respondent firms only, and as a result this chapter is necessarily limited to respondent data as well. Respondent firms include all firms that reported gender, ethnicity, race, or veteran status for at least one owner and were not publicly held or not classifiable by the gender, ethnicity, race, and veteran status of the owners.

Business owners were asked to report the characteristics of up to four individuals with the largest share of ownership; no information was collected for any additional owners regarding their characteristics. Respondents provided data on the selected economic and demographic characteristics of an estimated 20.4 million business owners, 6.0 million ( 29.8 percent) of whom were owners of employer firms and 14.3 million ( 70.2 percent) of whom were owners of non-employer firms.

These 20.4 million business owners do not represent the total universe of all business owners, an estimate that Census does not provide. Although we know from Chapter 3 that firms which responded to SBO business characteristic questions represented 14.8 million firms or 54.5 percent of the nation's 27.1 million non-farm businesses, we do not know that the 20.4 million respondent owners associated with those firms also represented 54.5 percent of all owners. We simply do not have the data needed to make good estimates of the total numbers of business owners.

As was the case in the preceding chapter on firm characteristics, distribution percentages are actually more useful than the reported numbers of owners, which are in a sense incomplete, being for owners of respondent firms only. For example, it is useful to know that 8.3 percent of all veteran owners of respondent firms were service-disabled, but perhaps less useful to know that their estimated number was 196,760, because this number represents only a portion of a larger, unknown number of all service-disabled veteran owners that would include both respondents and non-respondents.

Despite these limitations, SBO owner characteristics remain of great interest, and Census has provided ten separate datasets with owner characteristic data that can be mined online using its American FactFinder utility at http://www.census.gov/econ/sbo/. In this chapter, we have extracted selected data from the following datasets:

- Owner age
- Owner education
- Owner's primary function in business
- Number of hours spent in business by owner
- Whether business was primary source of owner's income
- Service-connected disability status of owner
- Owners with service-connected disabilities by industry


## Age of Business Owners

Table 30 presents data on the age of owners of SBO-respondent firms. Veteran business owners were markedly older than non-veteran business owners, reflecting the age structure of the underlying veteran population (see Table 1). In 2007, 75.1 percent of veteran business owners were age 55 and over, with 39.0 percent aged 55 through 64, and 36.1 percent aged 65 or older. In contrast, 36.6 percent of all business owners were age 55 and over, with 24.1 percent of these owners between the ages of 55 and 64, and 12.5 percent age 65 and over.

At the other end of the scale, 33.9 percent of all respondent business owners were younger than age 45 , while only 11.5 percent of respondent veteran owners were in this age group. Among all owners, 12.7 percent were under age 35 , while only 2.8 percent of veteran owners were in this age group.

The age differences between all owners and veteran owners were also similar for both employer and non-employer firms.

Table 30: Age of SBO-respondent firm owners - 2007

| Age of owners | All owners of respondent firms with and without employees |  |  |  | Owners of respondent firms with employees |  |  |  | Owners of respondent firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% |
| All | 20,423,420 |  | 2,492,735 |  | 6,089,427 |  | 721,481 |  | 14,333,993 |  | 1,771,254 |  |
| Under 25 | 433,818 | 2.2 | 6,112 | 0.2 | 42,584 | 0.7 | 804 | 0.1 | 391,234 | 2.8 | 5,308 | 0.3 |
| 25 to 34 | 2,101,369 | 10.5 | 62,779 | 2.6 | 436,674 | 7.3 | 11,818 | 1.7 | 1,664,695 | 11.8 | 50,961 | 2.9 |
| 35 to 44 | 4,259,090 | 21.2 | 213,130 | 8.7 | 1,321,391 | 22.0 | 58,320 | 8.2 | 2,937,699 | 20.9 | 154,809 | 8.9 |
| 45 to 54 | 5,937,286 | 29.6 | 330,229 | 13.5 | 1,983,099 | 33.1 | 94,066 | 13.2 | 3,954,187 | 28.1 | 236,163 | 13.6 |
| 55 to 64 | 4,827,532 | 24.1 | 956,529 | 39.0 | 1,508,710 | 25.2 | 299,173 | 42.0 | 3,318,821 | 23.6 | 657,355 | 37.7 |
| 65 or over | 2,504,652 | 12.5 | 885,280 | 36.1 | 705,217 | 11.8 | 247,925 | 34.8 | 1,799,435 | 12.8 | 637,356 | 36.6 |
| Total reporting | 20,063,747 | 100 | 2,454,059 | 100 | 5,997,675 | 100 | 712,106 | 100 | 14,066,072 | 100 | 1,741,953 | 100 |
| Item not reported | 359,673 |  | 38,676 |  | 91,752 |  | 9,375 |  | 267,921 |  | 29,301 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Education Level of Business Owners

In Table 31, we see data on the highest education level reached by owners of SBOrespondent firms. Veterans tend to be better educated than other business owners. In 2007, veteran firm owners were about as likely as all owners of respondent firms to have either a bachelor or postgraduate degree ( 44.0 percent of veteran owners compared with 44.9 of all owners). But veteran owners are somewhat more likely to have post-graduate degrees ( 20.2 percent compared to 18.5 percent for all owners) and less likely not to have graduated from high school ( 3.3 percent compared to 5.2 percent for all owners).

By the time that veteran owners started or acquired their business, 70.3 percent had at least some college education. Twenty percent had some college but no degree; 6.3 percent had an associate’s degree; 23.8 percent had a bachelor’s degree; and 20.2 percent had a master's, doctorate, or professional degree.

Table 31: Education levels of business owners - 2007

| Owner's highest level of education | All owners of respondent firms with and without employees |  |  |  | Owners of respondent firms with employees |  |  |  | Owners of respondent firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% |
| All | 20,423,420 |  | 2,492,735 |  | 6,089,427 |  | 721,481 |  | 14,333,993 |  | 1,771,254 |  |
| Less than high school | 1,046,402 | 5.2 | 81,177 | 3.3 | 214,738 | 3.6 | 19,084 | 2.7 | 831,664 | 5.9 | 62,093 | 3.6 |
| High school graduate diploma or GED | 4,116,435 | 20.6 | 494,588 | 20.2 | 1,239,474 | 20.8 | 142,335 | 20.1 | 2,876,961 | 20.5 | 352,253 | 20.3 |
| Technical, trade or vocational school | 1,265,364 | 6.3 | 150,238 | 6.1 | 324,172 | 5.4 | 39,213 | 5.5 | 941,192 | 6.7 | 111,025 | 6.4 |
| Some college, no degree | 3,402,223 | 17.0 | 490,781 | 20.0 | 977,891 | 16.4 | 134,262 | 19.0 | 2,424,332 | 17.3 | 356,519 | 20.5 |
| Associate degree | 1,185,284 | 5.9 | 153,335 | 6.3 | 328,019 | 5.5 | 38,767 | 5.5 | 857,265 | 6.1 | 114,568 | 6.6 |
| Bachelor's degree | 5,277,750 | 26.4 | 582,628 | 23.8 | 1,657,076 | 27.8 | 171,406 | 24.2 | 3,620,674 | 25.8 | 411,222 | 23.6 |
| Master's, doctorate, or professional degree | 3,698,538 | 18.5 | 495,133 | 20.2 | 1,218,530 | 20.4 | 163,318 | 23.1 | 2,480,008 | 17.7 | 331,815 | 19.1 |
| Total reporting | 19,991,996 | 100 | 2,447,880 | 100 | 5,959,900 | 100 | 708,385 | 100 | 14,032,096 | 100 | 1,739,495 | 100 |
| Item not reported | 431,424 |  | 44,855 |  | 129,527 |  | 13,096 |  | 301,897 |  | 31,759 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Owners' Primary Function in Business

Table 32 presents information reported by owners of respondent businesses on their primary functions within their businesses. Owners could choose more than one category in their responses

An estimated 60.5 percent of all owners reported "producing this business's services and/or goods" as the owner’s primary function; 46.9 percent had "managing day-to-day operations" as a primary function; and 39.8 percent indicated that financial control and the authority to sign loans, leases and contracts was their primary responsibility.

Corresponding percentages for veteran business owners were 56.2 percent for providing services and producing products, 58.1 percent for managing day-to-day operations, and 55.0 percent for maintaining financial controls, respectively.

Table 32: Owners' primary function in business - 2007

| Primary funtions | All owners of respondent firms with and without employees |  |  |  | Owners of respondent firms with employees |  |  |  | Owners of respondent firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% |
| All | 20,423,420 |  | 2,492,735 |  | 6,089,427 |  | 721,481 |  | 14,333,993 |  | 1,771,254 |  |
| Providing services or producing goods | 12,127,969 | 60.5 | 1,531,857 | 56.2 | 3,224,098 | 53.7 | 400,305 | 56.2 | 8,903,871 | 63.4 | 1,131,551 | 65.2 |
| Managing day-to-day operations | 9,404,478 | 46.9 | 1,191,027 | 58.1 | 3,495,106 | 58.2 | 413,765 | 58.1 | 5,909,372 | 42.1 | 777,262 | 44.8 |
| Financial control over loans, leases, contracts | 7,972,658 | 39.8 | 1,048,458 | 55.0 | 3,132,355 | 52.1 | 391,991 | 55.0 | 4,840,303 | 34.5 | 656,467 | 37.8 |
| None of the above | 2,985,080 | 14.9 | 290,062 | 9.3 | 698,559 | 11.6 | 66,112 | 9.3 | 2,286,521 | 16.3 | 223,949 | 12.9 |
| Total reporting | 20,045,580 | 100 | 2,447,706 | 100 | 6,008,606 | 100 | 712,316 | 100 | 14,036,975 | 100 | 1,735,390 | 100 |
| Item not reported | 377,840 |  | 45,029 |  | 80,821 |  | 9,165 |  | 297,018 |  | 35,864 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Respondents could choose more than one category so detail does not add to totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Number of Hours Worked in the Business

Table 33 presents information on the average number of hours that respondent business owners reported working in their firms. Among all owners, 42.8 percent reported that they spent on average 40 or more hours a week working in their business, while 11.8 percent reported working 60 or more hours. Among veterans, 43.5 percent reported 40 or more hours per week, and 12.9 percent worked 60 or more hours per week in their firms.

There were a few differences between hours worked by owners of employer and nonemployer firms. Non-employer owners spent fewer hours in their business than their employer owner counterparts. Of all non-employer owners, 48.3 percent worked less than 20 hours a week on average, while 47.2 percent of veteran owners were in this group. In contrast, 24.0 percent of all employer owners and 22.4 percent of veteran employer owners worked less than 20 hours per week.

At the other end of the scale, among employers 47.2 percent of all owners and 47.9 percent of veteran owners worked more than 40 hours a week, while among nonemployers the corresponding shares were 24.0 percent and 25.9 percent, respectively.

Table 33: Hours worked in the business - 2007

| Hours | All owners of respondent firms with and without employees |  |  |  | Owners of respondent firms with employees |  |  |  | Owners of respondent firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% |
| All | 20,423,420 |  | 2,492,735 |  | 6,089,427 |  | 721,481 |  | 14,333,993 |  | 1,771,254 |  |
| None | 2,194,050 | 10.9 | 225,297 | 9.2 | 568,053 | 9.5 | 57,851 | 8.1 | 1,625,997 | 11.6 | 167,446 | 9.6 |
| Less than 20 hours | 6,028,403 | 30.1 | 753,929 | 30.8 | 873,267 | 14.5 | 101,945 | 14.3 | 5,155,136 | 36.7 | 651,984 | 37.6 |
| 20 to 39 hours | 3,227,538 | 16.1 | 401,937 | 16.4 | 786,670 | 13.1 | 103,224 | 14.5 | 2,440,868 | 17.4 | 298,713 | 17.2 |
| 40 hours | 2,395,281 | 11.9 | 275,263 | 11.2 | 944,677 | 15.7 | 108,304 | 15.2 | 1,450,604 | 10.3 | 166,959 | 9.6 |
| 41 to 59 hours | 3,829,318 | 19.1 | 475,661 | 19.4 | 1,779,829 | 29.6 | 213,160 | 29.9 | 2,049,489 | 14.6 | 262,502 | 15.1 |
| 60 or more hours | 2,371,550 | 11.8 | 315,658 | 12.9 | 1,055,840 | 17.6 | 127,871 | 18.0 | 1,315,710 | 9.4 | 187,788 | 10.8 |
| Total reporting | 20,046,141 | 100 | 2,447,745 | 100 | 6,008,336 | 100 | 712,354 | 100 | 14,037,805 | 100 | 1,735,391 | 100 |
| Item not reported | 377,279 |  | 44,990 |  | 81,091 |  | 9,127 |  | 296,188 |  | 35,863 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Business Income as the Owner's Primary Source of Income

Table 34 gives data on whether or not the income from a respondent business was the primary source of income for its owner(s). Respondent owners reported that the business was the owner's primary source of personal income for 50.5 percent of all owners, and 46.8 percent of all veteran owners.

Among owners of employer firms, 68.6 percent of all owners and 67.3 percent of veteran owners reported that their business income was their primary source of personal income. Owners of non-employer firms reported somewhat lower reliance on their business income, with 42.8 percent of all owners and 38.5 percent of veteran owners indicating that it was their primary source of personal income.

Table 34: Business income as primary source of owner income - 2007

|  | Owners of respondent firms with and without employees |  |  |  | Owners of respondent firms with employees |  |  |  | Owners of respondent firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% | All owners | \% | Veteran owners | \% |
| All | 20,423,420 |  | 2,492,735 |  | 6,089,427 |  | 721,481 |  | 14,333,993 |  | 1,771,254 |  |
| Busines w as primary source of income | 10,080,811 | 50.5 | 1,141,273 | 46.8 | 4,102,276 | 68.6 | 476,740 | 67.3 | 5,978,536 | 42.8 | 664,533 | 38.5 |
| Business not primary source of income | 9,881,390 | 49.5 | 1,295,636 | 53.2 | 1,876,251 | 31.4 | 232,024 | 32.7 | 8,005,140 | 57.2 | 1,063,612 | 61.5 |
| Total reporting | 19,962,201 | 100 | 2,436,909 | 100 | 5,978,526 | 100 | 708,764 | 100 | 13,983,675 | 100 | 1,728,145 | 100 |
| Item not reported | 461,219 |  | 55,826 |  | 110,901 |  | 12,717 |  | 350,318 |  | 43,109 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Service-Disabled Veteran Owners

Table 35 presents data on the service-connected disability status of respondent business owners. Veteran owners were asked if they were "disabled as the result of injury incurred or aggravated during active military service?" In 2007, 8.3 percent of all respondent veteran business owners indicated that they were service-disabled.

Among non-employer veteran owners, 9.3 percent were service-disabled, a somewhat larger share than the 6.0 percent of employer veteran owners that reported a serviceconnected disability.

Table 35: Service-disabled veteran business owners - 2007

|  | Respondent firms with and without employees |  | Respondent firms with employees |  | Respondent firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Veteran owners | \% | Veteran owners | \% | Veteran owners | \% |
| All owners of respondent firms | 2,492,735 |  | 721,481 |  | 1,771,254 |  |
| Service-disabled veteran | 196,760 | 8.3 | 41,245 | 6.0 | 155,515 | 9.3 |
| Not a service disabled veteran | 2,168,790 | 91.7 | 643,217 | 94.0 | 1,525,573 | 90.7 |
| Total reporting | 2,365,733 | 100 | 684,576 | 100 | 1,681,158 | 100 |
| Item not reported | 127,002 |  | 36,905 |  | 90,096 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011).
Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Service-Disabled Veteran Business Owners by Industry

Table 36 presents data by industry on service-disabled veteran business owners. As Table 35 showed, 8.3 percent of all respondent veteran-business owners were servicedisabled. There are, however, significant variations in the corresponding proportions from industry to industry.

Because of the relatively smaller numbers of service-disabled veterans in some industries, the Census estimates for these industries have higher relative standard errors (RSEs) and should be used with caution. For this reason, we will exclude from our consideration seven industry groups with RSEs greater than 10: agriculture, mining, utilities, information, management of firms, educational services, and industries not classified.

Among the remaining thirteen industries, the share of service-disabled owners among all veteran owners ranged from 10.3 percent for the other services group to 6.7 percent for three separate industries: manufacturing, wholesale trade, and finance and insurance.

Service-disabled veterans form a larger proportion of non-employer owners than of employer owners, 9.3 percent and 6.0 percent respectively. Industries with the largest share of service-disabled non-employer owners include: accommodation and food services at 11.6 percent; administrative and support and waste management at 11.4 percent; and other services at 11.1 percent.

Industries with the largest share of service-disabled employer owners include: transportation and warehousing at 7.2 percent; administrative and support and waste management at 7.2 percent; professional, scientific and technical services at 6.8 percent; and other services at 6.8 percent.

Table 36: Service-disabled veteran business owners by industry - 2007

| Industry | Respondent firms with and without employees |  | Respondent firms with employees |  | Respondent firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SDV owners | \% in class | SDV owners | \% in <br> class | SDV owners | $\begin{gathered} \text { \% in } \\ \text { class } \end{gathered}$ |
| All | 196,760 | 8.3 | 41,245 | 6.0 | 155,515 | 9.3 |
| Agriculture, forestry and fishing | 2,474 | 9.8 | 176 | 5.9 | 2,297 | 10.3 |
| Mining, quarrying, oil and gas | 963 | 4.7 | 143 | 3.8 | 820 | 4.9 |
| Utilities | 197 | 9.1 | 13 | 2.7 | 184 | 10.9 |
| Construction | 24,726 | 8.7 | 6,268 | 6.4 | 18,459 | 9.9 |
| Manufacturing | 5,462 | 6.7 | 2,241 | 4.6 | 3,221 | 9.6 |
| Wholesale trade | 5,793 | 6.7 | 2,249 | 4.8 | 3,544 | 9.1 |
| Retail trade | 20,819 | 8.5 | 4,961 | 5.9 | 15,857 | 9.9 |
| Transportation and w arehousing | 10,713 | 10.1 | 1,642 | 7.2 | 9,072 | 10.9 |
| Information | 2,234 | 8.1 | 339 | 4.5 | 1,894 | 9.4 |
| Finance and insurance | 8,565 | 6.7 | 1,969 | 5.5 | 6,596 | 7.2 |
| Real estate and rental and leasing | 22,611 | 6.8 | 2,756 | 6.6 | 19,855 | 6.8 |
| Professional, scientific and technical services | 32,064 | 8.1 | 7,170 | 6.8 | 24,894 | 8.6 |
| Management of firms | 98 | 2.9 | 98 | 2.9 | 0 | x |
| Administrative and support and w aste management | 13,758 | 10.2 | 2,673 | 7.2 | 11,086 | 11.4 |
| Educational services | 3,479 | 11 | 418 | 9.4 | 3,061 | 11.2 |
| Health care and social assistance | 10,872 | 7.9 | 2,963 | 4.7 | 7,909 | 10.5 |
| Arts, entertainment and recreation | 7,163 | 9.5 | 419 | 4.7 | 6,744 | 10.2 |
| Accommodation and food services | 4,427 | 7.8 | 2,254 | 6.0 | 2,174 | 11.6 |
| Other services | 20,590 | 10.3 | 2,741 | 6.8 | 17,848 | 11.1 |
| Industries not classified | 10 | 3.7 | 10 | 3.7 | 0 | x |
| Total reporting | 2,365,733 | 100 | 684,576 | 100 | 1,681,158 | 100 |
| Item not reported | 127,002 |  | 36,905 |  | 90,096 |  |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for owners of respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

## Conclusion

The Census Bureau's current 2007 SBO provides the most detailed data on veteran and service-disabled veterans in business ever collected, far more than was available in the last SBO for data year 2002. The preceding analyses have summarized key data from large datasets available on line at http://www.census.gov/econ/sbo/. In all, 39 datasets have information on veteran-owned businesses or their owners, including seven with fulluniverse estimates of all firms by industry, location, size by receipts/sales, size by number of employees, and majority ownership by gender, ethnicity, minority status, and race. Another 22 datasets concern characteristics of respondent businesses, and 10 more have data on the characteristics of the owners of respondent firms.

The Census Bureau has provided access to all of these datasets on its website with its American FactFinder utility, through which users can set their own criteria and design queries for the creation of customized reports on information of interest to them. There are any number of combinations of data that can retrieved, and all such custom reports can be printed or downloaded in either PDF or standard spreadsheet formats.

The SBO also produced a very rich underlying dataset which can be used by researchers with questions not addressed in the published online sources. Any number of queries could be formulated using data elements included in the SBO's survey instruments and other administrative data. For additional information on how to use SBO data and special tabulations, consult http://www.census.gov/econ/sbo/specialtabs.html.

The SBO results provided in this report are based on samples and administrative data for data year 2007. As this report was being finalized, preparations were under way for the next SBO for data year 2012. It is hoped that information collected in this important new survey can be used in comparison with the 2007 and 2002 SBO data already available to identify trends in veterans’ business ownership over five and ten year periods.

The Office of Advocacy is continuing its own research program on topics related to veteran entrepreneurship, and additional projects are currently under way. These include in-house and specialized contract research projects, efforts to include veteran-related data in as many research reports as possible, and collaborative work with other agencies to use administrative data to learn more about businesses owned by veterans and servicedisabled veterans, thereby adding value to existing government resources. The results of this new research will be reported as they become available.

## Appendix

This appendix includes data supplemental to that presented in Chapter 2, which included full universe estimates for veteran-owned firms and analogous data on all U.S. firms for the purposes of comparison. In addition to basic information on the number of firms and their sales, this appendix presents employment data on those businesses with employees, including their number of employees during the "snapshot" March $12^{\text {th }}$ pay period and the amount of their payroll

Also presented here are the relative standard errors corresponding to data cells in Chapter 2 and in the appendix. As explained earlier in this report, the SBO is based on a sample of businesses rather than a complete census. The sample is quite large, 2.3 million in 2007, but SBO estimates are still subject to sampling variability and may differ from results that would have been obtained from a complete census of all firms. Because these data are based on a survey, various kinds of sampling and non-sampling errors can occur, with the result that SBO estimates usually have a "plus or minus" factor that can be associated with them. A stated estimate can be thought of as a midpoint in a range of possible values. This range can be quite small (even negligible) or it can be significant, depending on a number of factors, especially the sample size of the population being examined.

Census provides us with a measure of the likelihood of variance from its stated estimates for each data cell in reports generated using its American FactFinder utility. This measure is called the relative standard error (RSE). The RSE is a measure of sampling variability. As calculated for the SBO, the RSE also partially reflects various response errors and processing errors. In general, the smaller the RSE, the lower the "plus or minus" range for any given estimate. At the 90 percent confidence level, one can multiply the RSE by 1.6 to estimate the plus or minus percentage likelihood of variance from the stated estimate. More on how to use RSEs, and on SBO methodology in general can be found at http://www.census.gov/econ/sbo/methodology.html.

The following appendix includes tables with data on both all firms and veteran-owned firms, each broken out in four separate ways:

- by industry (two-digit NAICS codes);
- by size (both by their level of sales/receipts and the number of their employees);
- by state (including the District of Columbia); and
- by various demographic characteristics of their majority ownership, including gender, ethnicity, minority status, and race.

Table A-1: All United States firms by industry - 2007

| 2007 NAICS industry group |  | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code | Name | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| 0 | Total for all sectors | 27,092,908 | 30,031,519,910 | 5,735,562 | 29,058,828,476 | 117,310,118 | 4,822,816,636 | 21,357,346 | 972,691,434 |
| 11 | Agriculture, forestry, and fishing ${ }^{1}$ | 258,781 | 37,303,380 | 22,580 | 26,299,026 | 170,421 | 5,551,415 | 236,200 | 11,004,355 |
| 21 | Mining, quarrying, oil and gas | 122,351 | 415,993,066 | 20,767 | 407,620,121 | 717,304 | 40,468,668 | 101,584 | 8,372,944 |
| 22 | Utilities | 24,052 | 606,037,129 | 6182 | 605,292,621 | 664,565 | 53,903,563 | 17,870 | 744,508 |
| 23 | Construction | 3,413,631 | 1,879,092,072 | 797,774 | 1,722,971,286 | 7,393,103 | 335,694,415 | 2,615,858 | 156,120,786 |
| 31-33 | Manufacturing | 614,631 | 5,302,239,694 | 288,453 | 5,286,348,457 | 13,526,430 | 613,249,394 | 326,177 | 15,891,237 |
| 42 | Wholesale trade | 732,222 | 6,428,420,468 | 333,798 | 6,393,450,486 | 6,281,321 | 338,227,124 | 398,425 | 34,969,982 |
| 44-45 | Retail trade | 2,671,836 | 4,016,836,521 | 711,859 | 3,931,165,593 | 15,536,051 | 365,714,088 | 1,959,978 | 85,670,928 |
| 48-49 | Transportation and warehousing ${ }^{2}$ | 1,253,096 | 590,987,333 | 173,132 | 524,739,975 | 4,016,586 | 150,656,367 | 1,079,963 | 66,247,358 |
| 51 | Information | 380,487 | 1,088,799,643 | 72,894 | 1,078,020,049 | 3,489,655 | 227,906,633 | 307,592 | 10,779,595 |
| 52 | Finance and insurance ${ }^{3}$ | 1,017,681 | 3,782,646,606 | 260,980 | 3,728,773,463 | 6,817,705 | 522,028,752 | 756,701 | 53,873,143 |
| 53 | Real estate and rental and leasing | 2,615,939 | 656,352,699 | 304,980 | 474,901,752 | 2,293,577 | 88,176,189 | 2,310,959 | 181,450,947 |
| 54 | Professional, scientific, and technical services | 3,789,003 | 1,509,287,803 | 775,614 | 1,381,680,393 | 7,997,224 | 512,812,523 | 3,013,389 | 127,607,410 |
| 55 | Management of firms/enterprises | 26,546 | 112,744,105 | 26,546 | 112,744,105 | 2,867,219 | 259,542,893 | 0 | 0 |
| 56 | Admin. and support and waste mgt. | 2,122,906 | 686,210,380 | 336,322 | 647,014,609 | 10,509,302 | 310,246,014 | 1,786,584 | 39,195,771 |
| 61 | Educational services | 600,779 | 213,509,290 | 76,296 | 206,366,836 | 3,043,789 | 94,322,803 | 524,483 | 7,142,454 |
| 62 | Health care and social assistance | 2,368,802 | 1,585,299,305 | 609,135 | 1,530,787,577 | 15,782,419 | 610,678,475 | 1,759,666 | 54,511,728 |
| 71 | Arts, entertainment, and recreation | 1,235,767 | 199,417,530 | 117,759 | 172,395,323 | 1,991,538 | 56,301,392 | 1,118,008 | 27,022,206 |
| 72 | Accommodation and food services | 776,722 | 618,579,847 | 477,585 | 602,902,566 | 11,548,412 | 168,709,394 | 299,137 | 15,677,281 |
| 81 | Other services ${ }^{4}$ | 3,120,566 | 300,255,256 | 375,795 | 223,846,456 | 2,632,490 | 68,001,579 | 2,744,771 | 76,408,800 |
| 99 | Industries not classified | 10,353 | 1,507,782 | 10,353 | 1,507,782 | 31,007 | 624,955 | 0 | 0 |

1 Crop and animal production (NAICS 111 and 112) are out of scope of the 2007 Survey of Business Owners (SBO).
2 Scheduled passenger air transportation (NAICS 481111), rail transportation (NAICS 482), and the Postal Service (NAICS 491) are out of scope of the 2007 SBO.
3 Funds, trusts, and other financial vehicles (NAICS 525) are out of scope of the 2007 SBO.
4 Religious, grantmaking, civic, professional and similar organizations (NAICS 813) and private hous eholds (NAICS 814) are out of scope of the 2007 SBO.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Industry detail may not add to the all-sector totals because firms with more than one domestic establishment are counted in each industry in which they operate, but only once in the all-sector totals. Data may also be withheld in one sector because it did not meet publication standards, but included in the all-sector totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-2: Relative standard errors for SBO data on all U.S. firms by industry - 2007

| 2007 NAICS industry group |  | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code | Name | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales/receipts (\$1,000s) |
| 0 | Total for all sectors | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 11 | Agriculture, forestry, and fishing ${ }^{1}$ | 0 | 1 | 2 | 1 | 3 | 2 | 1 | 1 |
| 21 | Mining, quarrying, oil and gas | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| 22 | Utilities | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 6 |
| 23 | Construction | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 31-33 | Manufacturing | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 |
| 42 | Wholesale trade | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 3 |
| 44-45 | Retail trade | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 48-49 | Transportation and warehousing ${ }^{2}$ | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 51 | Information | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| 52 | Finance and insurance ${ }^{3}$ | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| 53 | Real estate and rental and leasing | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 54 | Professional, scientific, and technical services | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 |
| 55 | Management of firms/enterprises | 1 | 2 | 1 | 2 | 1 | 0 | 0 | 0 |
| 56 | Admin. and support and waste mgt. | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 61 | Educational services | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 2 |
| 62 | Health care and social assistance | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 71 | Arts, entertainment, and recreation | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| 72 | Accommodation and food services | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| 81 | Other services ${ }^{4}$ | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 99 | Industries not classified | 4 | 8 | 4 | 8 | 5 | 5 | 0 | 0 |

1 Crop and animal production (NAICS 111 and 112) are out of scope of the 2007 Survey of Business Owners (SBO).
2 Scheduled passenger air transportation (NAICS 481111), rail transportation (NAICS 482), and the Postal Service (NAICS 491) are out of scope of the 2007 SBO.
3 Funds, trusts, and other financial vehicles (NAICS 525) are out of scope of the 2007 SBO.
4 Religious, grantmaking, civic, professional and similar organizations (NAICS 813) and private households (NAICS 814) are out of scope of the 2007 SBO.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Because the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. As calculated for this survey, the relative standard error also partially reflects various response errors and processing errors. Estimates that have large relative standard errors should be used with caution. For information on methodology, definitions, sampling and nonsampling errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-3: Veteran-owned firms by industry - 2007

| 2007 NAICS Industry Group |  | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code | Name | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 \mathrm{~s}) \end{aligned}$ | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 s) \end{aligned}$ | \#employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ \text { (\$1,000s) } \end{gathered}$ | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 s) \end{aligned}$ |
| 0 | Total for all sectors | 2,447,608 | 1,219,551,078 | 491,349 | 1,125,784,785 | 5,792,869 | 210,046,726 | 1,956,259 | 93,766,292 |
| 11 | Agriculture, forestry, and fishing ${ }^{1}$ | 25,991 | 2,850,651 | 1,758 | 1,814,001 | 13,037 | 369,753 | 24,233 | 1,036,650 |
| 21 | Mining, quarrying, oil and gas | 15,223 | 10,929,710 | 2,246 | 9,921,690 | 30,015 | 1,403,089 | 12,977 | 1,008,020 |
| 22 | Utilities | 2,262 | 1,607,646 | 387 | 1,495,615 | 2,949 | 218,496 | 1,875 | 112,031 |
| 23 | Construction | 380,395 | 172,455,347 | 76,977 | 154,882,719 | 665,813 | 30,331,534 | 303,418 | 17,572,628 |
| 31-33 | Manufacturing | 64,542 | 160,035,418 | 29,862 | 158,360,048 | 769,851 | 30,233,632 | 34,680 | 1,675,370 |
| 42 | Wholesale trade | 74,482 | 262,006,096 | 32,324 | 258,474,207 | 403,123 | 18,112,246 | 42,159 | 3,531,889 |
| 44-45 | Retail trade | 198,434 | 244,914,811 | 51,487 | 238,197,594 | 746,662 | 21,572,444 | 146,947 | 6,717,217 |
| 48-49 | Transportation and warehousing ${ }^{2}$ | 159,329 | 38,096,266 | 17,035 | 29,832,474 | 225,341 | 7,926,403 | 142,294 | 8,263,792 |
| 51 | Information | 28,124 | 12,769,685 | 4,912 | 11,894,701 | 74,457 | 3,599,269 | 23,212 | 874,984 |
| 52 | Finance and insurance ${ }^{3}$ | 134,782 | 47,461,174 | 29,344 | 40,172,785 | 188,865 | 10,438,350 | 105,438 | 7,288,389 |
| 53 | Real estate and rental and leasing | 217,336 | 39,519,112 | 25,369 | 25,609,566 | 148,685 | 5,297,544 | 191,968 | 13,909,546 |
| 54 | Professional, scientific, and technical services | 414,519 | 75,703,322 | 79,818 | 61,127,872 | 490,827 | 25,508,365 | 334,701 | 14,575,450 |
| 55 | Management of firms/enterprises | 1,966 | 2,888,408 | 1,966 | 2,888,408 | 62,931 | 4,934,810 | 0 | 0 |
| 56 | Admin. and support and waste mgt. | 175,709 | 34,622,000 | 27,863 | 31,182,029 | 564,915 | 14,834,726 | 147,846 | 3,439,971 |
| 61 | Educational services | 34,223 | 5,769,564 | 2,939 | 5,324,420 | 73,005 | 2,123,051 | 31,283 | 445,144 |
| 62 | Health care and social assistance | 150,968 | 47,216,697 | 54,225 | 42,816,472 | 474,072 | 17,589,814 | 96,743 | 4,400,225 |
| 71 | Arts, entertainment, and recreation | 91,669 | 9,522,483 | 5,173 | 7,523,136 | 77,984 | 2,770,643 | 86,496 | 1,999,347 |
| 72 | Accommodation and food services | 40,297 | 28,858,701 | 23,011 | 27,941,339 | 595,527 | 7,806,392 | 17,286 | 917,363 |
| 81 | Other services ${ }^{4}$ | 241,238 | 22,185,968 | 28,535 | 16,187,693 | 183,383 | 4,947,097 | 212,702 | 5,998,275 |
| 99 | Industries not classified | S | S | S | S | S | S | S | S |

1 Crop and animal production (NAICS 111 and 112) are out of scope of the 2007 Survey of Business Owners (SBO).
2 Scheduled passenger air transportation (NAICS 481111), rail transportation (NAICS 482), and the Postal Service (NAICS 491) are out of scope of the 2007 SBO.
3 Funds, trusts, and other financial vehicles (NAICS 525) are out of scope of the 2007 SBO.
4 Religious, grantmaking, civic, professional and similar organizations (NAICS 813) and private households (NAICS 814) are out of scope of the 2007 SBO.
S Withheld because estimate did not meet Census publication standards.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Industry detail may not add to the all-sector totals because firms with more than one domestic establishment are counted in each industry in which they operate, but only once in the all-sector totals. Data may also be withheld in one sector because it did not meet publication standards, but included in the all-sector totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-4: Relative standard errors for SBO data on veteran-owned firms by industry - 2007

| 2007 NAICS Industry Group |  | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code | Name | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{gathered} \hline \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \\ \hline \end{gathered}$ | Number | Sales/receipts (\$1,000s) |
| 0 | Total for all sectors | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| 11 | Agriculture, forestry, and fishing ${ }^{1}$ | 6 | 9 | 7 | 14 | 12 | 12 | 6 | 13 |
| 21 | Mining, quarrying, oil and gas | 5 | 11 | 8 | 12 | 5 | 5 | 6 | 9 |
| 22 | Utilities | 16 | 5 | 17 | 4 | 8 | 35 | 20 | 36 |
| 23 | Construction | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 3 |
| 31-33 | Manufacturing | 2 | 3 | 2 | 3 | 3 | 3 | 5 | 6 |
| 42 | Wholesale trade | 2 | 3 | 1 | 3 | 2 | 2 | 4 | 8 |
| 44-45 | Retail trade | 2 | 2 | 1 | 2 | 2 | 2 | 3 | 5 |
| 48-49 | Transportation and warehousing ${ }^{2}$ | 1 | 2 | 2 | 3 | 3 | 3 | 1 | 3 |
| 51 | Information | 4 | 6 | 4 | 6 | 4 | 5 | 4 | 5 |
| 52 | Finance and insurance ${ }^{3}$ | 1 | 3 | 2 | 3 | 5 | 3 | 2 | 6 |
| 53 | Real estate and rental and leasing | 1 | 3 | 3 | 4 | 4 | 3 | 1 | 3 |
| 54 | Professional, scientific, and technical services | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 |
| 55 | Management of firms/enterprises | 4 | 7 | 4 | 7 | 2 | 3 | 0 | 0 |
| 56 | Admin. and support and waste mgt. | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 |
| 61 | Educational services | 3 | 5 | 8 | 5 | 6 | 5 | 3 | 8 |
| 62 | Health care and social assistance | 2 | 3 | 2 | 3 | 4 | 4 | 2 | 6 |
| 71 | Arts, entertainment, and recreation | 2 | 3 | 4 | 4 | 6 | 3 | 3 | 7 |
| 72 | Accommodation and food services | 2 | 4 | 3 | 4 | 4 | 4 | 3 | 12 |
| 81 | Other services ${ }^{4}$ | 2 | 2 | 2 | 4 | 3 | 2 | 1 | 3 |
| 99 | Industries not classified | 2 | S | S | S | S | S | S | S |

1 Crop and animal production (NAICS 111 and 112) are out of scope of the 2007 Survey of Business Owners (SBO).
2 Scheduled passenger air transportation (NAICS 481111), rail transportation (NAICS 482), and the Postal Service (NAICS 491) are out of scope of the 2007 SBO.
3 Funds, trusts, and other financial vehicles (NAICS 525) are out of scope of the 2007 SBO.
4 Religious, grantmaking, civic, professional and similar organizations (NAICS 813) and private households (NAICS 814) are out of scope of the 2007 SBO.
S Withheld because estimate did not meet Census publication standards.
Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Because the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. As calculated for this survey, the relative standard error also partially reflects various response errors and processing errors. Estimates that have large relative standard errors should be used with caution. For information on methodology, definitions, sampling and nonsampling errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-5: All United States firms by sales/receipts and employment size - 2007

| Firm size | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{aligned} & \text { Annual } \\ & \text { payroll } \\ & (\$ 1,000 \mathrm{~s}) \end{aligned}$ | Number | Sales/receipts (\$1,000s) |
| All firms | 27,092,908 | 30,031,519,910 | 5,735,562 | 29,058,828,476 | 117,310,118 | 4,822,816,636 | 21,357,346 | 972,691,434 |
| Sales/receipts of less than \$5,000 | 5,580,603 | 13,249,821 | 79,838 | 110,829 | 1,042,888 | 41,208,897 | 5,500,765 | 13,138,992 |
| Sales/receipts of \$5,000 to \$9,999 | 3,710,523 | 25,125,448 | 65,362 | 461,301 | 51,554 | 587,073 | 3,645,160 | 24,664,147 |
| Sales/receipts of \$10,000 to \$24,999 | 5,095,714 | 79,721,415 | 200,180 | 3,373,259 | 191,631 | 1,597,388 | 4,895,535 | 76,348,156 |
| Sales/receipts of \$25,000 to \$49,999 | 3,272,042 | 114,968,387 | 314,024 | 11,551,960 | 378,436 | 4,315,811 | 2,958,018 | 103,416,427 |
| Sales/receipts of \$50,000 to \$99,999 | 2,692,539 | 190,565,195 | 575,081 | 42,455,961 | 894,435 | 13,244,549 | 2,117,458 | 148,109,234 |
| Sales/receipts of \$100,000 to \$249,999 | 2,758,994 | 437,530,318 | 1,221,686 | 203,973,551 | 3,030,954 | 58,201,259 | 1,537,308 | 233,556,767 |
| Sales/receipts of \$250,000 to \$499,999 | 1,488,049 | 526,627,318 | 1,031,181 | 369,815,703 | 4,526,492 | 103,966,408 | 456,868 | 156,811,615 |
| Sales/receipts of \$500,000 to \$999,999 | 1,074,149 | 755,922,174 | 867,445 | 612,967,315 | 6,366,809 | 171,329,111 | 206,704 | 142,954,859 |
| Sales/receipts of \$1,000,000 or more | 1,420,296 | 27,887,809,836 | 1,380,765 | 27,814,118,598 | 100,826,919 | 4,428,366,140 | 39,530 | 73,691,237 |
| All employer firms |  |  | 5,735,562 | 29,058,828,476 | 117,310,118 | 4,822,816,636 |  |  |
| Firms with no employees * |  |  | 619,205 | 205,421,463 | 0 | 35,366,920 | 回 | ) |
| Firms with 1 to 4 employees |  |  | 2,876,956 | 1,116,107,735 | 5,827,013 | 178,660,950 |  |  |
| Firms with 5 to 9 employees |  |  | 1,005,560 | 1,090,894,932 | 6,603,078 | 210,567,971 |  |  |
| Firms with 10 to 19 employees |  |  | 617,809 | 1,325,573,303 | 8,271,721 | 277,376,444 |  |  |
| Firms with 20 to 49 employees |  |  | 387,646 | 2,008,548,088 | 11,641,516 | 417,214,157 | \% | \% \% |
| Firms with 50 to 99 employees |  |  | 122,675 | 1,659,949,519 | 8,432,558 | 320,549,404 |  |  |
| Firms with 100 to 499 employees |  |  | 87,978 | 3,566,106,954 | 17,090,513 | 676,241,816 | \% |  |
| Firms with 500 employees or more |  |  | 17732 | 18,086,226,483 | 59,443,719 | 2,706,838,974 |  |  |

* Employer firms with no employees are those businesses that have employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Size cohort detail may not add to the all-size totals due to rounding. Data may also be withheld in one cohort because it did not meet publication standards, but included in the all-size totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A－6：Relative standard errors for SBO data on all U．S．firms by size－ 2007

| Firm size | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 \mathrm{~s}) \end{aligned}$ | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 \mathrm{~s}) \end{aligned}$ | \＃employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales／receipts （\＄1，000s） |
| All firms | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sales／receipts of less than \＄5，000 | 0 | 0 | 2 | 4 | 2 | 4 | 0 | 0 |
| Sales／receipts of \＄5，000 to \＄9，999 | 0 | 0 | 3 | 3 | 4 | 6 | 0 | 0 |
| Sales／receipts of \＄10，000 to \＄24，999 | 0 | 0 | 1 | 1 | 2 | 3 | 0 | 0 |
| Sales／receipts of \＄25，000 to \＄49，999 | 0 | 0 | 1 | 1 | 2 | 2 | 0 | 0 |
| Sales／receipts of \＄50，000 to \＄99，999 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 |
| Sales／receipts of \＄100，000 to \＄249，999 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |
| Sales／receipts of \＄250，000 to \＄499，999 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 |
| Sales／receipts of \＄500，000 to \＄999，999 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 |
| Sales／receipts of \＄1，000，000 or more | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| All employer firms |  |  | 0 | 0 | 0 | 0 |  |  |
| Firms with no employees＊ |  | ： | 1 | 2 | 0 | 2 | 家扣 | ！ |
| Firms with 1 to 4 employees |  |  | 0 | 1 | 0 | 0 |  |  |
| Firms with 5 to 9 employees |  |  | 0 | 1 | 0 | 1 |  |  |
| Firms with 10 to 19 employees |  |  | 1 | 1 | 1 | 1 |  |  |
| Firms with 20 to 49 employees |  |  | 0 | 1 | 0 | 1 | \％！：\％！！！ |  |
| Firms with 50 to 99 employees |  |  | 1 | 2 | 1 | 1 |  |  |
| Firms with 100 to 499 employees |  |  | 1 | 1 | 1 | 1 | 号！！！！ | － |
| Firms with 500 employees or more |  |  | 0 | 0 | 0 | 0 |  |  |

＊Employer firms with no employees are those businesses with employees at some time during the year，but no employees during the March 12 ＂snapshot＂pay period．
Source：SBA Office of Advocacy．Source data from the U．S．Census Bureau 2007 Survey of Business Owners（2011）．Because the estimate is based on a sample，rather than a complete census，it is subject to sampling variability and may differ from results that would have been obtained from a complete census．The relative standard error is a measure of this sampling variability．As calculated for this survey，the relative standard error also partially reflects various response errors and processing errors．Estimates that have large relative standard errors should be used with caution．For information on methodology，definitions，sampling and nonsampling errors，and confidentiality protection，see the 2007 SBO website at http：／／www．census．gov／econ／sbo／．

Table A-7: Veteran-owned firms by sales/receipts and employment size - 2007

| Firm size | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | $\begin{aligned} & \text { Sales/receipts } \\ & (\$ 1,000 \mathrm{~s}) \end{aligned}$ | \# employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales/receipts (\$1,000s) |
| All firms | 2,447,575 | 1,219,482,082 | 491,344 | 1,125,717,505 | 5,792,738 | 210,021,226 | 1,956,231 | 93,764,577 |
| Sales/receipts of less than \$5,000 | 495,605 | 1,184,094 | 4,593 | 8,931 | 34,874 | 1,318,107 | 491,012 | 1,175,163 |
| Sales/receipts of \$5,000 to \$9,999 | 318,581 | 2,157,999 | 5,831 | 41,406 | 5,703 | 68,190 | 312,751 | 2,116,593 |
| Sales/receipts of \$10,000 to \$24,999 | 450,006 | 7,079,007 | 18,354 | 305,700 | 17,910 | 214,543 | 431,652 | 6,773,307 |
| Sales/receipts of \$25,000 to \$49,999 | 309,886 | 10,874,590 | 27,712 | 1,017,826 | 31,406 | 372,200 | 282,174 | 9,856,764 |
| Sales/receipts of \$50,000 to \$99,999 | 267,374 | 18,941,021 | 51,218 | 3,759,226 | 74,471 | 1,198,248 | 216,156 | 15,181,796 |
| Sales/receipts of \$100,000 to \$249,999 | 263,441 | 41,471,479 | 107,556 | 17,916,909 | 245,272 | 5,263,053 | 155,885 | 23,554,571 |
| Sales/receipts of \$250,000 to \$499,999 | 132,983 | 46,928,202 | 88,489 | 31,750,381 | 348,031 | 9,256,514 | 44,495 | 15,177,821 |
| Sales/receipts of \$500,000 to \$999,999 | 92,421 | 64,857,941 | 74,317 | 52,426,483 | 498,710 | 15,589,957 | 18,103 | 12,431,458 |
| Sales/receipts of \$1,000,000 or more | 117,277 | 1,025,987,749 | 113,275 | 1,018,490,644 | 4,536,362 | 176,740,412 | 4,002 | 7,497,105 |
| All employer firms |  |  | 491,344 | 1,125,717,505 | 5,792,738 | 210,021,226 |  |  |
| Firms with no employees * |  |  | 46,837 | 11,167,446 | 0 | 2,393,947 | , | ? |
| Firms with 1 to 4 employees |  |  | 262,501 | 92,942,892 | 521,110 | 16,438,446 |  |  |
| Firms with 5 to 9 employees |  |  | 85,819 | 90,625,114 | 562,096 | 19,194,660 |  | :\%:3: \% : |
| Firms with 10 to 19 employees |  |  | 48,335 | 104,935,495 | 641,480 | 23,161,122 |  |  |
| Firms with 20 to 49 employees |  |  | 30,448 | 179,110,594 | 914,907 | 35,118,519 |  |  |
| Firms with 50 to 99 employees |  |  | 9,959 | 142,086,378 | 680,903 | 26,174,634 |  |  |
| Firms with 100 to 499 employees |  |  | 6,657 | 252,315,015 | 1,241,771 | 46,246,427 | \% | \% |
| Firms with 500 employees or more |  |  | 789 | 252,534,571 | 1,230,471 | 41,293,470 |  |  |

[^8]Table A-8: Relative standard errors for SBO data on veteran-owned firms by size - 2007


* Employer firms with no employees are those businesses with employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Because the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. As calculated for this survey, the relative standard error also partially reflects various response errors and processing errors. Estimates that have large relative standard errors should be used with caution. For information on methodology, definitions, sampling and nonsampling errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-9: Majority ownership of all U.S. firms by gender, ethnicity, minority status, and race - 2007

| Veteran-owned firm cohort | All firms |  |  | Firms with employees |  |  |  |  |  |  |  | Firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% |    <br> Sales or   <br> receipts 1 $\%$ <br> (\$1,000s) 1  <br>  1  | Number | \% | Sales or receipts (\$1,000s) | \% | Number of employees in March 12 pay period | \% | Annual payroll (\$1,000s) | \% | NumberI <br> I <br> I |  | Sales or receipts (\$1,000s) | \% |
| All firm s | 27,092,908 |  | 30,031,519,910 | 5,735,562 |  | 29,058,828,476 |  | 117,310,118 |  | 4,822,816,636 |  | 21,357,346 |  | 972,691,434 |  |
| Classifiable by gender | 26,294,860 | 100 | 10,949,461,875 I 100 | 5,189,968 | 100 | 10,015,142,962 | 100 | 56,626,555 | 100 | 1,940,572,945 | 100 | 21,104,893, |  | 934,318,912 | 100 |
| Female | 7,792,115 | 29.6 | 1,196,608,004, 10.9 | 909,661 | 17.5 | 1,014,366,348 | 10.1 | 7,520,121 | 13.3 | 214,673,400 | 11.1 | 6,882,4531 | 32.6 | 182,241,656 | 19.5 |
| Male | 13,900,554 | 52.9 | 8,478,196,6001 77.4 | 3,230,075 | 62.2 | 7,909,150,925 | 79.0 | 41,051,438 | 72.5 | 1,510,450,810 | 77.8 | 10,670,479, |  | 569,045,675 | 60.9 |
| Equally male/female | 4,602,192, | 17.5 | 1,274,657,270, 11.6 | 1,050,232 | 20.2 | 1,091,625,689 | 10.9 | 8,054,996 | 14.2 | 215,448,734 | 11.1 | 3,551,9601 | 16.8 | 183,031,581 | 19.6 |
| Classifiable by ethnicity | 26,294,8601 | 100 | 10,949,461,875 1 100 | 5,189,968, | 100 | 10,015,142,962 | 100 | 56,626,555 | 100 | 1,940,572,945, | 100 | 21,104,893 | 100 | 934,318,912 | 100 |
| Hispanic | 2,260,269, | 8.6 | 350,661,243, 3.2 | 248,852 | 4.8 | 279,920,707 | 2.8 | 1,908,161 | 3.4 | 54,295,5081 |  | 2,011,417 |  | 70,740,536 | 7.6 |
| Non-Hispanic | 23,791,844 | 90.5 | 10,542,766,057 96.3 | 4,894,546 | 94.3 | 9,688,412,822 | 96.7 | 54,340,6331 | 96.0 | 1,875,205,181 | 96.6 | 18,897,297। | 89.5 | 854,353,235 | 91.4 |
| Equally Hispanic/non-Hispanic | 242,748 | 0.9 | 56,034,574 । 0.5 | 46,569 | 0.9 | 46,809,4331 | 0.5 | 377,760 | 0.7 | 11,072,256 | 0.6 | 196,178 |  | 9,225,141 | 1.0 |
| Classifiable by minority status | 26,294,8601 | 100 | 10,949,461,875 I 100 | 5,189,968 | 100 | 10,015,142,962 | 100 | 56,626,555 | 100 | 1,940,572,945, | 100 | 21,104,893 | 100 | 934,318,912 | 100 |
| Minority | 5,759,209 | 21.9 | 1,024,801,958 , 9.4 | 766,5331 | 14.8 | 860,492,119 | 8.6 | 5,816,114 | 10.3 | 164,064,596 |  | 4,992,676 | 23.7 | 164,309,839 | 23.7 |
| Non-minority | 20,100,926 | 76.4 | 9,816,196,729 89.7 | 4,337,535 | 83.6 | 9,062,684,893, | 90.5 | 50,113,990 | 88.5 | 1,754,224,020 | 90.4 | 15,763,391 । | 74.7 | 753,511,836 | 74.7 |
| Equally minority/non-minority | 434,725, | 1.7 | 108,463,188, 1.0 | 85,900 | 1.7 | 91,965,951 | 0.9 | 696,450 | 1.2 | 22,284,328 | 1.1 | 348,8251 | 1.7 | 16,497,237 | 1.7 |
| Classifiable by race | 26,294,8601 | 100 | 10,949,461,875 100 | 5,189,968 | 100 | 10,015,142,962 | 100 | 56,626,555 | 100 | 1,940,572,945 | 100 | 21,104,893 | 100 | 934,318,912 | 100 |
| White | 22,595,146, | 85.9 | 10,240,990,714 93.5 | 4,639,7431 | 89.4 | 9,406,549,498 | 93.9 | 52,518,201, | 92.7 | 1,824,109,379 | 94.0 | 17,955,4031 | 85.1 | 834,441,216 | 89.3 |
| African American | 1,921,864 | 7.3 | 135,739,834 I 1.2 | 106,566, | 2.1 | 97,144,898, | 1.0 | 909,552 | 1.6 | 23,334,792 | 1.2 | 1,815,298 | 8.6 | 38,594,936, | 4.1 |
| American Indian or Alaska Native | 236,691, | 0.9 | 34,353,842, 0.3 | 23,662 | 0.5 | 27,494,075 | 0.3 | 185,037, | 0.3 | 5,930,2471 | 0.3 | 213,0291 | 1.0 | 6,859,7671 | 0.7 |
| Asian | 1,549,559 | 5.9 | 506,047,751 4.6 | 397,426 | 7.7 | 453,574,194 | 4.5 | 2,807,771 | 5.0 | $79,230,459$ | 4.1 | $1,152,134$ | 5.5 | 52,473,557, | 5.6 |
| Native Haw aiian or Pacific Islander | 37,687 | 0.1 | 6,319,357, 0.1 | 4,151 | 0.1 | 5,250,301 | 0.1 | 37,801 | 0.1 | 1,217,138 | 0.1 | 33,5361 | 0.2 | 1,069,056 | 0.1 |
| Some other race | 80,7771 | 0.3 | 16,597,777I 0.2 | 13,411, | 0.3 | 13,701,921 | 0.1 | 83,631 | 0.1 | 2,349,019 | 0.1 | 67,366 ${ }^{1}$ | 0.3 | 2,895,856 | 0.3 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Detail may not add to totals due to rounding or because a Hispanic
firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Percentages are based on total
reporting within a gender, ethnicity, race, and/or veteran status group for the characteristics tabulated in this dataset. Detail is not provided for publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-10: Relative standard errors for SBO data on all U.S. firms by ownership demographics - 2007

| Veteran-owned firm cohort | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales or receipts (\$1,000s) | Number | Sales or receipts (\$1,000s) | Number of employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales or receipts (\$1,000s) |
| All firms | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Classifiable by gender | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Female | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| Male | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| Equally male/female | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Classifiable by ethnicity | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hispanic | 0 | 2 | 1 | 2 | 1 | 1 | 0 | 1 |
| Non-Hispanic | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Equally Hispanic/non-Hispanic | 1 | 6 | 3 | 7 | 5 | 6 | 1 | 3 |
| Classifiable by minority status | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Minority | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| Non-minority | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Equally minority/non-minority | 1 | 4 | 1 | 5 | 4 | 4 | 1 | 2 |
| Classifiable by race | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| White | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| African American | 0 | 3 | 1 | 3 | 2 | 2 | 0 | 1 |
| American Indian or Alaska Native | 1 | 3 | 2 | 4 | 2 | 4 | 1 | 3 |
| Asian | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Native Haw aiian or Pacific Islander | 4 | 6 | 6 | 7 | 11 | 11 | 5 | 9 |
| Some other race | 2 | 4 | 2 | 5 | 8 | 4 | 2 | 5 |
| Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Because the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. As calculated for this survey, the relative standard error also partially reflects various response errors and processing errors. Estimates that have large relative standard errors should be used with caution. For information on methodology, definitions, sampling and nonsampling errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/. |  |  |  |  |  |  |  |  |

Table A-11: Majority ownership of veteran-owned firms by gender, ethnicity, minority status, and race - 2007

| Veteran-owned firm cohort | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  |  |  |  |  | Veteran-owned firms without employees |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NumberI  <br>  \% <br>  1 | Sales or  <br> receipts $\%$ <br> $(\$ 1,000 s)$  | Number | \% | Sales or receipts $(\$ 1,000 s)$ | \% | Number of employees in March 12 pay period | \% | Annual payroll (\$1,000s) | \% | Number | \% | Sales or receipts (\$1,000s) | \% |
| All firms | 2,447,608 100 | 1,219,551,078\| 100 | 491,349 | 100 | 1,125,784,785 | 100 | 5,792,869 | 100 | 210,046,726 | 100 | 1,956,259 | 100 | 93,766,292 | 100 |
| Classifiable by gender | , | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| Female | 97,114 4.0 | 15,806,492 1.3 | 9,897, | 2.0 | 13,788,026 | 1.2 | 69,875 | 1.2 | 2,137,303 | 1.0 | 87,217, | 4.5 | 2,018,465 | 2.2 |
| Male | 2,320,901, 94.8 | 1,199,077,645, 98.3 | 476,820 | 97.0 | 1,108,212,776 | 98.4 | 5,696,255 | 98.3 | 207,096,891 | 98.6 | 1,844,081 | 94.3 | 90,864,869 | 96.9 |
| Equally male/female | 29,5931 1.2 | 4,666,9411 0.4 | 4,632, | 0.9 | 3,783,983, | 0.3 | 26,739 | 0.5 | 812,532 | 0.4 | 24,961 | 1.3 | 882,958 | 0.9 |
| Classifiable by ethnicity | $1$ | 1 |  |  |  |  |  |  |  |  | I |  |  |  |
| Hispanic | 113,161 4.6 | 24,473,973 2.0 | 14,715, | 3.0 | 20,805,250 | 1.8 | 140,417 | 2.4 | 4,773,104 | 2.3 | 98,446 | 5.0 | 3,668,723 | 3.9 |
| Non-Hispanic | 2,331,067, 95.2 | 1,194,256,675, 97.9 | 476,095 | 96.9 | 1,104,269,361 | 98.1 | 5,648,754 | 97.5 | 205,143,296 | 97.7 | 1,854,972 | 94.8 | 89,987,314 | 96.0 |
| Equally Hispanic/non-Hispanic | 3,3801 0.1 | 820,4301 0.1 | 539 | 0.1 | 710,175 | 0.1 | 3,699 | 0.1 | 130,326 | 0.1 | 2,841 | 0.1 | 110,255 | 0.1 |
| Classifiable by minority status | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| Minority | 347,9101 14.2 | 62,675,732 $\quad 5.1$ | 35,391, | 7.2 | 53,103,437, | 4.7 | 328,3631 | 5.7 | 10,987,517, | 5.2 | 312,519, | 16.0 | 9,572,295 | 10.2 |
| Non-minority | 2,094,479, 85.6 | 1,155,603,369, 94.8 | 454,900 | 92.6 | 1,071,567,089 | 95.2 | 5,457,688 | 94.2 | 198,803,762 | 94.6 | 1,639,579 | 83.8 | 84,036,280 | 89.6 |
| Equally minority/non-minority | 5,2191 0.2 | 1,271,977। 0.1 | 1,058 | 0.2 | 1,114,260 | 0.1 | 6,818 | 0.1 | 255,447 | 0.1 | 4,161 | 0.2 | 157,717 | 0.2 |
| Classifiable by race | 1 | 1 |  |  | -0, |  |  |  |  |  |  |  |  |  |
| White | 2,219,385 89.7 | 1,182,226,125 96.7 | 471,415, | 95.4 | 1,094,089,180 | 97.0 | 5,610,651 | 96.6 | 203,886,337, | 96.9 | 1,747,969 | 88.2 | 88,136,945 | 93.2 |
| African American | 188,820, 7.6 | 22,223,007, 1.8 | 12,177 | 2.5 | 18,016,607 | 1.6 | 109,014, | 1.9 | 3,398,911 | 1.6 | 176,642 | 8.9 | 4,206,400 | 4.5 |
| American Indian or Alaska Native | 27,1111 1.1 | 5,247,3881 0.4 | 3,325, | 0.7 | 4,357,082, | 0.4 | 26,800 | 0.5 | 1,080,696 | 0.5 | 23,786 | 1.2 | 890,306 | 0.9 |
| Asian | $32,732,1.3$ | 11,440,787, 0.9 | 6,5071 | 1.3 | 10,360,220 | 0.9 | 51,340, | 0.9 | 1,758,102 | 0.8 | 26,225 | 1.3 | 1,080,566 | 1.1 |
| Native Haw aiian or Pacific Islander | $4,1231 \quad 0.2$ | $599,2611 \quad 0.0$ | 418 | 0.1 | 501,905, | 0.0 | 5,021 | 0.1 | 187,641, | 0.1 | 3,706, | 0.2 | 97,356 | 0.1 |
| Some other race | 3,096, 0.1 | 598,254, 0.0 | 3901 | 0.1 | 489,6231 | 0.0 | 5,905, | 0.1 | 100,5751 | 0.0 | 2,7061 | 0.1 | 108,631 | 0.1 |

[^9]Table A-12: Relative standard errors for SBO data on veteran-owned firms by ownership demographics - 2007

| Veteran-owned firm cohort | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales or receipts (\$1,000s) | Number | Sales or receipts (\$1,000s) | Number of employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales or receipts (\$1,000s) |
| All firms | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Classifiable by gender |  |  |  |  |  |  |  |  |
| Female | 1 | 4 | 5 | 5 | 8 | 7 | 1 | 5 |
| Male | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Equally male/female | 3 | 12 | 5 | 16 | 8 | 8 | 3 | 13 |
| Classifiable by ethnicity |  |  |  |  |  |  |  |  |
| Hispanic | 1 | 3 | 3 | 4 | 5 | 4 | 1 | 5 |
| Non-Hispanic | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| Equally Hispanic/non-Hispanic | 7 | 34 | 30 | 38 | 28 | 20 | 8 | 24 |
| Classifiable by minority status |  |  |  |  |  |  |  |  |
| Minority | 1 | 3 | 2 | 3 | 2 | 3 | 1 | 4 |
| Non-minority | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 2 |
| Equally minority/non-minority | 9 | 25 | 15 | 28 | 21 | 28 | 10 | 21 |
| Classifiable by race |  |  |  |  |  |  |  |  |
| White | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 2 |
| African American | 1 | 5 | 3 | 6 | 3 | 5 | 1 | 4 |
| American Indian or Alaska Native | 4 | 6 | 6 | 8 | 5 | 7 | 4 | 10 |
| Asian | 4 | 6 | 7 | 7 | 4 | 4 | 5 | 9 |
| Native Haw aiian or Pacific Islander | 12 | 12 | 24 | 12 | 14 | 10 | 12 | 17 |
| Some other race | 14 | 14 | 24 | 20 | 71 | 25 | 18 | 28 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Because the estimate is based on a sample, rather than a complete
census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. As calculated for this survey, the relative standard error also partially reflects various response errors and processing errors. Estimates that have large relative standard errors should be used with caution. For information on methodology, definitions, sampling and nonsampling errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-13: All U.S. firms by state - 2007

| State | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | $\begin{gathered} \text { \# employees } \\ \text { in March } 12 \\ \text { pay period } \\ \hline \end{gathered}$ | Annual payroll (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| United States | 27,092,908 | 30,031,519,910 | 5,735,562 | 29,058,828,476 | 117,310,118 | 4,822,816,636 | 21,357,346 | 972,691,434 |
| Alabama | 382,350 | 408,238,540 | 75,272 | 394,526,507 | 1,614,098 | 55,775,009 | 307,078 | 13,712,033 |
| Alaska | 68,728 | 70,741,748 | 15,617 | 68,449,829 | 209,703 | 9,020,150 | 53,112 | 2,291,919 |
| Arizona | 491,529 | 492,599,687 | 108,786 | 473,842,729 | 2,299,154 | 86,513,600 | 382,743 | 18,756,958 |
| Arkansas | 238,994 | 237,498,700 | 49,768 | 229,551,591 | 996,476 | 31,960,777 | 189,226 | 7,947,108 |
| California | 3,425,510 | 3,765,938,643 | 706,580 | 3,625,368,574 | 13,626,644 | 625,614,762 | 2,718,931 | 140,570,070 |
| Colorado | 547,770 | 482,485,956 | 126,267 | 462,837,015 | 2,020,879 | 84,343,383 | 421,504 | 19,648,941 |
| Connecticut | 332,150 | 522,110,932 | 73,210 | 506,912,662 | 1,526,757 | 81,026,778 | 258,940 | 15,198,270 |
| Delaware | 74,573 | 148,387,886 | 19,742 | 145,481,875 | 389,660 | 17,549,731 | 54,831 | 2,906,011 |
| District of Columbia | 55,887 | 120,725,735 | 13,946 | 118,686,302 | 389,799 | 24,255,385 | 41,940 | 2,039,432 |
| Florida | 2,009,589 | 1,467,083,782 | 414,327 | 1,392,978,846 | 7,197,000 | 258,324,881 | 1,595,262 | 74,104,936 |
| Georgia | 901,105 | 923,749,405 | 175,052 | 891,385,603 | 3,544,977 | 137,938,689 | 726,053 | 32,363,802 |
| Hawaii | 120,374 | 97,093,812 | 25,073 | 92,945,196 | 495,744 | 17,303,335 | 95,301 | 4,148,616 |
| Idaho | 151,671 | 124,016,977 | 39,289 | 119,409,643 | 571,939 | 19,043,045 | 112,383 | 4,607,334 |
| Illinois | 1,123,817 | 1,473,210,665 | 250,933 | 1,435,668,963 | 5,302,469 | 233,661,304 | 872,884 | 37,541,702 |
| Indiana | 482,847 | 640,533,045 | 109,559 | 626,370,217 | 2,539,468 | 91,098,500 | 373,289 | 14,162,828 |
| lowa | 259,931 | 312,149,438 | 60,970 | 304,413,961 | 1,250,967 | 41,337,798 | 198,961 | 7,735,477 |
| Kansas | 237,040 | 302,250,797 | 57,655 | 294,710,642 | 1,133,975 | 40,473,991 | 179,385 | 7,540,155 |
| Kentucky | 337,600 | 395,023,298 | 67,500 | 383,779,489 | 1,486,413 | 50,239,681 | 270,100 | 11,243,809 |
| Louisiana | 375,808 | 519,742,183 | 77,968 | 506,977,349 | 1,565,331 | 56,449,081 | 297,839 | 12,764,834 |
| Maine | 150,389 | 93,506,200 | 34,044 | 88,814,305 | 495,020 | 16,633,100 | 116,345 | 4,691,895 |
| Maryland | 528,112 | 497,133,236 | 109,399 | 479,061,245 | 2,204,374 | 97,557,277 | 418,713 | 18,071,991 |
| Massachusetts | 596,790 | 761,977,464 | 137,758 | 740,138,199 | 3,082,992 | 153,657,505 | 459,031 | 21,839,264 |
| Michigan | 816,972 | 858,127,515 | 177,031 | 835,113,948 | 3,514,254 | 138,635,304 | 639,942 | 23,013,568 |
| Minnesota | 496,657 | 597,102,937 | 115,988 | 581,740,801 | 2,381,498 | 100,357,049 | 380,668 | 15,362,136 |
| Mississippi | 225,977 | 199,667,242 | 44,506 | 192,028,143 | 881,079 | 26,658,381 | 181,471 | 7,639,099 |
| Missouri | 501,064 | 555,390,875 | 115,180 | 539,987,440 | 2,353,747 | 88,270,340 | 385,884 | 15,403,435 |
| Montana | 114,398 | 70,170,306 | 31,415 | 66,937,542 | 343,916 | 10,216,972 | 82,983 | 3,232,764 |
| Nebraska | 159,665 | 190,358,188 | 39,920 | 185,783,335 | 766,440 | 26,063,326 | 119,745 | 4,574,854 |
| Nevada | 221,260 | 223,457,604 | 49,237 | 214,234,994 | 1,172,666 | 42,955,619 | 172,023 | 9,222,610 |

Table A-13: All U.S. firms by state - 2007 (continued)

| State | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales/receipts (\$1,000s) |
| New Hampshire | 137,815 | 118,321,646 | 31,408 | 112,510,411 | 571,184 | 22,651,092 | 106,407 | 5,811,236 |
| New Jersey | 781,622 | 1,109,995,739 | 199,359 | 1,078,576,681 | 3,631,658 | 179,924,101 | 582,263 | 31,419,058 |
| New Mexico | 157,231 | 131,696,582 | 36,089 | 127,162,809 | 605,792 | 20,205,059 | 121,142 | 4,533,773 |
| New York | 1,956,733 | 2,257,362,689 | 428,567 | 2,186,865,138 | 7,462,672 | 412,902,035 | 1,528,166 | 70,497,551 |
| North Carolina | 798,791 | 818,217,999 | 167,561 | 791,515,915 | 3,471,221 | 126,557,841 | 631,230 | 26,702,084 |
| North Dakota | 61,546 | 65,388,608 | 16,693 | 63,841,292 | 281,835 | 8,832,706 | 44,852 | 1,547,316 |
| Ohio | 897,939 | 1,114,157,240 | 191,663 | 1,085,257,287 | 4,715,363 | 174,383,216 | 706,276 | 28,899,953 |
| Oklahoma | 333,797 | 320,166,074 | 68,297 | 308,029,497 | 1,222,155 | 41,806,722 | 265,500 | 12,136,577 |
| Oregon | 348,154 | 326,360,624 | 89,777 | 314,653,442 | 1,433,337 | 54,156,652 | 258,377 | 11,707,182 |
| Pennsylvania | 981,501 | 1,175,703,198 | 224,595 | 1,141,135,536 | 5,082,491 | 202,189,884 | 756,906 | 34,567,662 |
| Rhode Island | 96,822 | 86,067,253 | 25,174 | 82,823,708 | 431,084 | 16,522,325 | 71,648 | 3,243,545 |
| South Carolina | 360,397 | 329,223,557 | 79,122 | 316,926,131 | 1,553,503 | 50,758,004 | 281,275 | 12,297,426 |
| South Dakota | 76,997 | 83,082,455 | 20,339 | 80,945,483 | 316,838 | 9,804,725 | 56,657 | 2,136,972 |
| Tennessee | 545,348 | 553,420,991 | 96,503 | 532,862,498 | 2,398,461 | 85,514,266 | 448,845 | 20,558,493 |
| Texas | 2,164,852 | 2,621,467,877 | 375,902 | 2,535,641,982 | 8,712,639 | 356,441,763 | 1,788,950 | 85,825,894 |
| Utah | 246,393 | 236,538,951 | 59,924 | 228,104,795 | 1,109,574 | 37,838,806 | 186,468 | 8,434,156 |
| Vermont | 78,729 | 46,797,784 | 18,510 | 44,203,653 | 258,207 | 8,700,316 | 60,220 | 2,594,131 |
| Virginia | 638,643 | 718,945,701 | 147,446 | 697,460,474 | 3,040,770 | 127,401,026 | 491,197 | 21,485,226 |
| Washington | 551,340 | 625,760,953 | 145,728 | 607,457,322 | 2,429,182 | 107,320,461 | 405,612 | 18,303,632 |
| West Virginia | 120,381 | 114,537,399 | 29,126 | 111,507,667 | 566,624 | 17,533,171 | 91,255 | 3,029,732 |
| Wisconsin | 433,797 | 562,795,472 | 110,312 | 549,938,545 | 2,449,996 | 90,656,912 | 323,485 | 12,856,926 |
| Wyoming | 61,179 | 65,038,324 | 17,130 | 63,271,268 | 208,096 | 7,780,800 | 44,049 | 1,767,056 |

[^10]Table A-14: Relative standard errors for SBO data on all U.S. firms by state - 2007

| State | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{aligned} & \text { Annual } \\ & \text { payroll } \\ & (\$ 1,000 \mathrm{~s}) \end{aligned}$ | Number | Sales/receipts (\$1,000s) |
| United States |  |  |  |  |  |  |  |  |
| Alabama | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| Alaska | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 3 |
| Arizona | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| Arkansas | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 |
| California | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Colorado | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 2 |
| Connecticut | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 3 |
| Delaware | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 4 |
| District of Columbia | 1 | 4 | 1 | 4 | 1 | 1 | 2 | 6 |
| Florida | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 |
| Georgia | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| Hawaii | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 3 |
| Idaho | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 4 |
| Illinois | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 2 |
| Indiana | 0 | 5 | 0 | 5 | 1 | 1 | 0 | 2 |
| lowa | 0 | 1 | 1 | 1 | 2 | 1 | 0 | 3 |
| Kansas | 1 | 2 | 0 | 2 | 1 | 1 | 1 | 4 |
| Kentucky | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 3 |
| Louisiana | 0 | 2 | 1 | 2 | 1 | 1 | 1 | 2 |
| Maine | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 3 |
| Maryland | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| Massachusetts | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 3 |
| Michigan | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| Minnesota | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 3 |
| Mississippi | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Missouri | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 3 |
| Montana | 1 | 2 | 1 | 2 | 3 | 2 | 1 | 6 |
| Nebraska | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 4 |
| Nevada | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |

Table A-14: Relative standard errors for SBO data on all U.S. firms by state - 2007 (continued)

| State | All firms |  | Firms with employees |  |  |  | Firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| New Hampshire | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 6 |
| New Jersey | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| New Mexico | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 2 |
| New York | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| North Carolina | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| North Dakota | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 6 |
| Ohio | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 3 |
| Oklahoma | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Oregon | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| Pennsylvania | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| Rhode Island | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 |
| South Carolina | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| South Dakota | 1 | 2 | 1 | 3 | 2 | 2 | 1 | 5 |
| Tennessee | 0 | 1 | 1 | 1 | 2 | 1 | 0 | 3 |
| Texas | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Utah | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 2 |
| Vermont | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 6 |
| Virginia | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Washington | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |
| West Virginia | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| Wisconsin | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 3 |
| Wyoming | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 4 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

Table A-15: Veteran-owned firms by state - 2007

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts $(\$ 1,000 \mathrm{~s})$ (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | $\begin{aligned} & \text { Annual } \\ & \text { payroll } \\ & (\$ 1,000 \mathrm{~s}) \end{aligned}$ | Number | Sales/receipts (\$1,000s) |
| United States | 2,447,575 | 1,219,482,082 | 491,344 | 1,125,717,505 | 5,792,738 | 210,021,226 | 1,956,231 | 93,764,577 |
| Alabama | 45,085 | 21,516,614 | 9,174 | 19,814,358 | 110,082 | 3,421,622 | 35,911 | 1,702,256 |
| Alaska | 7,155 | 2,235,633 | 1,432 | 1,979,171 | 11,055 | 509,929 | 5,723 | 256,462 |
| Arizona | 48,039 | 24,401,602 | 8,237 | 22,492,582 | 118,151 | 4,060,646 | 39,802 | 1,909,019 |
| Arkansas | 24,847 | 8,450,317 | 3,991 | 7,560,943 | 43,897 | 1,384,972 | 20,856 | 889,374 |
| California | 239,422 | 144,133,269 | 47,497 | 133,914,986 | 605,561 | 24,523,834 | 191,925 | 10,218,283 |
| Colorado | 48,833 | 22,924,797 | 10,232 | 20,935,752 | 95,047 | 3,641,561 | 38,601 | 1,989,045 |
| Connecticut | 31,366 | 18,081,087 | 6,966 | 16,539,381 | 73,758 | 3,201,773 | 24,400 | 1,541,706 |
| Delaware | 7,616 | 4,005,028 | 1,713 | 3,736,778 | 19,884 | 736,106 | 5,903 | 268,250 |
| District of Columbia | 4,040 | 1,888,665 | 1,042 | 1,708,539 | 14,194 | 586,530 | 2,998 | 180,126 |
| Florida | 176,727 | 61,912,111 | 35,548 | 54,702,807 | 310,154 | 10,635,716 | 141,178 | 7,209,304 |
| Georgia | 97,692 | 41,949,159 | 17,909 | 38,050,451 | 196,832 | 6,592,087 | 79,782 | 3,898,708 |
| Hawaii | 10,288 | 4,867,730 | 1,957 | 4,467,707 | 27,763 | 957,098 | 8,330 | 400,022 |
| Idaho | 11,808 | 4,404,594 | 2,533 | 4,056,064 | 25,336 | 739,238 | 9,274 | 348,530 |
| Illinois | 80,612 | 51,683,649 | 19,389 | 48,973,874 | 247,112 | 9,213,915 | 61,223 | 2,709,775 |
| Indiana | 46,772 | 26,052,675 | 9,421 | 24,585,549 | 134,530 | 4,525,178 | 37,351 | 1,467,126 |
| lowa | 23,867 | 12,490,074 | 5,229 | 11,685,261 | 59,894 | 1,824,617 | 18,638 | 804,813 |
| Kansas | 22,898 | 10,782,106 | 5,219 | 9,878,691 | 52,655 | 1,752,525 | 17,679 | 903,414 |
| Kentucky | 31,468 | 14,713,105 | 5,980 | 13,645,672 | 77,904 | 2,172,486 | 25,488 | 1,067,433 |
| Louisiana | 38,286 | 18,399,366 | 7,059 | 16,979,975 | 99,401 | 3,659,179 | 31,227 | 1,419,392 |
| Maine | 15,946 | 5,458,869 | 3,000 | 4,990,061 | 26,981 | 857,638 | 12,946 | 468,808 |
| Maryland | 54,042 | 25,022,635 | 10,861 | 23,108,656 | 135,154 | 5,214,903 | 43,181 | 1,913,979 |
| Massachusetts | 53,299 | 34,310,628 | 12,834 | 31,855,844 | 142,951 | 6,099,235 | 40,466 | 2,454,784 |
| Michigan | 66,739 | 29,321,635 | 13,807 | 27,236,015 | 151,930 | 5,703,299 | 52,932 | 2,085,620 |
| Minnesota | 43,484 | 25,744,025 | 9,322 | 24,330,561 | 110,386 | 4,144,346 | 34,161 | 1,413,463 |
| Mississippi | 26,125 | 12,569,741 | 4,781 | 11,646,347 | 68,930 | 2,049,992 | 21,344 | 923,395 |
| Missouri | 48,103 | 27,275,037 | 10,424 | 25,644,704 | 119,593 | 3,970,036 | 37,680 | 1,630,333 |
| Montana | 12,141 | 3,225,587 | 2,602 | 2,856,994 | 18,875 | 523,846 | 9,539 | 368,594 |
| Nebraska | 15,933 | 7,698,159 | 3,433 | 7,120,551 | 34,485 | 1,180,514 | 12,500 | 577,608 |
| Nevada | 23,656 | 11,805,210 | 4,655 | 10,848,236 | 68,333 | 2,239,330 | 19,001 | 956,973 |

Table A-15: Veteran-owned firms by state - 2007 (continued)

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| New Hampshire | 13,921 | 6,710,927 | 2,670 | 6,100,873 | 32,442 | 1,291,082 | 11,252 | 610,054 |
| New Jersey | 61,767 | 37,230,952 | 14,319 | 34,493,144 | 156,923 | 6,643,327 | 47,449 | 2,737,808 |
| New Mexico | 15,157 | 6,518,932 | 3,075 | 6,092,037 | 34,500 | 1,060,703 | 12,082 | 426,896 |
| New York | 127,156 | 70,876,543 | 28,845 | 65,914,330 | 315,148 | 12,868,421 | 98,311 | 4,962,213 |
| North Carolina | 84,350 | 42,450,829 | 17,322 | 39,731,625 | 206,930 | 6,673,549 | 67,027 | 2,719,204 |
| North Dakota | 6,136 | 3,196,048 | 1,480 | 3,028,524 | 16,101 | 500,788 | 4,657 | 167,525 |
| Ohio | 88,569 | 43,018,665 | 18,571 | 39,909,536 | 233,270 | 7,776,047 | 69,998 | 3,109,130 |
| Oklahoma | 34,738 | 19,776,318 | 6,746 | 18,284,764 | 70,552 | 2,372,398 | 27,993 | 1,491,554 |
| Oregon | 32,445 | 14,769,240 | 8,346 | 13,596,525 | 79,935 | 3,318,935 | 24,099 | 1,172,715 |
| Pennsylvania | 96,066 | 51,430,758 | 21,678 | 47,898,266 | 253,820 | 9,100,558 | 74,388 | 3,532,493 |
| Rhode Island | 10,713 | 4,834,730 | 2,428 | 4,397,755 | 22,727 | 832,248 | 8,285 | 436,975 |
| South Carolina | 46,445 | 20,142,059 | 9,683 | 18,312,047 | 118,605 | 3,526,764 | 36,763 | 1,830,012 |
| South Dakota | 7,302 | 4,617,313 | 2,091 | 4,425,845 | 17,854 | 599,760 | 5,211 | 191,468 |
| Tennessee | 64,657 | 27,961,308 | 9,908 | 25,251,044 | 132,186 | 4,530,704 | 54,749 | 2,710,264 |
| Texas | 199,476 | 95,302,296 | 32,293 | 87,078,461 | 401,424 | 14,577,723 | 167,183 | 8,223,835 |
| Utah | 17,716 | 8,366,119 | 3,853 | 7,748,058 | 48,098 | 1,545,864 | 13,863 | 618,061 |
| Vermont | 7,232 | 2,653,502 | 1,539 | 2,324,108 | 12,553 | 441,337 | 5,693 | 329,394 |
| Virginia | 79,248 | 33,261,953 | 15,496 | 30,462,633 | 185,167 | 7,253,488 | 63,752 | 2,799,320 |
| Washington | 48,077 | 21,172,646 | 11,143 | 19,494,428 | 104,633 | 4,071,609 | 36,933 | 1,678,219 |
| West Virginia | 15,115 | 5,635,933 | 3,102 | 5,195,016 | 31,777 | 860,178 | 12,014 | 440,917 |
| Wisconsin | 39,310 | 19,914,591 | 8,597 | 18,498,156 | 106,824 | 3,693,289 | 30,713 | 1,416,434 |
| Wyoming | 5,040 | 2,317,313 | 1,262 | 2,133,824 | 10,440 | 360,308 | 3,778 | 183,489 |

[^11]Table A-16: Relative standard errors for SBO data on veteran-owned firms by state - 2007

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | $\begin{aligned} & \text { Sales/receipts } \\ & \quad(\$ 1,000 s) \end{aligned}$ | \# employees in March 12 pay period | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000 \mathrm{~s}) \end{gathered}$ | Number | Sales/receipts (\$1,000s) |
| United States | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Alabama | 4 | 3 | 4 | 3 | 5 | 3 | 5 | 12 |
| Alaska | 7 | 7 | 10 | 8 | 8 | 8 | 8 | 12 |
| Arizona | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 9 |
| Arkansas | 4 | 7 | 7 | 7 | 6 | 5 | 4 | 9 |
| California | 2 | 4 | 2 | 4 | 3 | 3 | 3 | 4 |
| Colorado | 3 | 6 | 4 | 7 | 5 | 3 | 4 | 10 |
| Connecticut | 4 | 12 | 5 | 13 | 9 | 8 | 5 | 8 |
| Delaware | 7 | 4 | 8 | 4 | 5 | 8 | 9 | 18 |
| District of Columbia | 8 | 8 | 9 | 8 | 17 | 7 | 9 | 20 |
| Florida | 1 | 2 | 2 | 2 | 3 | 4 | 1 | 3 |
| Georgia | 1 | 3 | 2 | 3 | 4 | 3 | 1 | 7 |
| Hawaii | 6 | 10 | 10 | 12 | 9 | 8 | 7 | 8 |
| Idaho | 5 | 6 | 7 | 7 | 9 | 8 | 7 | 11 |
| Illinois | 3 | 5 | 3 | 6 | 7 | 5 | 4 | 7 |
| Indiana | 4 | 3 | 5 | 3 | 5 | 5 | 4 | 11 |
| lowa | 6 | 6 | 5 | 7 | 7 | 6 | 6 | 16 |
| Kansas | 3 | 3 | 5 | 4 | 4 | 4 | 5 | 14 |
| Kentucky | 3 | 5 | 8 | 5 | 7 | 6 | 5 | 10 |
| Louisiana | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 8 |
| Maine | 4 | 10 | 5 | 11 | 7 | 10 | 5 | 10 |
| Maryland | 1 | 4 | 5 | 4 | 6 | 3 | 2 | 6 |
| Massachusetts | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 10 |
| Michigan | 3 | 6 | 2 | 6 | 4 | 4 | 4 | 7 |
| Minnesota | 3 | 9 | 2 | 9 | 9 | 5 | 4 | 7 |
| Mississippi | 3 | 7 | 4 | 8 | 5 | 5 | 4 | 9 |
| Missouri | 2 | 5 | 3 | 5 | 3 | 3 | 3 | 8 |
| Montana | 5 | 11 | 8 | 12 | 11 | 10 | 6 | 15 |
| Nebraska | 5 | 6 | 5 | 6 | 5 | 6 | 7 | 13 |
| Nevada | 2 | 4 | 9 | 4 | 9 | 6 | 2 | 5 |

Table A-16: Relative standard errors for SBO data on veteran-owned firms by state - 2007 (continued)

| State | All veteran-owned firms |  | Veteran-owned firms with employees |  |  |  | Veteran-owned firms without employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales/receipts (\$1,000s) | Number | Sales/receipts (\$1,000s) | \# employees in March 12 pay period | Annual payroll (\$1,000s) | Number | Sales/receipts (\$1,000s) |
| New Hampshire | 8 | 9 | 8 | 9 | 7 | 8 | 9 | 17 |
| New Jersey | 1 | 3 | 3 | 4 | 4 | 4 | 2 | 11 |
| New Mexico | 7 | 5 | 5 | 5 | 6 | 6 | 8 | 12 |
| New York | 2 | 5 | 2 | 6 | 6 | 5 | 2 | 5 |
| North Carolina | 2 | 5 | 3 | 5 | 3 | 4 | 2 | 3 |
| North Dakota | 6 | 9 | 10 | 10 | 8 | 7 | 8 | 16 |
| Ohio | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 4 |
| Oklahoma | 5 | 7 | 8 | 7 | 5 | 4 | 6 | 8 |
| Oregon | 4 | 3 | 4 | 4 | 4 | 4 | 6 | 12 |
| Pennsylvania | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 8 |
| Rhode Island | 8 | 17 | 11 | 17 | 7 | 6 | 8 | 19 |
| South Carolina | 2 | 3 | 4 | 3 | 4 | 4 | 3 | 4 |
| South Dakota | 7 | 6 | 10 | 7 | 8 | 7 | 7 | 8 |
| Tennessee | 2 | 2 | 5 | 3 | 4 | 3 | 2 | 7 |
| Texas | 1 | 3 | 3 | 3 | 3 | 3 | 1 | 6 |
| Utah | 4 | 5 | 8 | 6 | 6 | 4 | 5 | 9 |
| Vermont | 7 | 14 | 16 | 15 | 13 | 13 | 8 | 33 |
| Virginia | 2 | 4 | 3 | 4 | 4 | 3 | 3 | 4 |
| Washington | 3 | 5 | 4 | 6 | 5 | 4 | 4 | 6 |
| West Virginia | 6 | 12 | 8 | 12 | 10 | 9 | 8 | 20 |
| Wisconsin | 3 | 7 | 9 | 7 | 8 | 8 | 4 | 11 |
| Wyoming | 9 | 6 | 12 | 7 | 12 | 8 | 13 | 20 |

Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may withheld in a state because it did not meet publication standards, but included in the U.S. totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.


[^0]:    ${ }^{1}$ U.S. Census Bureau, 2010 American Community Survey.
    ${ }^{2}$ U.S. Census Bureau, 2007 Survey of Business Owners. This is the most recent data available.
    ${ }^{3}$ Public Law 106-50; August 17, 1999.
    ${ }^{4}$ Waldman Associates, 2004; Entrepreneurship and Business Ownership in the Veteran Population. Research summary at http://archive.sba.gov/advo/research/rs242.pdf; full report at http://archive.sba.gov/advo/research/rs242tot.pdf.
    ${ }^{5}$ Ibid.
    ${ }^{6}$ Ibid.
    ${ }^{7}$ Ibid.
    ${ }^{8}$ Robert W. Fairlie, 2004; Self-Employed Business Ownership Rates in the United States: 1979-2003. Research summary at http://archive.sba.gov/advo/research/rs243.pdf; full report at http://archive.sba.gov/advo/research/rs243tot.pdf.

[^1]:    ${ }^{9}$ Bureau of Labor Statistics, annual Employment Situation of Veterans.
    ${ }^{10}$ Open Blue Solutions, 2007; Self-Employment in the Veteran and Service-Disabled Veteran Population. Research summary at http://archive.sba.gov/advo/research/rs291.pdf; full report at http://archive.sba.gov/advo/research/rs291tot.pdf.
    ${ }^{11}$ Ibid.
    ${ }^{12}$ George W. Haynes, Income and Wealth of Veteran Business Owners, 1989-2004. Research summary at http://archive.sba.gov/advo/research/rs310.pdf. Full report at http://archive.sba.gov/advo/research/rs310tot.pdf .
    ${ }^{13}$ Chad Moutray, 2007; Educational Attainment and Other Characteristics of the Self-Employed an Examination Using Data from the Panel Study of Income Dynamics. Research summary at http://archive.sba.gov/advo/research/rs313.pdf. Full report at http://archive.sba.gov/advo/research/rs313tot.pdf.
    ${ }^{14}$ John Hope, Brian Oh, and Patrick Mackin, 2011; Factors Affecting Entrepreneurship among Veterans. Research summary and full report at http://www.sba.gov/advocacy/7540/15428.
    ${ }^{15}$ Ibid.
    ${ }^{16}$ Ibid.
    ${ }^{17}$ Eagle Eye Publishers, Inc., 2004; Characteristics of Federal Government Procurement Spending with Veteran-Owned Businesses: FY 2000 - FY 2003 (3Q). Research summary at http://archive.sba.gov/advo/research/rs239.pdf; full report at http://archive.sba.gov/advo/research/rs239tot.pdf.
    ${ }^{18}$ Ibid.

[^2]:    ${ }^{19}$ The SBO incorporates many of the purposes and questions of prior business surveys conducted by Census once every five years since 1972. The SBO's immediate predecessor surveys included the Survey of Minority-Owned Business Enterprises (SMOBE), the Survey of Women-Owned Business Enterprises (SWOBE), and the 1992 Characteristics of Business Owners (CBO) Survey. The SMOBE/SWOBE surveys continued in 1997, while the CBO survey was discontinued after 1992.
    ${ }^{20}$ All SBO data are reported in the aggregate so that information on individual businesses or owners is never disclosed.
    ${ }^{21}$ Excluded from the SBO are the following industries: Crop and Animal Production (NAICS 111, 112); Scheduled Passenger Air Transportation (NAICS 481111); Rail Transportation (NAICS 482); Postal Service (NAICS 491); Funds, Trusts, and Other Financial Vehicles (NAICS 525); Religious, Grantmaking, Civic, Professional, and Similar Organizations (NAICS 813); Private Households (NAICS 814); and Public Administration (NAICS 92).

[^3]:    ${ }^{22}$ U.S. Census Bureau, Statistical Abstract of the United States, 2009, (Tables 7 and 503); http://www.census.gov/prod/2008pubs/09statab/defense.pdf.
    ${ }^{23}$ U.S. Bureau of Labor Statistics, Employment Situation of Veterans, 2007.

[^4]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners. N/A indicates data not available. Totals may not add to 100 percent due to rounding in industry cohorts.

[^5]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau, 2007 Survey of Business Owners.
    N/A indicates data not available. Totals may not add to 100 percent due to rounding in industry cohorts.

[^6]:    ${ }^{24}$ Because of the relatively low numbers of firms operating as franchises in other industry groups, data for those groups have higher relative standard errors (RSEs) and should be used with caution. Even in the two industries with the largest populations of veteran-owned franchises, the RSEs are 5 for the accommodation and food services group, and 6 for retail trade. This means that the "plus or minus" range at the 90 percent confidence level for the number of veteran-owned franchises in these groups is 8 percent and 9.6 percent, respectively. All other industries have higher - some, much higher - RSEs.

[^7]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau Survey of Business Owners (June 2011). Respondent firms include all firms that responded to the characteristic(s) tabulated in this dataset and reported gender, ethnicity, race, or veteran status or that were publicly held or not classifiable by gender, ethnicity, race, and veteran status. Percentages are for respondent firms only for the characteristics tabulated in this dataset. Detail may not add to totals due to rounding. For information on methodology, definitions, relative standard errors and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

[^8]:    * Employer firms with no employees are those businesses that have employees at some time during the year, but no employees during the March 12 "snapshot" pay period.

    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Size cohort detail may not add to the all-size totals due to rounding. Data may also be withheld in one cohort because it did not meet publication standards, but included in the all-size totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

[^9]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Detail may not add to totals due to rounding or because a Hispanic firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Percentages are based on total reporting within a gender, ethnicity, race, and/or veteran status group for the characteristics tabulated in this dataset. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

[^10]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

[^11]:    Source: SBA Office of Advocacy. Source data from the U.S. Census Bureau 2007 Survey of Business Owners (2011). Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. Data may be withheld in a state because it did not meet publication standards, but included in the U.S. totals. For information on methodology, definitions, relative standard errors, and confidentiality protection, see the 2007 SBO website at http://www.census.gov/econ/sbo/.

